

Lista de lucrări științifice:

Nume și prenume:

Burlăcioiu Cristina

Lista celor mai relevante - maximum 10 lucrări (publicații):

[1.4] **Cristina BURLACIOIU** – Modele statistice de analiză a pieței de media din România, Editura Pro Universitaria, 2021, 229 pagini, ISBN 978-606-26-1466-9

[2.4] Andreea-Ileana Zamfir; Elena Oana Croitoru; Cristina Burlacioiu; Cosmin Dobrin - Renewable energies: economic and energetic impact in the context of increasing the share of electric cars in EU, Energies, Public Policies and Development of Renewable Energy, an Open Access Journal by MDPI, ISSN 1996-1073, 23 Nov 2022, <https://doi.org/10.3390/en15238882> ISI AIS=0.439

[2.5] **Cristina BURLACIOIU** - Online Commerce Pattern in European Countries between 2019 and 2020, 2022, SI: Social Interactions and the Technology Development: Perspectives on E-societies, ISI Journal Societies, ISSN: 2075-4698, MDPI Publisher: <https://www.mdpi.com/2075-4698/13/1/4/pdf>, DOI: [10.3390/soc13010004](https://doi.org/10.3390/soc13010004) ISI AIS=0.476

[2.6] **Cristina BURLACIOIU**, Cristina Boboc, Bogdan Mirea, Ioana Dragne - Text Mining in Business. A Study of Romanian Client's Perception with Respect to Using Telco and Energy Apps, 2023, Volume 57, Issue 1/2023, ISSN: ISSN online: 1842-3264, https://ecocyb.ase.ro/nr2023_1/CONTENTS_2023_1.pdf, <https://doi.org/10.24818/18423264/57.1.23.14> ISI AIS= 0.09 (AIS 2022 published 2023)

[3.2] **Cristina MANOLE (BURLACIOIU)** (2015) - *Influența mixului de media asupra notorietății mărcilor. Studiu de caz pentru categoria de produse alimentare din România*, Conferința Națională de Diseminare a Rezultatelor Cercetării Doctorale în cadrul proiectului **POSDRU/187/1.5/S/155656**, <http://www.burseeuropene.ase.ro>, 5 – 7 Noiembrie 2015, Poiana Brașov, România, Editura ASE, ISBN 978-606-505-3400-97-1

[3.3] **Cristina BURLACIOIU**, Cristina Boboc, Valentin Sava (2018) - *Media market overview in CEE countries*, The 12th International Conference "Challenges of the Knowledge Society", 11-12 Mai 2018, București, organized by "Nicolae Titulescu" University and "Nicolae Titulescu" Foundation of Law and International Relations, Complutense University of Madrid and Deusto University of Bilbao, ISSN (CD-ROM) 2284-6972, ISSN (online): 2359-9227, ISSN-L 2068-7796, http://cks.univnt.ro/cks_2018/cks_2018_articole.html, http://cks.univnt.ro/uploads/cks_2018_articles/index.php?dir=5_economic_sciences&download=CKS_2018_economic_sciences_002.pdf



[3.4] Cristina BURLACIOIU, Irina Moise, Cristina Boboc, Elena Oana Croitoru (2018) - *Digital Technology Trend In Romania And Its Impact On The Young Segment*, Proceedings of the 12th International Management Conference, "Management Perspectives in the Digital Era", November 1st-2nd, 2018, Bucharest, Romania, published by Editura ASE, pg 824-835, ISSN 2286-1440, ISSN-L 2286-1440, have been evaluated and selected for coverage in CPCI –SSH (Clarivate Analytics/ Thomson Reuters/ ISI Proceedings), <http://conferinta.management.ase.ro/wp-content/uploads/2018/10/IMC-2018-Programme-31-oct-2018-site.pdf>, http://conferinta.management.ase.ro/archives/2018/pdf/5_5.pdf

[3.6] Cristina BURLACIOIU, Cristina Boboc, Simona Ghita, (2019) – *Patterns in Youth Tourism among EU countries*, 5th BASIQ International Conference on New Trends in Sustainable Business and Consumption - BASIQ 2019, 2019, 30 Mai – 1 Iunie, 2019, University of Bari Aldo Moro, Bari, Italia, published in Conference Proceedings, Editura ASE, pg 475-481, ISSN 2457- 483X, ISSN-L 2457- 483X, indexed by The Conference Proceedings Citation Index, a Web of Science™ Core Collection database <http://conference.ase.ro/pdf/BASIQ%202019%20-%20Conference%20proceedings.pdf>

[3.7] Cristina BURLACIOIU, Cristina Boboc, Constantin Mitruț, Ioan Simu, (2019) - *Media channels impact in brand indicators in Romania*, Proceedings of the 13th International Conference on Applied Statistics 2019, No. 1, Edition 13, 2019, pg 140-149, ISSN 2668-6309, indexed by Clarivate Analytics (former ISI) under SCIENDO De Gruyter, <https://content.sciendo.com/view/journals/icas/1/1/article-p135.xml?language=en>, https://www.researchgate.net/publication/339258479_Media_channels_impact_in_brand_indicators_in_Romania, <http://simpstat.ase.ro/wp-content/uploads/2019/11/ICAS2019-Conference-Volume.pdf>, <https://doi.org/10.2478/icas-2019-0012>

Teza / Tezele de doctorat:

[4] **Cristina BURLACIOIU** – Modele statistice de analiză a pieței de media din România, Editura Pro Universitaria, 2021, 229 pagini, ISBN 978-606-26-1466-9

Brevete de invenție și alte titluri de proprietate intelectuală:

I. Cărți și capitole în cărți:

[1] Mihai Korka, Liviu-Stelian Begu, Erika Tușa, **Cristina MANOLE** – *Bazele statisticii pentru economiști. Aplicații*, Editura Tribuna economică, 2002, 262 pagini, ISBN 973-9348-99-8

[2] Mihai Korka, Liviu-Stelian Begu, Erika Tușa, **Cristina MANOLE** – *Bazele statisticii pentru economiști*, Editura Tribuna economică, 2003, 346 pagini, ISBN 973-8257-76-X



[3] Mihai Korka, Liviu-Stelian Begu, Erika Tuşa, **Cristina MANOLE** – *Bazele statisticii pentru economişti*, Editura Tribuna economică, 2005, 354 pagini, ISBN 973-688-014-1

[4] **Cristina BURLACIOIU** – *Modele statistice de analiză a pieţei de media din România*, Editura Pro Universitaria, 2021, 229 pagini, ISBN 978-606-26-1466-9

II. Articole/ studii *in extenso*, publicate în reviste din fluxul ştiinţific international principal:

[1] **Cristina BURLACIOIU**, Ioan Simu, Cristina Boboc - *Challenges and opportunities in Romanian media channels mix modeling*, Journal of Social and Economics Statistics, Vol 6, no 2, Winter, 2017, pg 16-24, ISSN 2285-388X, indexed by EBSCO, RePEc, and ERIHPLUS,
http://www.jses.ase.ro/downloads/Vol62/C_Burlacioiu.pdf

[2] **Cristina BURLACIOIU**, Andrei Dennis Cruceru, Cristina Boboc, Constantin Mitrut - *The differences of technological advance in European countries*, Journal of Social and Economics Statistics, Vol 7, no 1, Summer, 2018, pg 32-42, ISSN 2285-388X, indexed by EBSCO, RePEc, and ERIHPLUS,
<http://www.jses.ase.ro/downloads/Vol7No1/Burlacioiu.pdf>

[3] Toma Claudia-Andreea, **Cristina BURLACIOIU** - *Mortality phenomenon analysis under the influence of economic factors in European context*, Journal of Social and Economics Statistics, 2019, Vol. 8, No.1, Summer, 2019, pg15-25, ISSN 2285-388X, indexed by EBSCO, RePEc, and ERIHPLUS,
<http://www.jses.ase.ro/downloads/Vol8No1/CAToma.pdf>

[4] Andreea-Ileana Zamfir; Elena Oana Croitoru; Cristina Burlacioiu; Cosmin Dobrin - *Renewable energies: economic and energetic impact in the context of increasing the share of electric cars in EU*, Energies, Public Policies and Development of Renewable Energy, an Open Access Journal by MDPI, ISSN 1996-1073, 23 Nov 2022, <https://doi.org/10.3390/en15238882> ISI AIS=0.439

[5] **Cristina BURLACIOIU** - *Online Commerce Pattern in European Countries between 2019 and 2020*, 2022, SI: Social Interactions and the Technology Development: Perspectives on E-societies, ISI Journal Societies, ISSN: 2075-4698, MDPI Publisher: <https://www.mdpi.com/2075-4698/13/1/4/pdf> , DOI: [10.3390/soc13010004](https://doi.org/10.3390/soc13010004) ISI AIS=0.476

[6] **Cristina BURLACIOIU**, Cristina Boboc, Bogdan Mirea, Ioana Dragne - *Text Mining in Business. A Study of Romanian Client's Perception with Respect to Using Telco and Energy Apps*, 2023, Volume 57, Issue 1/2023, ISSN: ISSN online: 1842-3264, https://ecocyb.ase.ro/nr2023_1/CONTENTS_2023_1.pdf , <https://doi.org/10.24818/18423264/57.1.23.14> ISI AIS= 0.09 (AIS 2022 published 2023)



III. Publicații *in extenso*, apărute în lucrări ale principalelor conferințe internaționale de specialitate:

[1] **Cristina BURLĂCIOIU**, Ioan Simu (2015) - *Media Channels Mix Modeling: Comprehensive Model for Romania*, Proceedings of the Tenth International Conference on Economic Cybernetic Analysis – Austerity or Development? Lessons from Global Crisis – AUS2015, 20-21 Octombrie 2015, București, România, publicată pe CD-ul conferinței – Conference Proceedings, Editura ASE, București, ISSN: 2247-1820, <http://www.asecib.ase.ro/simpozion/2015/simpozion.htm>

[2] **Cristina MANOLE (BURLACIOIU)** (2015) - *Influența mixului de media asupra notorietății mărcilor. Studiu de caz pentru categoria de produse alimentare din România*, Conferința Națională de Diseminare a Rezultatelor Cercetării Doctorale în cadrul proiectului POSDRU/187/1.5/S/155656, <http://www.burseeuropene.ase.ro>, 5 – 7 Noiembrie 2015, Poiana Brașov, România, Editura ASE, ISBN 978-606-505-3400-97-1

[3] **Cristina BURLACIOIU**, Cristina Boboc, Valentin Sava (2018) - *Media market overview in CEE countries*, The 12th International Conference “Challenges of the Knowledge Society”, 11-12 Mai 2018, București, organized by “Nicolae Titulescu” University and “Nicolae Titulescu” Foundation of Law and International Relations, Complutense University of Madrid and Deusto University of Bilbao, ISSN (CD-ROM) 2284-6972, ISSN (online): 2359-9227, ISSN-L 2068-7796, http://cks.univnt.ro/cks_2018/cks_2018_articole.html, http://cks.univnt.ro/uploads/cks_2018_articles/index.php?dir=5_economic_sciences&download=CKS_2018_economic_sciences_002.pdf

[4] **Cristina BURLACIOIU**, Irina Moise, Cristina Boboc, Elena Oana Croitoru (2018) - *Digital Technology Trend In Romania And Its Impact On The Young Segment*, Proceedings of the 12th International Management Conference, “Management Perspectives in the Digital Era”, November 1st-2nd, 2018, Bucharest, Romania, published by Editura ASE, pg 824-835, ISSN 2286-1440, ISSN-L 2286-1440, have been evaluated and selected for coverage in CPCI –SSH (Clarivate Analytics/ Thomson Reuters/ ISI Proceedings), <http://conferinta.management.ase.ro/wp-content/uploads/2018/10/IMC-2018-Programme-31-oct-2018-site.pdf>, http://conferinta.management.ase.ro/archives/2018/pdf/5_5.pdf

[5] **Cristina BURLACIOIU**, Ana-Maria Palanici, Constantin Mitrut (2018) - *Consumer behaviour in Romanian telecommunication market*, The 5th International Conference Economic Scientific Research – Theoretical, Empirical and Practical Approaches ESPERA 2018, 24 – 25 Mai 2018, București, published in *The Romanian Economy. A Century of Transformation (1918-2018). Proceedings of ESPERA 2018*, Peter Lang, pg 553-564, ISBN 978-3-631-79205-6, <https://www.conferinte-ince.ro/2018/index.html>, <https://d-nb.info/1195072430/04>



[6] **Cristina BURLACIOIU**, Cristina Boboc, Simona Ghita, (2019) – *Patterns in Youth Tourism among EU countries*, 5th BASIQ International Conference on New Trends in Sustainable Business and Consumption - BASIQ 2019, 2019, 30 Mai – 1 Iunie, 2019, University of Bari Aldo Moro, Bari, Italia, published in Conference Proceedings, Editura ASE, pg 475-481, ISSN 2457- 483X, ISSN-L 2457- 483X, indexed by The Conference Proceedings Citation Index, a Web of Science™ Core Collection database <http://conference.ase.ro/pdf/BASIQ%202019%20-%20Conference%20proceedings.pdf>

[7] **Cristina BURLACIOIU**, Cristina Boboc, Constantin Mitruț, Ioan Simu, (2019) - *Media channels impact in brand indicators in Romania*, Proceedings of the 13th International Conference on Applied Statistics 2019, No. 1, Edition 13, 2019, pg 140-149, ISSN 2668-6309, indexed by Clarivate Analytics (former ISI) under SCIENDO De Gruyter, <https://content.sciendo.com/view/journals/icas/1/1/article-p135.xml?language=en>, https://www.researchgate.net/publication/339258479_Media_channels_impact_in_brand_indicators_in_Romania, <http://simpstat.ase.ro/wp-content/uploads/2019/11/ICAS2019-Conference-Volume.pdf>, <https://doi.org/10.2478/icas-2019-0012>, <https://doi.org/10.2478/icas-2019-0012>

[8] Cristina BOBOC, Simona GHIȚĂ, Valentina VASILE, **Cristina BURLĂCIOIU** (2021) –*Youth employment disruption in COVID-19 times / Perturbări în ocuparea forței de muncă tinere în perioada pandemiei COVID-19*, The 8th International Conference Economic Scientific Research – Theoretical, Empirical and Practical Approaches. “The crisis after the crisis. When and how the New Normal will be”, ESPERA 2021, 9 – 10 Dec 2021, București, Sciendo, *Proceedings of ESPERA 2021*, Peter Lang, pg 553-564, ISBN 978-3-631-79205-6, www.conferinte-ince.ro, [http://www.ince.ro/ESPERA/Agenda ESPERA 2021 08.12.2021.pdf](http://www.ince.ro/ESPERA/Agenda_ESPERA_2021_08.12.2021.pdf)

[9] Dumitru Miron, Ion Pănescu, **Cristina BURLACIOIU** (2022) –*Analysis of the Impact of the Greenhouse Gas Emissions Component of Environmental Resilience on the New European Development Model*, 8th BASIQ International Conference on New Trends in Sustainable Business and Consumption - BASIQ 2022, 2022, 25 - 27 Mai 2022, Institute of Secondary Vocational Teacher Education – University College of Teacher Education Styria, Graz, Austria, published in Conference Proceedings, Editura ASE, pg 530-536, ISSN 2457- 483X, ISSN-L 2457- 483X, indexed by The Conference Proceedings Citation Index, a Web of Science™ Core Collection database <https://www.conference.ase.ro/wp-content/uploads/2022/05/BASIQ-2022-Conference-Proceedings-1.pdf>, <https://doi.org/10.24818/basiq/2022/08/070>



Alte lucrări și contribuții științifice:

Semnătura candidat:

A handwritten signature in blue ink, consisting of a stylized 'P' followed by a horizontal line and a vertical stroke.

Data: 03.01.2024