



2018-19 EMBA Student Exit Survey

Topline Summary

(Programs graduating between July 01, 2018 - August 01, 2019)

Institute for Business Administration from Bucharest- ASEBUSS

Executive MBA Program

Class of 2019

Institute for Business Administration from Bucharest-ASEBUSS
Executive MBA Program
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How to Read This Report

Perception vs. Reality:

Although ratings by these respondents may contradict what you know to be true, their perceptions are their reality. In some cases, your processes may require changing to better meet the respondents' needs. In other cases, you may just need to align the respondents' perceptions with your reality. In either case, it is important to address any issues respondents may raise.

Ratings Scale:

The rating scales are listed below each question within this report. Typically, 1 is the lowest rating and 5 is the highest.

Where can I find trending and benchmarking metrics for this study?

The data contained in this *Topline Summary* are from your program only. This summary is designed to provide descriptive statistics at the end of your program's survey fielding period so you can quickly ascertain the perceptions of the respondents.

Trending and benchmark metrics along with Key Driver Analysis are provided in the *Program Roadmap* and *Market Trends Report* (PRMTR). The PRMTR is delivered at the end of the fielding year for programs that engage either the Roadmap or Guidance Decision Packages (<http://www.mbalifecycle.com/decision-packages>).

Data within this report includes the following:

- **Descriptive Statistics**
 - Valid N – the number of respondents who answered the question
 - Mean – the average value of all responses
 - Standard Deviation (Std Dev) – measures how far apart the responses are from the mean
 - Minimum – the minimum value of all responses
 - Maximum – the maximum value of all responses
 - Column% (Col%) – the percentage of respondents who answered the response option divided by the Valid N
- **Frequencies:**
 - Frequency Percentages – the percentage of respondents who answered with a particular response category
 - All response category labels are listed above each table
- **Verbatim Responses**
 - The Verbatim responses are included at the end of the report and display all 'other (specify)' questions and open-ended questions. Thus, some questions may seem to be missing as they are actually at the end of the report.
 - These qualitative responses are presented without spelling or grammatical correction to preserve original intent.
 - If confidentiality is waived by the respondent providing their name via an opt-in permission field within the survey, this write-in name will be displayed under the 'Verbatim Released' column to identify comments for potential follow-up for conflict resolution or marketing testimonial.

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Section A:

Program Evaluation

Based on your <u>entire</u> MBA educational experience, please rate how <u>this program performed</u> on the following attributes.	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
a Class Size	13	4.6	0.5	4.0	5.0
b Compatibility of class schedule with work	13	4.1	1.2	1.0	5.0
c Overall length of program	13	4.5	0.7	3.0	5.0
d Program's ability to advance my career	13	4.5	0.5	4.0	5.0
e Quality of other students	13	4.2	0.8	3.0	5.0
f Quality of study team/study group	13	4.4	0.8	3.0	5.0
g Ranking of business school	13	4.5	0.7	3.0	5.0
h Reputation of business school	13	4.5	0.9	3.0	5.0
i Strength of alumni network	13	4.2	0.8	3.0	5.0
j Total cost (tuition and fees)	13	4.4	0.8	3.0	5.0
k Use of technology in program	13	3.5	1.3	1.0	5.0

Frequencies				
2018-19				
Performed Not Well at All	Performed Slightly Well	Performed Moderately Well	Performed Very Well	Performed Extremely Well
0.0%	0.0%	0.0%	38.5%	61.5%
7.7%	0.0%	15.4%	30.8%	46.2%
0.0%	0.0%	7.7%	38.5%	53.8%
0.0%	0.0%	0.0%	46.2%	53.8%
0.0%	0.0%	23.1%	30.8%	46.2%
0.0%	0.0%	15.4%	30.8%	53.8%
0.0%	0.0%	7.7%	38.5%	53.8%
0.0%	0.0%	23.1%	7.7%	69.2%
0.0%	0.0%	23.1%	38.5%	38.5%
0.0%	0.0%	15.4%	30.8%	53.8%
7.7%	7.7%	38.5%	15.4%	30.8%

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Section B:

Faculty

Based on your <u>entire</u> MBA educational experience, B1 please rate how <u>this program performed</u> on the following attributes.	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
a Ability to draw upon experience of students	13	4.5	0.5	4.0	5.0
b Ability to incorporate issues/events	13	4.1	0.6	3.0	5.0
c Accessibility	13	4.6	0.5	4.0	5.0
d Real-world industry experience	13	4.2	0.6	3.0	5.0
e Responsiveness to students' needs	13	4.5	0.7	3.0	5.0
f Teaching effectiveness	13	4.4	0.7	3.0	5.0

Frequencies				
2018-19				
Performed Not Well at All	Performed Slightly Well	Performed Moderately Well	Performed Very Well	Performed Extremely Well
0.0%	0.0%	0.0%	53.8%	46.2%
0.0%	0.0%	15.4%	61.5%	23.1%
0.0%	0.0%	0.0%	38.5%	61.5%
0.0%	0.0%	7.7%	61.5%	30.8%
0.0%	0.0%	7.7%	38.5%	53.8%
0.0%	0.0%	7.7%	46.2%	46.2%

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Section C:

Teaching Methods

Based on your <u>entire</u> MBA educational experience, C1 please rate how <u>this program performed</u> on the following attributes.	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
a Quality of case studies	13	4.5	0.5	4.0	5.0
b Quality of class discussions	13	4.4	0.8	3.0	5.0
c Quality of guest speakers	13	4.8	0.4	4.0	5.0
d Quality of individual projects	13	4.3	0.5	4.0	5.0
e Quality of lectures	13	4.5	0.5	4.0	5.0
f Quality of team projects	13	4.3	0.5	4.0	5.0
g Relevance of assigned course materials	13	4.5	0.7	3.0	5.0

Frequencies				
2018-19				
Performed Not Well at All	Performed Slightly Well	Performed Moderately Well	Performed Very Well	Performed Extremely Well
0.0%	0.0%	0.0%	46.2%	53.8%
0.0%	0.0%	15.4%	30.8%	53.8%
0.0%	0.0%	0.0%	23.1%	76.9%
0.0%	0.0%	0.0%	69.2%	30.8%
0.0%	0.0%	0.0%	46.2%	53.8%
0.0%	0.0%	0.0%	69.2%	30.8%
0.0%	0.0%	7.7%	38.5%	53.8%

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Section D:**Curriculum**

Based on your <u>entire</u> MBA educational experience, D1 please rate how <u>this program performed</u> on the following attributes.	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
a Appropriate degree of academic rigor	13	4.5	0.7	3.0	5.0
b Appropriate degree of global content	13	4.5	0.8	3.0	5.0
c Content of core curriculum	13	4.4	0.7	3.0	5.0
d Incorporation of current events	13	4.1	0.8	3.0	5.0
e Integration of content among core courses	13	4.3	0.5	4.0	5.0
f Relevance of class work to my job/career	13	4.2	0.7	3.0	5.0
g Sequence of courses	13	4.3	0.6	3.0	5.0
h Strength of elective offerings	13	4.2	0.7	3.0	5.0

Frequencies				
2018-19				
Performed Not Well at All	Performed Slightly Well	Performed Moderately Well	Performed Very Well	Performed Extremely Well
0.0%	0.0%	7.7%	38.5%	53.8%
0.0%	0.0%	15.4%	15.4%	69.2%
0.0%	0.0%	7.7%	46.2%	46.2%
0.0%	0.0%	23.1%	46.2%	30.8%
0.0%	0.0%	0.0%	69.2%	30.8%
0.0%	0.0%	15.4%	46.2%	38.5%
0.0%	0.0%	7.7%	53.8%	38.5%
0.0%	0.0%	15.4%	46.2%	38.5%

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Section E:

Course Areas

Based on your <u>entire</u> MBA educational experience, E1 please rate how <u>this program performed</u> on the following attributes.	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
a Accounting courses	13	5.0	0.0	5.0	5.0
b Business Law courses	7	4.0	1.4	1.0	5.0
c Economics courses	13	4.6	0.7	3.0	5.0
d Ethics/Governance courses	13	4.1	1.1	1.0	5.0
e Finance courses	13	4.8	0.6	3.0	5.0
f Information Systems-Technology courses	11	4.2	1.2	1.0	5.0
g Leadership courses	13	3.4	1.1	1.0	5.0
h Management/Organizational Behavior courses	13	4.5	0.9	2.0	5.0
i Marketing courses	13	4.8	0.4	4.0	5.0
j Operations/Supply Chain courses	13	4.6	0.9	2.0	5.0
k Statistics/Quantitative Methods courses	13	4.5	0.7	3.0	5.0
l Strategy courses	13	4.8	0.4	4.0	5.0

Frequencies				
2018-19				
Performed Not Well at All	Performed Slightly Well	Performed Moderately Well	Performed Very Well	Performed Extremely Well
0.0%	0.0%	0.0%	0.0%	100.0%
14.3%	0.0%	0.0%	42.9%	42.9%
0.0%	0.0%	7.7%	23.1%	69.2%
7.7%	0.0%	7.7%	46.2%	38.5%
0.0%	0.0%	7.7%	7.7%	84.6%
9.1%	0.0%	0.0%	45.5%	45.5%
7.7%	7.7%	38.5%	30.8%	15.4%
0.0%	7.7%	0.0%	23.1%	69.2%
0.0%	0.0%	0.0%	23.1%	76.9%
0.0%	7.7%	0.0%	15.4%	76.9%
0.0%	0.0%	7.7%	30.8%	61.5%
0.0%	0.0%	0.0%	23.1%	76.9%

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Section F:

Operations/administration

Based on your <u>entire</u> MBA educational experience, F1 please rate how <u>this program performed</u> on the following attributes.	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
a Helpfulness of financial aid staff	13	4.4	0.9	2.0	5.0
b Responsiveness of financial aid staff	12	4.3	0.9	2.0	5.0
c Registration process	13	4.5	0.7	3.0	5.0
d Communications with students	13	4.8	0.4	4.0	5.0
e Responsiveness of administration	13	4.8	0.4	4.0	5.0
f Classroom facilities	13	4.2	1.0	3.0	5.0
g Learning Management System	13	4.3	0.6	3.0	5.0
h Technology support	13	4.0	1.0	2.0	5.0
i Quality of food/meals provided	13	4.0	0.8	3.0	5.0
j Overnight lodging accommodations	10	4.7	0.5	4.0	5.0
k Number of organized social functions	11	4.1	1.2	1.0	5.0
l Tuition payment options	13	4.5	0.7	3.0	5.0

Frequencies				
2018-19				
Performed Not Well at All	Performed Slightly Well	Performed Moderately Well	Performed Very Well	Performed Extremely Well
0.0%	7.7%	0.0%	38.5%	53.8%
0.0%	8.3%	0.0%	41.7%	50.0%
0.0%	0.0%	7.7%	30.8%	61.5%
0.0%	0.0%	0.0%	15.4%	84.6%
0.0%	0.0%	0.0%	15.4%	84.6%
0.0%	0.0%	38.5%	7.7%	53.8%
0.0%	0.0%	7.7%	53.8%	38.5%
0.0%	7.7%	23.1%	30.8%	38.5%
0.0%	0.0%	30.8%	38.5%	30.8%
0.0%	0.0%	0.0%	30.0%	70.0%
9.1%	0.0%	9.1%	36.4%	45.5%
0.0%	0.0%	7.7%	38.5%	53.8%

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Section G:
Learning Outcomes

G1	Please consider the impact of your MBA educational experience on your professional development. For each attribute, please tell us <u>how much you have improved</u> in regards to that attribute since entering this program.	Descriptive Statistics				
		2018-19				
		Valid N	Mean	Std Dev	Minimum	Maximum
a	Communication skills	13	4.4	0.9	2.0	5.0
b	Creativity/Innovation	13	4.1	0.8	3.0	5.0
c	Critical thinking	13	4.5	0.9	2.0	5.0
d	Decision-making skills	13	4.5	0.8	3.0	5.0
e	Entrepreneurship/Intrapreneurship	13	4.6	0.7	3.0	5.0
f	Ethical awareness/Corporate responsibility	13	4.1	1.0	2.0	5.0
g	Global perspective	13	4.5	0.7	3.0	5.0
h	Integration of business disciplines	13	4.4	0.9	2.0	5.0
i	Leadership skills	13	3.8	0.9	2.0	5.0
j	Quantitative analytical skills	13	4.4	0.7	3.0	5.0
k	Strategic thinking	13	4.7	0.5	4.0	5.0
l	Teambuilding skills	13	4.5	0.8	3.0	5.0
m	Understanding the influence of new technologies	13	4.1	1.1	2.0	5.0

Frequencies				
2018-19				
Not at All Improved	Slightly Improved	Moderately Improved	Very Much Improved	Extremely Improved
0.0%	7.7%	0.0%	38.5%	53.8%
0.0%	0.0%	23.1%	46.2%	30.8%
0.0%	7.7%	0.0%	30.8%	61.5%
0.0%	0.0%	15.4%	23.1%	61.5%
0.0%	0.0%	7.7%	23.1%	69.2%
0.0%	7.7%	23.1%	23.1%	46.2%
0.0%	0.0%	7.7%	38.5%	53.8%
0.0%	7.7%	0.0%	38.5%	53.8%
0.0%	7.7%	23.1%	46.2%	23.1%
0.0%	0.0%	7.7%	46.2%	46.2%
0.0%	0.0%	0.0%	30.8%	69.2%
0.0%	0.0%	15.4%	23.1%	61.5%
0.0%	7.7%	30.8%	7.7%	53.8%

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Section H:

Career Outcomes

H1	To what degree were your expectations met regarding the MBA program's <u>impact</u> on:	Descriptive Statistics				
		2018-19				
		Valid N	Mean	Std Dev	Minimum	Maximum
a	Your career	13	4.0	0.8	3.0	5.0
b	Your personal goals	13	4.4	0.7	3.0	5.0
c	Your employer / organization	12	4.1	0.8	3.0	5.0

Frequencies				
2018-19				
Did Not Meet Expectations	Below Expectations	Met Expectations	Above Expectations	Exceeded Expectations
0.0%	0.0%	30.8%	38.5%	30.8%
0.0%	0.0%	7.7%	46.2%	46.2%
0.0%	0.0%	25.0%	41.7%	33.3%

H2	What is your current employment status?	Descriptive Statistics	
		2018-19	
		Valid N	Col %
	Not employed	0	0.0
	Employed	13	100.0
	Self-employed	0	0.0

H3	To what degree has your ability to be promoted changed as a result of entering this program?	Descriptive Statistics				
		2018-19				
		Valid N	Mean	Std Dev	Minimum	Maximum
		12	4.2	0.6	3.0	5.0

Frequencies				
2018-19				
Greatly Decreased	Somewhat Decreased	No Change	Somewhat Increased	Greatly Increased
0.0%	0.0%	8.3%	66.7%	25.0%

H4	To what degree has your effectiveness in your current job changed as a result of entering this program?	Descriptive Statistics				
		2018-19				
		Valid N	Mean	Std Dev	Minimum	Maximum
		13	4.6	0.5	4.0	5.0

Frequencies				
2018-19				
Greatly Decreased	Somewhat Decreased	No Change	Somewhat Increased	Greatly Increased
0.0%	0.0%	0.0%	38.5%	61.5%

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Section H:**Career Outcomes**

H5 Did you enter this program expecting new responsibilities from your employer as a result of your involvement in this program?	Descriptive Statistics	
	2018-19	
	Valid N	Col %
Yes	6	60.0
No	4	40.0

H6 Have you received new responsibilities from your employer as a result of your involvement in this program?	Descriptive Statistics	
	2018-19	
	Valid N	Col %
Yes	6	54.5
No	5	45.5

H7 Did you enter this program expecting a promotion as a result of your involvement in this program?	Descriptive Statistics	
	2018-19	
	Valid N	Col %
Yes	6	54.5
No	5	45.5

H8 Have you received a promotion while attending this program?	Descriptive Statistics	
	2018-19	
	Valid N	Col %
Yes	1	9.1
No	10	90.9

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Section H:
Career Outcomes

H9	Has your employer changed while enrolled with this program?	Descriptive Statistics	
		2018-19	
		Valid N	Col %
	Yes	1	9.1
	No	10	90.9

H10	Do you plan to change jobs outside your current organization within the next 12 months?	Descriptive Statistics	
		2018-19	
		Valid N	Col %
	Yes	6	54.5
	No	5	45.5

H11	Do you plan to start a business within the next two years?	Descriptive Statistics	
		2018-19	
		Valid N	Col %
	Yes	7	77.8
	No	2	22.2

H12a	Percentage of the program cost reimbursed by Current/past employer (NOT military service)	Descriptive Statistics				
		2018-19				
		Valid N	Mean	Std Dev	Minimum	Maximum
		13	23.1	38.8	0.0	100.0

H12b	Percentage of the program cost reimbursed by Current/past military service	Descriptive Statistics				
		2018-19				
		Valid N	Mean	Std Dev	Minimum	Maximum
		13	0.0	0.0	0.0	0.0

H13	What percentage of the program cost was funded with financial aid?	Descriptive Statistics				
		2018-19				
		Valid N	Mean	Std Dev	Minimum	Maximum
		13	13.8	30.1	0.0	100.0

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Section H:
Career Outcomes

H14 CURRENCY SELECTION: Please choose one of the following available currencies for your salary responses below:	Descriptive Statistics	
	2018-19	
	Valid N	Col %
\$ Argentinian Pesos	0	0.0
\$ Australian Dollars	0	0.0
R\$ Brazilian Reais	0	0.0
£ British Pounds	0	0.0
\$ Canadian Dollars	0	0.0
¥ Chinese Yuan	0	0.0
€ Euros	13	100.0
\$ Hong Kong Dollars	0	0.0
₹ Indian Rupees	0	0.0
\$ Mexican Pesos	0	0.0
\$ New Zealand Dollars	0	0.0
\$ Singapore Dollars	0	0.0
\$ US Dollars	0	0.0

H15 What were you earning in annual salary and bonuses (not including stock or other non-cash compensation) upon entering this program? (in US Dollars)	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	\$35,790	16,687	\$0	\$70,141

H16 What were you earning in annual salary and bonuses (not including stock or other non-cash compensation) upon leaving this program? (in US Dollars)	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	\$41,365	24,262	\$0	\$81,832

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Section I:**Career Management Services**

Based on your <u>entire</u> MBA educational experience, I1 please rate how <u>this program performed</u> on the following attributes.	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
a Career management website	10	4.0	0.7	3.0	5.0
b Career workshops	10	4.0	0.8	3.0	5.0
c Individual career advising	11	3.8	0.9	3.0	5.0
d Professionalism of staff	13	4.3	0.5	4.0	5.0
e Responsiveness of staff	13	4.5	0.5	4.0	5.0
f Staff accessibility (office hours, email, etc.)	13	4.7	0.5	4.0	5.0
g Overall career management services	13	4.1	0.9	3.0	5.0

Frequencies				
2018-19				
Performed Not Well at All	Performed Slightly Well	Performed Moderately Well	Performed Very Well	Performed Extremely Well
0.0%	0.0%	20.0%	60.0%	20.0%
0.0%	0.0%	30.0%	40.0%	30.0%
0.0%	0.0%	45.5%	27.3%	27.3%
0.0%	0.0%	0.0%	69.2%	30.8%
0.0%	0.0%	0.0%	46.2%	53.8%
0.0%	0.0%	0.0%	30.8%	69.2%
0.0%	0.0%	30.8%	30.8%	38.5%

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Section J:

Overall Program Assessment

J1 Overall, to what degree were your expectations met with this program?	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	4.2	0.7	3.0	5.0

J2 Overall, how would you rate the quality of this program?	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	4.3	0.6	3.0	5.0

J3 When you compare the total cost of this program to the quality of education you received, how would you rate the overall value of this program?	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	4.5	0.5	4.0	5.0

J4 How likely are you to recommend this program to a friend or colleague?	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	4.7	0.5	4.0	5.0

J5 How likely are you to support this program as an alumnus/alumna?	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	4.6	0.5	4.0	5.0

J6 If you were seeking an MBA again, how likely would you be to choose to attend this program again?	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	4.5	0.9	2.0	5.0

Frequencies				
2018-19				
Did Not Meet Expectations	Below Expectations	Met Expectations	Above Expectations	Exceeded Expectations
0.0%	0.0%	15.4%	46.2%	38.5%

Frequencies				
2018-19				
Poor	Fair	Good	Very Good	Excellent
0.0%	0.0%	7.7%	53.8%	38.5%

Frequencies				
2018-19				
Poor	Fair	Good	Very Good	Excellent
0.0%	0.0%	0.0%	53.8%	46.2%

Frequencies				
2018-19				
Not at All Likely	Unlikely	Likely	Very Likely	Extremely Likely
0.0%	0.0%	0.0%	30.8%	69.2%

Frequencies				
2018-19				
Not at All Likely	Unlikely	Likely	Very Likely	Extremely Likely
0.0%	0.0%	0.0%	38.5%	61.5%

Frequencies				
2018-19				
Not at All Likely	Unlikely	Likely	Very Likely	Extremely Likely
0.0%	7.7%	0.0%	30.8%	61.5%

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Section J:**Overall Program Assessment**

J7	In which activities would you have interest in participating as an alumnus/alumna?	Descriptive Statistics	
		2018-19	
		Valid N	Col %
	Assist with international trip	7	58.3
	Career Development	8	66.7
	Guest speaker/panelist	8	66.7
	Help recruit students	5	41.7
	Mentorship	8	66.7
	Networking events with current students	11	91.7
	Offer internship	2	16.7
	Information sessions	6	50.0
	Fundraising initiatives	3	25.0
	Referee a business case	7	58.3
	None of these/Prefer not to answer	1	7.7

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Section L:

Demographics

L1 Gender	Descriptive Statistics	
	2018-19	
	Valid N	Col %
Male	6	46.2
Female	7	53.8
Other	0	0.0

L2 What is your age?	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	40.3	6.3	29.0	52.0

L3 How many years of full-time work experience did you have before entering this program?	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	16.5	7.7	3.0	33.0

L4 How many years of management experience did you have before entering this program? (includes managing projects and/or direct reports)	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	10.2	5.3	3.0	20.0

L5 How many employees do you manage in your current role/position (including direct and indirect reports)?	Descriptive Statistics				
	2018-19				
	Valid N	Mean	Std Dev	Minimum	Maximum
	13	37.8	52.4	1.0	200.0

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Section L:
Demographics

L6	Which of the following best describes your managerial responsibility in your current role?	Descriptive Statistics	
		2018-19	
		Valid N	Col %
	Professionals	0	0.0
	First Line Managers	1	7.7
	Middle Managers	1	7.7
	Senior Managers	7	53.8
	Corporate Officers	4	30.8
	None of these	0	0.0

L7	What form of legal organization is your company?	Descriptive Statistics	
		2018-19	
		Valid N	Col %
	Government, Military, or State-owned organization	2	15.4
	Non-Government, Non-profit organization	0	0.0
	Privately-owned corporation	11	84.6
	Publicly-owned corporation	0	0.0
	Don't Know / Not Applicable	0	0.0

L8	How many employees work for your company/organization?	Descriptive Statistics	
		2018-19	
		Valid N	Col %
	Less than 50 employees	1	7.7
	50-250 employees	3	23.1
	251-1,000 employees	4	30.8
	1,001-3,000 employees	4	30.8
	3,001-10,000 employees	0	0.0
	Over 10,000 employees	1	7.7

L9	Which of the following categories best describes the gross revenue of the company/organization that you work for?	Descriptive Statistics	
		2018-19	
		Valid N	Col %
	Non-profit or not-for-profit	1	7.7
	Less than \$50 million	4	30.8
	\$50-499 million	5	38.5
	\$500-999 million	2	15.4
	\$1 billion or more	1	7.7

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** A name is displayed if the respondent gives their permission to associate their name with their comments for use in marketing materials or follow-up.*

* Verbatim Released:

K1. What are the strongest aspects/features of this program? *If no comments, please skip the question.*
(Each line represents one respondent to allow for comparison among the individual's answers.)

Bogdan Mircea Ciobanu	- you feel like a family - RO-USA DNA - diverse and relevant Alumni
	Changing the teams during the program helps students to learn a lot from others' experience, which is great. Books used for Finance, Marketing, Strategy were excellent.
Vicentiu Traian Ramniceanu	Curricula diversity and in-depth analysis of information.
Valentin Carnei	done well brings a mindset change
Monica Bumbar	I had learned a lot of new things, very useful to use in my daily job. It encourage me to search for a new job. A friendly and family approach Great experience with all teachers and colleagues. Great experience in USA
Teodora Juravle	Overall business perspective
Marin-Diu Aspazia	The quality of teachers and curricula

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* Verbatim Released:

K2. What are the weakest aspects/features of this program? *If no comments, please skip the question.*
(Each line represents one respondent to allow for comparison among the individual's answers.)

Bogdan Mircea Ciobanu	- no foreign (USA) teachers - too few soft skill classes or taught in an old fashion mode - too few fresh professors
Marin-Diu Aspazia	ELECTRONIC PLATFORM USED
Valentin Carnei	ethics course, although great teacher, the format of course and lack of objectiveness
Teodora Juravle	In some classes there is still a lot of theory and not so many practical cases.
Vicentiu Traian Ramniceanu	Lack of legal/business governance topics
	Some courses were not "catchy" and the materials were outdated (eg. Leadership)

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* Verbatim Released:

K3. What improvements can you suggest for this program? *If no comments, please skip the question.*
(Each line represents one respondent to allow for comparison among the individual's answers.)

Bogdan Mircea Ciobanu	- incremental improvements: - delivering the core values of the Asebuss to the business - improve the awareness and the alumni community - have more guest speakers - improve the way of teaching the soft skills
	Analysis of class feedback for all courses and change the trainers and content where needed.
Cornelia Vieriu	Course schedule of 2 days Friday & Saturday, every 2 weeks. Digital / IT courses for managers
Vicentiu Traian Ramniceanu	Legal inputs on business law and ethics.
Monica Bumbar	Maybe just one hour break between courses, on Fridays:)
Teodora Juravle	More practical advises, less theory.
Valentin Carnei	Use the 7th day of each course in the class with the professor for usual teaching/projects presentation/debate etc. We are spending 1 day for exam which is time bad spent. Exam may be given online, have a greater proportion from projects, simplify exam with multiple choice test and use time better.

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J7. In which activities would you have interest in participating as an alumnus/alumna?

Name of Respondent:	Assist with international trip (AWIT)	Career Development (CD)	Guest speaker/ panelist (GS)	Help recruit students (HRS)	Mentorship (M)	Networking events with current students (NEWCS)	Offer internship (OI)	Information sessions (IS)	Fundraising initiatives (FI)	Referee a business case (RABC)	None of these/ Prefer not to answer (None)
Gabriel Bonciu			GS		M	NEWCS				RABC	
Monica Bumbar	AWIT	CD	GS	HRS	M	NEWCS		IS	FI	RABC	
Valentin Carnei	AWIT	CD	GS	HRS	M	NEWCS	OI	IS	FI	RABC	
Bogdan Ciobanu	AWIT	CD	GS			NEWCS				RABC	
Claudina Cobzariu	AWIT		GS	HRS	M	NEWCS			FI		
Alina Fanita						NEWCS		IS		RABC	
Teodora Juravle		CD	GS		M	NEWCS					
Aspazia Marin	AWIT	CD		HRS	M	NEWCS		IS			
Romeo Popa		CD									
Vicentiu Rimniceanu	AWIT	CD	GS	HRS	M	NEWCS		IS		RABC	
Marius Stoica											None
Irina Ungureanu						NEWCS					
Cornelia Vieriu	AWIT	CD	GS		M	NEWCS	OI	IS		RABC	