

LISTA DE LUCRARI – Dan Anghel, PhD, EMBA

Din ultimii 5 ani de activitate

I. LISTA PUBLICAȚIILOR ÎN EXTENSO, APĂRUTE ÎN LUCRĂRI ALE PRINCIPALELOR CONFERINȚE INTERNAȚIONALE DE SPECIALITATE:

1. Dan Anghel: **“Performance Improvement Program for Companies (PIPC) © An Innovative Approach in the Change Management Science”**, Bucuresti, Romania, Conferinta Internationala - IAAB, “Transforming Business, Transforming People, The Art and Science to Build High-Performance Organizations in Global Environment”, Editia a 4-a, ISSN 1582-2559, Octombrie 2013, pag.155, lucrarea No.8, in Supplement of Quality-Access to Success, Q-as_Vol.14_S4_Oct-2013,

2. Dan Anghel: **“Crisis As Chance, The State and The Business Environment”** Bucuresti, Romania, Conferinta Internationala - IAAB, “Fast Changing of Business Environment and Companies”, Editia a 10-a, ISSN 1582-2559, Octombrie 2017, pag. 67, lucrarea No.8, in Supplement of Quality-Access to Success, Vol.18_S3_Oct-2017

3. Dan Anghel: **“Individuals and Organizations in the Challenging Process of Change, Today”**, Bucharest, Romania, Conferinta Internationala IAAB, “Are Business Leaders prepared to handle Future Business Disruptions?”, a 11-a Editie, ISSN 1582-2559, Octombrie 2018, pag.51, lucrarea No.7, in Supplement of Quality-Access to Success, Vol.19, S3, 2018.

II. LISTA CONFERINTE si WORKSHOP-uri

a. Conferința cu tema **“Paradigma Creștere-Dezvoltare în România”** - identificarea de soluții pentru dezvoltarea durabilă a României într-o perioadă în care procesul de globalizare se confruntă cu provocări fără precedent, Crowne Plaza, 23 Februarie 2018.

b. Conferinta si expozitie **“Cyber Intelligence Europe”**, din 5 – 7 Septembrie, 2018, Intercontinental Hotel, Bucuresti.

- c. Conferința națională „**Dezvoltarea României – date și realitate**“. Evenimentul a avut loc în București, Hotel Ramada Plaza, sala Europe și a avut ca scop prezentarea rezultatelor intermediare ale proiectului și realizarea unei demonstrații privind modul de utilizare și conținutul Agregatorului online de date statistice construit în cadrul proiectului, 21 septembrie 2018.
- d. Conferința Internațională „**Are Business Leaders Prepared to Handle Future Business Disruptions?**“, ASEBUSS – IAAB, 9 Octombrie 2018.
- e. STRATEGICA conferința internațională, Editia a 6-a, „**Challenging the Status Quo in Management and Economics**” Octombrie 11-12, 2018 – București, România
- f. AmCham Romania - workshop în cadrul the AmCham Learning & Innovation Center oferit de **Sandler Training**, Noiembrie 15, 2018.
- g. Conferința STRATEGIKON - “Good Governance Summit – **Transforming Failing Policies into Successful Governance**” București, 4-5 Mai, 2017.
- h. Conferința Internațională „**Future of Europe**”, organizată de Academia de Studii Economice din București, Facultatea de Relații Economice Internaționale, a 8-a ediție. 16 - 17 Noiembrie, 2017.
- i. Conferința și expoziție „**Cyber Intelligence Europe**”, din 5 – 7 Septembrie, 2017, Intercontinental Hotel, București.
- j. Conferința PARADIGMA “**CREȘTERE – DEZVOLTARE**” ÎN ROMÂNIA, Oxygen Events, cu sprijinul Asociației Analistilor Financieri din România, Asociației Române a Băncilor și în

parteneriat cu Banca Transilvania, 23 februarie 2017, ora 9.00, Hotel Crowne Plaza, Sala Primavera.

- k. Conferinta Internationala “**Mastering Business and Innovation in a Challenging and Risky Environment**”, a 9-a Editie, IBAB, 5 Octombrie 2016.
- l. Conferinta - **CEE Entrepreneurship Summit - Business Days**, editia a 24-a, 19 Octombrie 2016, Hotel Pullman.
- m. Conferinta “**Viitorul Plăților Electronice: serviciile financiar - bancare în era digital**” organizata de Oxygen Events în colaborare cu Asociația Română a Băncilor, Banca Transilvania și Allevo cu sprijinul CERT-RO și ANSSI, a 5-a ediție, 20 octombrie 2016, JW Marriott Grand Hotel eveniment inclus în Calendarul ECSM (European Cyber Security Month (ECSM)).
- n. Ambasada Norvegiei la Bucuresti, **Industria Cartii Intr-o Tara Mica. Modelul Norvegian** - Universitatea din Oslo - Gaudeamus/Sala Cupola/15 – 17 Noiembrie 2016.
- o. Conferinta Forumului Româno-Israelian de Agrotehnologii: “**GROWING for the FUTURE**” organizata de Departamentul Economic al Ambasadei Statului Israel în România și Grupul Român pentru Investiții și Consultanță (RGIC), cu sprijinul Institutului Israelian de Export și Cooperare Internațională din Tel Aviv, luni, 2 Martie 2015, ora 9.00, Grand Ballroom Salon A, JW Marriot Hotel, București.
- p. Conferinta BERD: **Romania Transition Report** - Presentation Event - 1 Aprilie 2015, 10:00am
- q. Conferinta “**Viitorul Romaniei in Europa deceniului urmator**”, organizata de Asociația Analistilor Financiar-Bancari din Romania (AAFBR), a VII-a editie, joi 17 septembrie 2015, orele 10.00, la sediul BNR, sala Mitita Constantinescu.

- r. Conferința **“Forbes CEE Forum – Reinventing Europe. The emerging markets way”**, 22 - 23 septembrie 2015, la Athenae Palace Hilton, București, a 2-a ediție
- s. Conferința **“The Transatlantic Trade and Investment Partnership: Romania's Voice”**, 16 Octombrie 2015, Grand Marriott Hotel, Sala Constanța, orele 09.30 - 18.00, București.
- t. Conferința **“Lecții Învățate În Anii De Criza”**, Oxygen Events, 8 decembrie 2015, 9.30, a 3-a ediție, Teatrelli, piața Lahovari nr.3.
- u. Evenimentul Anului în Leadership – **“Leadership Concert: The Orchestra Experience”**, Ateneul Roman - 26 Mai 2014
- v. Conferința **“Bune Practici in H.R.”** organizata de Asociatia Nationala a Recrutorilor impreuna cu 4CAREER, miercuri 17 Septembrie 2014, Hotel Marshal Garden, Calea Dorobantilor nr. 50B, București.
- w. Conferința Internațională **“The Digital Economy: Challenge or Growth Driver for SMEs and Corporations ?”** IBAB-ASEBUSS, a 7-a ediție, 30 Septembrie, 2014 in București, Romania

LISTA DE LUCRĂRI

I. Teza de doctorat (T):

“Strategii ale specializării și cooperării în industrie și servicii”. Universitatea “Politehnica” din București, 1998. 176 pagini.

II. Cărți publicate (C):

Edituri cu ISBN (după 2000, selectiv)

Ca – Cărți/cursuri (manuale) pentru uzul studenților, publicate în edituri recunoscute

1. **Cezar Scarlat**: Inițierea, dezvoltarea și managementul afacerilor mici și mijlocii. Studii și cercetări despre întreprinzători, antreprenoriat, managementul afacerilor și asistența pentru întreprinzători. Editura Conphys, Râmnicu Vâlcea, 2001. 230 pag. ISBN 973-9334-50-4.
2. **Cezar Scarlat**: Managementul proiectelor și resurselor umane. Editura Bren, București, 2003. 124 pag. ISBN 973-648-139-5.
3. **Cezar Scarlat**: Antreprenoriat și managementul întreprinderilor mici și mijlocii. Editura Printech, București, 2003. 202 pag. ISBN 973-652-761-1.
4. **Cezar Scarlat**: Managementul activităților financiar-contabile. Editura Printech, București, 2004. Reeditare, 2005. 166 pag. ISBN 973-718-103-4.
5. **Cezar Scarlat**: Managementul proiectelor. Editura Printech, București, 2006. 130 pag. Reeditare 2012, 136 pag. Reeditare 2013, 158 pag. ISBN 978-973-718-614-0.
6. **Cezar Scarlat**, C. Alexe, Cătălina Alexe: Afacerea de la vis la succes - Planul afacerii. Editura Printech, București, 2006. Reeditare 2008. pp.3-138/308 pagini; coordonare generală. ISBN 973-718-448-3.
7. A.A. Purcărea, **Cezar Scarlat**, D. Constantinescu, F. Dănălahe, L. Sandovici: Business Science and Economics. University “Politehnica” of Bucharest & University of Vienna, Ed. Printech, 2006. pp.79-90; 165-211 / 211 pages. ISBN 978-973-718-584-6.
8. Simion, C.P. and **Cezar Scarlat** (2017) *Elemente de Antreprenoriat. Îndrumar de lucrări practice*. București: Ed. Printech. ISBN 978-606-23-0776-9.

Cb – Cărți de specialitate publicate în edituri recunoscute (autor, coautor, editor)

1. **Cezar Scarlat**: *Capitolul 19: Metoda distanței tehnice*. În volumul „Sisteme, metode și tehnici manageriale ale organizației” (coordonator: O. Nicolescu). Editura Economică, București, 2000. pp.369-378 / din 528 pag. ISBN 973-590-241-9.
2. **Cezar Scarlat**, F.V. Bodo, D.R. Stanciu: Cercetări privind managementul organizațiilor românești în tranziție (1995-1999). Seria “Cercetări în Managementul Afacerilor”, volumul 3, CEA-UPB, 2000. Editura Printech, București 2001. pp.1-52 / din 132 pag. ISBN 973-652-488-4.
3. **Cezar Scarlat**: *Capitolul 11: Conducerea proiectelor în derulare folosind matricea logică*. În volumul „Managementul proiectelor în derulare” (coordonator: M. Covrig). Editura Printech, București, 2000; reeditare 2002. pp.103-114 / din 156 pag. ISBN 973-652-225-3.

4. **Cezar Scarlat**: *Capitolul 3.3: LFA și matricea logică*. În volumul „Managementul proiectelor” (coordonator: M. Covrig). Editura Printech, București. Ediția I, 2001. ISBN 973-652-295-4. Ediția II, 2002. pp.63-78 / din 194 pag. ISBN 973-652-542-2.
5. D. Constantinescu, S. Costoiu, F. Dănălache, **Cezar Scarlat**: Evaluarea eficienței economice a proiectelor. Seria “*Cercetări în Managementul afacerilor*”, Vol. 8, CEA-UPB, 2000. Editura Printech, București, 2002. Retipărit în Editura BREN, București, 2002. pp.7-28; 97-121 / din 121 pag. ISBN 973-648-093-3.
6. I. Dumitrache, **Cezar Scarlat**, A. Curaj, R. Munteanu: Managementul centrelor de cercetare științifică. Editura Economică, București, 2003. pp.43-196 / din 222 pag. ISBN 973-590-783-6.
7. A. Curaj, M. Apetroae, **Cezar Scarlat**, A. Purnuș, R. Munteanu: Practica managementului proiectelor. Editura Economică, București, 2003. pp.15-40; 127-142 / din 206 pag. ISBN 973-590-854-9.
8. **Cezar Scarlat**, I. Țone, C.P. Simion, B. Brustureanu: EDUCAT – Dezvoltarea spiritului și educației antreprenoriale în universitate. Editura Printech, București, 2005. 123 pag. ISBN 973-718-173-5.
9. **Cezar Scarlat**, A. Kasim: Noteworthy Characteristics of the Marketing Decisions in Emerging Economies. Cases of Romania and Malaysia. In: Readings in Tourism and Hospitality (Eds. A. Kasim & S. Tahir), Vol. I. Penerbit: University Utara Malaysia, 2007. pp.119-134. ISBN 978-983-3827-16-9.
10. A.M. Dabija, **Cezar Scarlat**: Transparency: architecture & management. In: “Transparency and architecture. Challenging the Limits” (Editors: Fani Vavili, Evanthia Dova). ZITI Publications, Thessaloniki, 2007. pp.99-108. ISBN 978-960-456-049-3.
11. **Cezar Scarlat**. The management of the Romanian companies under crisis: Were their managers aware of? In “Predictability in nonlinear dynamic systems: The economic crises” (Edited by Eugen Scarlat). Bucharest: Ed. Politehnica Press. 2011. pp.19-35. ISBN 978-606-515-324-0.
12. **Cezar Scarlat**, E.I. Scarlat: *Theoretical aspects of the economic transition*. Chapter in “Models and Applications of Chaos Theory in Modern Sciences” (Editor: Dr. Elhadj Zeraouia). Science Publishers, An Imprint of Edenbridge Ltd., British Isles P.O. Box 699, Enfield, New Hampshire 03748. 2011. pp.236-255. ISBN 978-1-57808-722-8.
13. E.I. Scarlat, **Cezar Scarlat**: *Assessing the Robustness against the Economic Crisis*. Chapter 2 in “Advanced Topics in Nonlinear Chaotic Systems” (Editor: Elhadj Zeraouia). LAP-Lambert Academic Publishing, <http://www.lap-publishing.com>, 2012. pp.42-59. ISBN-13:978-3-8465-8624-2.
14. A. Wurster, **Cezar Scarlat**: *Segmenting, Targeting and Positioning of Mobile Payment Services*, in “Mobile Electronic Commerce: Foundations, Development, and Applications” – Chapter 18 (Editor: June Wei). *Industrial and Systems Engineering Series* (Series Editor: Waldemar Karwowski). CRC Press, Taylor & Francis Group. Boca Raton, London, New York. 1st Edition, pp.367-393. ISBN: 978-1-4665-9090-8 (Print, 2014). ISBN: 978-1-4822-6424-1 (eBook – PDF, 2015).
15. **Cezar Scarlat**: *Cartea cu proverbe de Management*. București: Ed. Printech, 2015. Reeditare 2016. 206 pagini. ISBN 978-606-23-0464-5.
16. Popescu, F. and **Cezar Scarlat** (2017): “Human Digital Immortality. Where Human Old Dreams and New Technologies Meet.” Chapter 12 in *Research Paradigms and Contemporary Perspectives on Human-Technology Interaction* (Editor: Anabela Mesquita).

Hershey PA, USA: IGI Global, pp.266-282. ISBN13: 9781522518686; ISBN10: 1522518681; EISBN13: 9781522518693.

17. Popescu, V.F. and **Cezar Scarlat** (2019) *Human Digital Immortality: Where Human Old Dreams and New Technologies Meet*. LAP - Lambert Academic Publishing. ISBN: 978-613-9-44692-6.

18. OGREZEANU, A. and **Cezar Scarlat** (2018) "Toward Wider Explanations of Technology Adoption: The Case of Secondary Education Teachers in Bucharest, Romania". Chapter 8 in: *Education Applications & Developments*, Volume III. Advances in Education and Educational Trends Series (Editor: Mafalda Carmo). Lisboa, Portugal: inScience Press, pp.83-99. ISSN (collection) 2183-2978, ISBN (volume) 978-989-99864-7-3. Available at: http://insciencepress.org/wp-content/uploads/2018/06/Full-Book-Contents_Education-Applications-Developments-III.pdf

19. Popescu, F., **Cezar Scarlat**, Surugiu, M.C. (2018) "Human Body Digitalization and Early Warning Benefits", Chapter 4 in: *Mobile Devices and Smart Gadgets in Human Rights* (Editor: Sajid Umair). Hershey PA, USA: IGI (Idea Group Int.) Global. ISBN13: 9781522569398; ISBN10: 1522569391; EISBN13: 9781522569404. Available at: <https://www.igi-global.com/book/mobile-devices-smart-gadgets-human/201225>

20. Popescu, V.F. and **Cezar Scarlat** (2019) *Human Digital Immortality: Where Human Old Dreams and New Technologies Meet*. 69 pag. LAP - Lambert Academic Publishing. ISBN: 978-613-9-44692-6.

21. **Cezar Scarlat** (2019) *O sută de proverbe ale românilor pentru 100 de ani de management modern*. București: Editura Niculescu. ISBN 978-606-38-0270-6.

Cc – Cărți publicate în alte edituri, cu ISBN

1. **Cezar Scarlat**, D. Popescu, M. Warner: An Overview of the Implications of EU Accession for Romanian Public Sector Institutions / Implicații ale aderării României la UE asupra instituțiilor din sectorul public. "Pre-Accession Impact Studies" Series. Ediție bilingvă (română și engleză). Institutul European din România, 2003. pp.16-79; 98-174 / din 174 pag. ISBN 973-86223-7-9.

2. **Cezar Scarlat**: Elemente de managementul întreprinderilor mici și mijlocii. În „Elemente moderne de instruire antreprenorială” (Coordonator: R. Big). Editura Fundației CDIMM Maramureș, Baia Mare, 2004. pp.25-82 / din 204 pag. ISBN 973-85921-5-1.

3. **Cezar Scarlat**: Elements of Small and Medium Sized Enterprise Management. In “Modern Tools for Entrepreneurial Training. ICTWAY 2003”. (Coordinator: R. Big). Ed. Fundației CDIMM Maramureș, Baia Mare, 2004. pp.25-84 / 211 pag. ISBN 973-85921-6-X.

4. A. Fuerea, S. Sandu, **Cezar Scarlat**, G. Hurduzeu, C. Păun, R.M. Popescu: Evaluarea gradului de concordanță a legislației române cu acquis-ul comunitar, pe capitole de negociere / A chapter-by-chapter assessment of the conformity of the Romanian legislation with the acquis communautaire, at the level of the year 2002. Ediție bilingvă (română și engleză). Institutul European din România, București, 2004. pp.6-19; 40-43; 62-71; 108-116 (română); pp.7-19; 40-43; 61-69; 106-115 (engleză) / din 274 pag. ISBN 973-7736-20-6.

III. Alte materiale publicate (I, D):

I – Culegeri și îndrumare publicate (separate în edituri cu ISBN și în tipografii locale/de instituții sau de uz intern) - *publicate în edituri locale & lito (anterior 1989)*:

1. T. Homoș, **Cezar Scarlat**: *Ergonomie Industrială. Îndrumar de lucrări practice*. Lito IPB, 1983. Paginile pp.12-350 / din 350 pag.
2. **Cezar Scarlat**: *Sisteme Informatică și Analiza Activității Economice a Întreprinderii. Îndrumar de lucrări practice*. Lito IPB, 1984. 182 pag.
3. N. Costake, **Cezar Scarlat**: *Sisteme Informatică și Analiza Activității Economice a Întreprinderilor - Partea I. Elemente de Analiză Microeconomică*. Suport de curs pentru studenții facultății Electronică și Telecomunicații. Lito IPB, 1986. 120 pag.
4. N. Stoica, **Cezar Scarlat**, E. Cosor. *Sisteme informatice și Analiza activității economice a întreprinderilor metalurgice*. Elemente de Sisteme Informaționale și Informatică. Lito IPB, 1986. pp.4-20; 48-138; 146-160; 193-211 / din 258 pag.
5. N. Stoica, **Cezar Scarlat** (coordonatori). *Organizarea și conducerea întreprinderilor - Partea I*. Lito IPB, 1987. pp.163-171; 178-187; 215-225; 274-298; 324-348/ din 348 pag.
6. N. Stoica, **Cezar Scarlat** (coordonatori). *Organizarea și conducerea întreprinderilor - Partea a II-a*. Lito IPB, 1988. pp.373-419; 584-667 / din 464 pag. (349 ...812).

IV. Articole / studii *in extenso* publicate (R, V):

Ris – Reviste de specialitate de circulație internațională recunoscute (cotate/ indexate ISI Thomson Reuters, sau indexate în alte Baze de Date Internaționale – BDI specifice domeniului, ce fac un proces de selecție a revistelor pe baza unor criterii de performanță)

1. **Cezar Scarlat**: "Sales Hysteresis": The managers should care about it! *University "Politehnica" of Bucharest Scientific Bulletin – Series C: Electrical Engineering*, Volume 66, 2004, Number 1. pp.89-98. ISSN 1454-234x.
2. B. Antoncic, **Cezar Scarlat**, B. Hvalic Erzetec: The Quality of the Entrepreneurship Education and the Intention to Continue Education: Slovenia and Romania. *Managing Global Transitions International Research Journal*, Volume 3, Number 2, Fall 2005. pp.197-212. ISSN 1581-6311.
3. B. Antoncic, I. Prodan, R.D. Hisrich, and **Scarlat Cezar**: Technological Innovativeness and Firm Performance in Slovenia and Romania. *Post-Communist Economies*, Vol. 19, Issue 3, September 2007. Routledge, Taylor and Francis Group, London. pp.281-298. (ISI Database listed; Journal in SSCI citation index of Web of Science). ISSN 1463-1377.
4. **Cezar Scarlat**, E.I. Scarlat: Theoretical Aspects of the Economic Transition: The Case of Romania. *Managing Global Transitions – International Research Journal*. Vol. 5, Nr. 4, Winter 2007. pp.307-331. ISSN 1581-6311.
5. **Cezar Scarlat**: Developing New Curricula for Engineers' Entrepreneurial Education: A Romanian Experience. *World Transactions on Engineering and Technology Education*, Vol. 6, No. 2, 2007. pp.275-278. (Journal of the UNESCO Centre for Engineering Education - UICEE). ISSN 1446-2257.
6. A. Kasim, **Cezar Scarlat**, J. Raziah Rashid: Key-drivers in hotel and environmental management: A comparative analysis in Malaysia. *International Journal of Management and*

- Enterprise Development*. Vol.5, No.2, 2008. pp.123-135. ISSN: 1468-4330 (Print) ISSN: 1741-8127 (Online).
7. **Cezar Scarlat**: Entrepreneurship and Management in Romanians' Proverbs. *UPB Sci. Bull. Series D*, Vol. 70, No. 1, 2008. pp.13-22. ISSN 1454-2358.
 8. **Cezar Scarlat**, A. Kasim, I. Ghita: Global and Local in Tourism and Hospitality Industry. Attractiveness of Romania and Malaysia as Emergent Markets. *UPB Scientific Bulletin, Series D*, Vol. 70, No. 1, 2008. pp.53-64. ISSN 1454-2358.
 9. **Cezar Scarlat**, C. Alexe: The influence of innovation on strategies of Romanian service firms. *International Journal of Innovation and Learning (IJIL)*. Volume 8, No. 3, 2010. pp.267-278. (IS journal in the Index of Information Systems Journals at: <http://lamp.infosys.deakin.edu.au/journals/>; ISWorld Publications Page at: www.osu-tulsa.okstate.edu/nromano/wwwroot/iswjsp/) ISSN: 1471-8197.
 10. D. Popescu, **Cezar Scarlat**, I. Chivu, A. Ciocarlan-Chitucea, D.O. Popescu: Entrepreneurship in the Romanian learning organizations. *Metallurgia International. Economic Researches in Metallurgical Industry*. Volume XV, No. 6, June 2010. pp.46-50. (ISI Thomson listed). ISSN 1582-2214.
 11. D. Popescu, I. Chivu, **Cezar Scarlat**, A. Ciocarlan-Chitucea, D.O. Popescu: Human resources development within Romanian small and medium sized enterprises – in a knowledge-based economy. *Metallurgia International. Economic Researches in Metallurgical Industry*. Volume XV, No. 7, July 2010. pp.48-52. (ISI Thomson listed) ISSN 1582-2214.
 12. **Cezar Scarlat**, E.I. Scarlat: Theory of Chaos Approach to Assess the Management Decentralization. *UPB Scientific Bulletin, Series A*. Vol.72, No.3, 2010. pp.185-200. (Indexed ISI Thomson Reuters; Ulrich'S International Periodicals Directory; Elsevier Sciences's Bibliographic Databases; Mathematical Review – Division of the American Mathematical Society; COMPENDEX; METADEX; Cambridge Scientific Abstracts). ISSN 1223-7027.
 13. **Cezar Scarlat**, E.J. Rozell, W.A. Scroggins: Characteristics of the Romanian entrepreneurial prototype. *Review of International Comparative Management / Revista de Management International Comparat*. Volume 12, Issue 1, March 2011. pp.83-94. (Indexed in: RePec [Research Papers in Economics - IDEAS, Econpapers, Socionet], Index Copernicus - Journals Master List, The World Wide Web Virtual Library For European Integration, NewJour Electronic Journals and Newsletters, Ulrich's Periodicals Directory, Cabell's Database). ISSN 1582-3458.
 14. N.A. Mohd Noor, A. Kasim, **Cezar Scarlat**, A. Muhamad: The Role of Individual Differences in Promoting Front Liners to Become Customer-Oriented: A case of Hotel Industry in Malaysia. *Journal of Quality Assurance in Hospitality and Tourism* (Published by Routledge), Vol. 13, Issue 1, 2012. pp.61-79. (Abstracted/indexed in: Cambridge Scientific Abstracts; CAB Abstracts; CABI; CIRET; CSA; EBSCOhost Online Research Databases; Electronic Collections Online (OCLC); Eflow-D; Elsevier Scopus; eRTR: e-Review of Tourism Research; IndexCopernicus; Institute for Tourism; INSPEC; International Bibliography of Periodical Literature on the Humanities and Social Sciences (IBZ); Intute; JournalSeek; New Zealand Bibliographic Database; Tourism Insight; Tourism Research Links) ISSN: 1528-008X (Print), 1528-0098 (Online).
 15. A. Ghiban, **Cezar Scarlat** and D. Iorga: Managing the process of developing removable partial dentures for their increased durability. *Metallurgia International*, Special Issue Vol. XVIII, No.1, 2013, pp.168-170. (Included in *ISI Web of Knowledge* regional Journal Expansion European Union 2010). ISSN 1582-2214.

16. **Cezar Scarlat**, C. Ghiță, J. Magano: Business Location: Mindset or decision of economics and industrial engineering? *UPB Scientific Bulletin, Series D*, Vol.75, Issue 1, 2013. pp.269-286. (Indexed: Ulrich's International Periodicals Directory, Scopus, INSPEC, METADEX, Elsevier Sciences's Bibliographic Databases, Engineering Village, Cambridge Scientific Abstracts, COMPENDEX). ISSN 1454-2358.
17. **Cezar Scarlat**, A. Mesquita, D. Borangic, T. Popescu: Conciliating the theories on entrepreneurship – entrepreneurial manager, entrepreneurial management and entrepreneurial organisation. *UPB Scientific Bulletin, Series D*. Vol.75, Issue 2, 2013. pp.251-264. (Indexed in: Ulrich's International Periodicals Directory, Scopus, INSPEC, METADEX, Elsevier Sciences's Bibliographic Databases, Engineering Village, Cambridge Scientific Abstracts, COMPENDEX). ISSN 1454-2358.
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77. **Cezar Scarlat**, Horn Nord, J., Ioanid, A. Access to and use of social technologies: A survey in Romania. Proceedings of *The 7th International Conference of Management and Industrial Engineering – ICMIE 2015*: “Management – The key driver for creating value”, October 22nd – 23rd, 2015, Bucharest, Romania: Editura Niculescu, No.7, October 2015, pp.220-227. ISSN 2344-0937; ISSN-L 2344-0937. Transmise spre indexare *Scopus Elsevier*.

78. Niculescu-Mizil Gheorghe, P., **Cezar Scarlat** (2015) Music industry: Trends in the 3rd decade. Proceedings of *The 7th International Conference of Management and Industrial Engineering – ICMIE 2015*: “Management – The key driver for creating value”, October 22nd – 23rd, 2015, Bucharest, Romania: Editura Niculescu, No.7, October 2015, pp.73-81. ISSN 2344-0937; ISSN-L 2344-0937. Transmise spre indexare *Scopus Elsevier*.

79. Popescu, F. and **Cezar Scarlat** (2015) From ‘Local normality’ to ‘New global normality’. New instruments to be included in gaining competitive advantage: Early Warning & Opportunities Mechanism. VIIIth International Conference *Globalization and Higher Education in Economics and Business Administration - GEBA 2015*, 22-24 October 2015, Iasi, Romania. GEBA Book of Abstracts, p.136. Sent to be indexed ISI.

80. OGREZEANU, A., **Cezar Scarlat**, OGREZEANU Andreea: Talking the Talk and Walking the Walk: Designing an Online Admissions Process in an Elearning Training Project. Proceedings of the *3rd International Engineering and Technology Education Conference (IETEC’15)* and *7th Balkan Region Conference on Engineering and Business Education (BRCEBE)*, Sibiu, Romania, 1-4 November 2015: “The role of engineering/technology and business education in an uncertain future” (Editors: Claudiu Vasile Kifor and Arun Patil), pp.158-166. ISSN: 1843-6730; ISBN: 978-0-646-94781-5. Indexed *ISI Web of Science*, *De Gruyter Open*, *EconPapers*.

81. Brujban, A., **Cezar Scarlat**, Ioanid, A. Can Women Be Successful Managers in Technology Business? Four Romanian Examples. Proceedings of the 3rd *International Engineering and Technology Education Conference (IETEC'15)* and 7th *Balkan Region Conference on Engineering and Business Education (BRCEBE)*, Sibiu, Romania, 1-4 November 2015: "The role of engineering/technology and business education in an uncertain future", Vol.1, No.1 (Editors: Claudiu Vasile Kifor and Arun Patil), pp.239-249. ISSN: 1843-6730; ISBN: 978-0-646-94781-5. Indexed *ISI Web of Science*, *De Gruyter Open*, *EconPapers*. WOS: 000380559300007
82. OGREZEANU, A., **Cezar Scarlat**: Toward wider explanations of technology adoption: The case of secondary education teachers in Bucharest, Romania. *International Conference on Education and New Developments 2016 (END 2016)*, 12-14 June 2016, Ljubljana, Slovenia. *World Institute for Advanced Research and Science - WIARS Conferences. Book of Proceedings* (Edited by Mafalda Carmo), Lisbon, Portugal: WIARS. pp.369-373. ISBN: 978-989-99389-8-4. *Book of Abstracts* (Edited by Mafalda Carmo), Published by WIARS, Lisbon, Portugal. pp.52-53. ISBN: 978-989-99389-9-1.
83. Ioanid, A., **Cezar Scarlat**, Militaru, G. How mobile technologies and social media merge to help managers and entrepreneurs fast track their business. Proceedings of the 11th *European Conference on Innovation and Entrepreneurship - ECIE 2016*, Jyväskylä, Finland, September 15th-16th, 2016 (Editors: Iris Aaltio and Minna Tunkkari Eskelinen), pp.297-302. Print version ISSN: 2049-1050; Print version ISBN: 978-1-911218-07-4; e-Book ISSN: 2049-1069; e-Book ISBN: 978-1-911218-08-1. Published by Academic Conferences and Publishing International Limited, Reading, UK. The proceedings have been submitted to *Thomson ISI Web of Science* and *Elsevier Scopus* for indexing.
84. Iorga, D., Scafa, A., Ionescu, S. and **Cezar Scarlat**: Improving the quality of life through Six Sigma. Proceedings Book of the 2nd *International Conference on Quality Engineering and Management – ICQEM 16: "A better world with Quality!"*, Guimarães, Portugal, July 13-15, 2016. (Editors: Sampaio, Paulo; Domingues, Pedro; Barros, Síría; Carvalho, André; Casadesús, Martí; Costa, Acácio; Fernandes, Ana Cristina; Marimon, Frederic; Melo, Mónica; Oliveira, Rui; Pires, António Ramos; Saraiva, Pedro), pp.771-786. Publisher: *International Conference on Quality Engineering and Management*. ISBN 978-989-20-6814-5.
85. Ioanid, A. and **Cezar Scarlat** (2016) Factors Influencing Social Networks Use for Business: Twitter and YouTube Analysis. Proceedings of the 10th *International Conference INTER-ENG 2016: "Interdisciplinarity in Engineering"*, Targu Mures, Romania, October 6th -7th, 2016. Available at: <http://inter-eng.upm.ro/2016/files/technical-program/Brochure.pdf> Papers will be indexed in *Scopus*, *Engineering Information*, and will be submitted to *Thomson Reuters Conference Proceedings Citation Index-ScienceSM (ISI Web of Science)* for evaluation of inclusion in the list. All accepted and presented papers will be published as one dedicated issue in Elsevier's *Procedia Engineering Journal* (ISSN: 1877-7058) and made available in open-access on Elsevier's ScienceDirect.

Vn – Volumele unor manifestări științifice naționale

(nelistat: alte peste 25 lucrări publicate – volume ale unor conferințe științifice locale)

&

(nelistat: alte peste 25 lucrări publicate în reviste locale)

Institutul de Administrare a Afacerilor din municipiul București
Departamentul de Administrare a Afacerilor
Nume: Crăciun Mădălin Alexandru

LISTA DE LUCRĂRI (2012-2015)

1. Teza de doctorat titlu și anul și domeniul: „Apariția și dezvoltarea clusterului maritim portuar. Studiu asupra elementelor de influență în apariția aglomerației economice portuare.”, susținută în 2015, domeniul Economie și Afaceri Internaționale.

2. Publicatii: -

3. Articole/studii publicate:

indexate în baze de date internaționale recunoscute (BDI) :

- Crăciun A. M., 2012. „Structural Implications of Economic Crisis on Container Throughput. Evidences from Port of Constanta”, Ovidius University Annals, Economic Science Series, Ovidius University of Constanta, Faculty of Economic Sciences, vol. 0(1), pp.34-40, May;
- Crăciun A. M., 2013. „How Supply Chains Affect Economies of Agglomeration. Evidence from Port of Constanta”, Economics & Sociology, Vol. 6, No 1, 2013, pp. 46-59.

4. Articole/studii publicate în volumele unor manifestări științifice: (se precizează dacă este cazul - indexate ISI sau indexate în baze de date internaționale-BDI).

A) internaționale recunoscute (cu ISSN sau ISBN) în țară și în străinătate

- Crăciun A. M., Zaharia M. R., 2012. „The Economic Agglomeration from the Romanian Seaports at the Halfway Between Industrial District and Industrial Cluster”, 7th International Scientific Conference "Business and Management 2012", Vilnius Gedminas Technical University, ISBN 978-609-457-116-9, included in ISI Proceedings database;
- Crăciun A. M., 2014. „The Implications of Privatization to the Organizational Model of Constanta Port”, Procedia Economics and Finance, Vol. 15, pp.522-529, ISSN 2212-529.

5. Proiecte/contracte/granturi de cercetare-dezvoltare-inovare: -

6. Recunoașterea prestigiului științific

Membru în asociații științifice și profesionale:

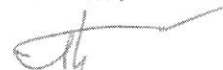
- Membru al Centrului Național de Promovare a Transportului Intermodal
- Membru al Comitetului de Transport Intermodal din cadrul European Seaports Organisation

7. Teme de cercetare (proprii sau în grup, finalizate sau nu prin rapoarte sau articole publicate):-

Data

11.01.2019

Semnătura



Note

1. În cadrul fiecărui grup de lucrări, lucrările sunt în ordine invers cronologică.

2. Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă;

I - autorii în ordinea din publicație, cu scriere "bold" a **titularului**;

II – *titlul*, scris "italic";

III - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz (ISI, Baza de date de indexare, ISSN/ISBN etc.);

IV - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz;

V - anul sau perioada de realizare, după caz.

Institutul de Administrare a Afacerilor din municipiul București
Departamentul de Administrație a Afacerilor
Nume: Radu CRĂCIUN

LISTA DE LUCRĂRI

1. Teza de doctorat

2. Publicații:

A) Cărți publicate, îndrumare/culegeri publicate

B) Capitole publicate în volume colective

Industrializarea Romaniei si teoria conspiratiei, capitol publicat in volumul colectiv „7 teme fundamentale pentru Romania”, 2014

Sistemul de pensii private din Romania dupa 10 ani, capitol publicat impreuna cu Mihai Bobocea in volumul colectiv „Romania dupa 10 ani – realizari, esecuri, perspective economice” tiparit sub egida Asociei Analistilor Financiar-Bancari din Romania, 2018

C) Capitole teoretice redactate

3. Articole/studii publicate:

A) în reviste de specialitate de circulație internațională recunoscute cotate ISI sau indexate în baze de date internaționale specifice domeniului, care fac un proces de selecție a revistelor pe baza unor criterii de performanță ;

B) indexate în baze de date internaționale recunoscute (BDI).

C) în alte reviste de specialitate de circulație internațională ;

D) în reviste din țară recunoscute C.N.C.S.I.S. ;

E) în alte reviste de specialitate de circulație națională (cu ISSN);

F) citări ISI/BDI/Alte reviste

Peste 40 de articole pe teme economice scrise in 2018 pe blogul personal raducraciun.ro si pe cele mai populare site-uri de informatii economice si de informatii generale din care prezint mai jos o selectie a celor mai recente:

Sclavi pe mosia cui?, Ziarul financiar, cursdeguvernare, feb 2019

Despre trinitate pentru atei economiei, cursdeguvernare.ro, ian 2019

Recesiune sau criza?, cursdeguvernare.ro, dec 2018

Hit and run?, Ziarul financiar, noe 2018

O noua globalizare? Pentru cine?, cursdeguvernare, oct 2018

Bun venit in tara batranilor, hotnews.ro, sep 2018

„Too big to fail” raman printre noi, republica.ro, sep 2018

Este Romania discriminata de agentile de rating?, hotnews.ro, republica.ro, aug 2018

Romania-blestemata sau binecuvantata cu gaze naturale?, republica.ro, iul 2018

Ambitia Romaniei: sa nu devina un lider regional, cursdeguvernare.ro, iul 2018

O criza nu este deloc imposibila-trei scenarii, cursdeguvernare.ro, iun 2018

Bancile din Romania mai au o problema, cursdeguvernare.ro, mar 2018

Exista alternative la depozite bancare cu dobanzi real negative?, republica.ro, ian 2018

4. A) Articole/studii publicate în volumele unor manifestări științifice: (se precizează dacă este cazul - indexate ISI sau indexate în baze de date internaționale-BDI).

B) internaționale recunoscute (cu ISSN sau ISBN) țară și din străinătate

C) naționale

Despre de rigoare și ipocrizie, Pietele financiare din România, ASE, mai 2018

România și zona euro, Academia Română, apr 2017

5. Proiecte/contracte/granturi de cercetare-dezvoltare-inovare:

A) obținute prin competiție pe bază de contract/grant internaționale

B) obținute prin competiție pe bază de contract/grant naționale

C) contracte de cercetare cu mediul socio-economic

D) alte lucrări de cercetare-dezvoltare, după caz

E) lucrări prezentate la diferite seminarii/expoziții și nepublicate, etc.

6. Recunoașterea prestigiului științific

A) Conducere de doctorat

B) Referent în comisii de doctorat internaționale în ultimii 5 ani

C) Membru în colective de redacție ale unor reviste științifice recunoscute

D) Referent atestat al unor reviste științifice cotate ISI sau indexate în BDI în ultimii 5 ani

E) Expert științific atestat național / internațional

F) Premii .

G) Membru în asociații științifice și profesionale

Președinte, Asociația pentru Pensii Administrative Privat din România (APAPR)

Vicepreședinte, Asociația Administratorilor Independenți (AAI)

Membru, Asociația Analistilor Financiar Bancari din România (AAFBR)

Membru, Asociația INSEAD Alumni

7. Teme de cercetare (proprie sau în grup, finalizate sau nu prin rapoarte sau articole publicate)

Data

19.02.2019

Semnătura



Note

1. În cadrul fiecărui grup de lucrări, lucrările sunt în ordine invers cronologică.

2. Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă;

I - autorii în ordinea din publicație, cu scriere "bold" a **titularului**;

II - *titlul*, scris "italic";

III - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz (ISI, Baza de date de indexare, ISSN/ISBN etc.);

IV - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz;

V - anul sau perioada de realizare, după caz.

LISTĂ DE LUCRĂRI (2008-2018)

Cărți publicate

"Modele pentru fundamentarea deciziei în managementul organizației", Ed Matrixrom, ISBN: 9736854051, re-editare, 2015

Articole comunicate și apărute în volume

- 1) **Firică, O., Manaicu, A.** (2018). How to Appraise the Data Assets of a Company? Comunicare apărută în Volumul celei de-a 11-a Conferințe Internaționale organizate de IAAB "Are Business Leaders Prepared to Handle Future Business Disruptions?", București, 9 Octombrie, p 41-50, http://www.calitatea.srac.ro/en/arhiva/supliment/2018/Q-asContents_Vol.19_S3_October-2018.pdf
 - 2) **Firică, O.** (2017). Blockchain Technology: Promises and Realities of the Year 2017. Comunicare apărută în Volumul celei de-a 10-a Conferințe Internaționale organizate de IAAB "Fast Changes of Business Environment and Companies", București, 11 Octombrie, p 51-58 http://www.srac.ro/calitatea/en/arhiva/supliment/2017/Q-asContents_Vol.18_S3_Oct-2017.pdf
 - 3) **Dumitrescu, D., Firică, O., Mincu, C.** (2016). Ethical Business Roadmaps for Effective Human Capital. Comunicată și apărută în Volumul Conferinței Internaționale „An Enterprise Odyssey: Saving the Sinking Ship through Human Capital”, Zagreb, 8-10 iunie, 2016, p 74-81. Indexed/referenced în EBSCO, EconLit și ProQuest
 - 4) **Dumitrescu, D., Firică, O., Brătășanu, V.** (2016). Innovative Models for Credit Portfolio Quality Management from the Perspective of Microfinance Entities. Comunicată și apărută în Volumul celei de-a 9-a Conferințe Internaționale organizate de IAAB: "Mastering Business and Innovation in a Challenging Risky Environment", București, 5 octombrie, p 19-34 http://www.srac.ro/calitatea/arhiva/supliment/2016/C-asContents_Vol.17_S4_Oct-2016.pdf
 - 5) **Dumitrescu, D., Firică, O.** (2015). Building Quality through Recession in the EMBA Program based on Assessment of Learning. Comunicată și apărută în Volumul celei de-a 8-a Conferințe Internaționale organizate de IAAB: "Building Growth through Recession", București, 6 octombrie, p 37-54 http://www.srac.ro/calitatea/en/arhiva/supliment/2014/Q-as_Vol.15_S4_Sept-2014.pdf#page=36
 - 6) **Dumitrescu, D., Firică, O.** (2014). A turbulent IT currency infant in the global business environment. Comunicată și apărută în Volumul celei de-a 7-a Conferințe Internaționale organizate de IAAB: "The Digital economy: Challenge or Growth Driver for SMEs and corporations?" București, 30 sept. 2014, p 79-86 http://www.srac.ro/calitatea/en/arhiva/supliment/2014/Q-as_Vol.15_S4_Sept-2014.pdf#page=36
-
- 7) **Răscă, L., Deaconu, A., Firică, O.** (2011). Meeting the requirements of the knowledge based society – a critical success factor for the competitive advantage of training companies, ICBE 2011, Bucharest
 - 8) **Dumitrescu, D., Firică, O.** (2011). Is ethical decision making on short-term earnings management impacted by the economic crisis? Volumul celei de a patra Conferințe

- Internațional IAAB, "Strategic agility: accountable leadership in action", supliment al revistei Calitatea - acces la succes,
http://www.srac.ro/calitatea/arhiva_suplimente.html
- 9) Rașcă, L., Fircă, O., Deaconu, A. (2011). Strategic change in a professional service firm, during the economic downturn. Volumul celei de a șaptea Conferințe Internaționale Managementul schimbărilor tehnologice, 1-3 septembrie, 2011, Alexandroupolis, Greece, ISBN (vol II) 978-960-99486-3-0, p 729-732.
 - 10) Alsup, R., Dumitrescu, D., Fircă, O. (2011). Managing change with assurance and assessment of learning: IBAB an executive case study. Volumul celei de a șaptea Conferințe Internaționale Managementul schimbărilor tehnologice, 1-3 septembrie, 2011, Alexandroupolis, Greece, ISBN (vol II) 978-960-99486-3-0, p 205-208.
 - 11) Alsup, R., Dumitrescu, D., Fircă, O. (2011). Managing Quality in a business school: from mission statement to assessment of learning. Volumul celei de a treia Conferințe Internaționale Managementul Strategic al Calității în învățământul superior, ISQM 2011, organizată de Agenția Română pentru Asigurarea Calității în învățământul superior în România, ISBN 978-973-598-913-2, iulie 14-16, Sibiu, România, p 11-19
 - 12) Dumitrescu D., Fircă O., Manaicu A. (2010). The managerial challenges in coping with the recovery process in the Romanian business environment (II). Volumul Conferinței Internaționale "Leading and Managing Change from Economic Downturn to recovery", IAAB, p 77-96
http://calitatea.srac.ro/arhiva/supliment/20100916_asebuss_contents.pdf
 - 13) Rașcă L., Fircă O., Deaconu, A. (2010). The assessment of customer satisfaction - a key factor for the quality of managerial education and training. The case of EXEC-EDU. Volumul celui de al 6-lea seminar asupra managementului calității în învățământul superior, iulie, 8-9, 2010, Tulcea, Romania
 - 14) Fircă, O. (2010). Statistical methods for business analysts in insurance companies (Romanian), note elaborate pentru ING Asigurări de Viață, Romania în martie 2010
 - 15) Fircă O., Deaconu A, Lefter V. (2010). Maintaining the service level by using the coordinated order model for the replenishment of distribution stocks. Revista Amfiteatru Economic, anul XII, iunie 2010, No. 28, pag. 675-686.
http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=40
 - 16) Fircă O., Dumitrescu D. (2009). An exit survey at ASEBUSS: encouraging the dialog between business schools and their clients in turbulent times. Volumul celei de a doua Conferințe Internaționale: "Leading and Managing During Turbulent Times", supliment al revistei Calitatea- acces la succes, Anul 10, no. 104, p 75-89, ISSN 1582-2559, publicată de Societatea Română pentru Asigurarea Calității
http://calitatea.srac.ro/arhiva_suplimente.html#2009
 - 17) Dumitrescu D., Fircă O., Manaicu A. (2009). The financial crisis and the managerial challenges in the Romanian business context. Volumul celei de a doua Conferințe Internaționale: "Leading and Managing during Turbulent Times", IAAB, 2009
http://calitatea.srac.ro/arhiva_suplimente.html#2009

- 18) Firică, O. (2009). Dezvoltarea competențelor manager de proiect: planificare a activităților și a jaloanelor. Lucrare de Disertație pentru examenul de Trainer certificat
- 19) Dumitrescu D., Firică O., Manaicu A. (2008). Ethical decisions making in short-term earnings management: a cross-cultural approach – Pilot study. Volumul primei Conferințe Internaționale "Building and Sustaining Competitive Advantage in a Global Business Environment", IAAB, http://calitatea.srac.ro/arhiva_suplimente.html#2008
- 20) Dumitrescu D., Rașcă L., Firică O. (2008). Financial Management in Crisis Situation, Pilot Study Regarding Romanian Practice. Conferința Internațională "European Integration – New Challenge for Romanian Economy", Oradea, 30-31 May 2008, vol. II, p 575-579
<http://steconomice.uoradea.ro/anale>

Note tehnice

- 1) Firică, O. (2015). Priorități în alocarea resurselor. Nivelarea resurselor. Notă tehnică (l. română), Exec-Edu, București
- 2) Firică, O. (2013). Controlul programului de execuție și al calității (Tehnică Valorii Dobândite). Notă tehnică (l. română), Exec-Edu, București, Romania.
- 3) Firică, O. (2013). Planificarea și controlul calității. Notă tehnică (l. română), Exec-Edu, București, Romania.
- 4) Firică, O. (2010). Sampling and Estimation, (engleză), IAAB, București, Romania.
- 5) Firică O. (2009). Quantitative and Qualitative Methods in Demand Forecasting. Technical Note (Romanian), text for the Certification course Excellence in Management organized by Exec-Edu

București, decembrie 2018

LISTA DE LUCRĂRI

a) Articole publicate în revistele de specialitate din România cu recunoaștere CNCSIS și incluse în bazele de date EBSCO și SCOPUS

Marcel Duhaneanu, Marin Florin - "Companiile multinationale și diminuarea riscurilor în economia globală de astăzi"- în suplimentul revistei "Calitatea – acces la succes", pag.21- 41, revistă de specialitate cotate tip B+ în evaluarea CNCSIS, I.S.S.N. 1582-2559, revista este inclusă în bazele internaționale de date SCOPUS, EBSCO, CABELL'S Directories și PROQUEST

b) Articole publicate în revistele de specialitate din România cu recunoaștere CNCSIS

Marin Florin - "*Biocombustibilii – o alternativă la petrol*"- în Tribuna Economică nr.40/2009, pag.66-68, revistă de specialitate cotate tip C în evaluarea CNCSIS, cod CNCSIS 488, I.S.S.N. 1018-0451

Marin Florin - "*Elemente economice în industria de rafinare a petrolului*"- în Tribuna Economică nr.11/2010, pag.68-70, , revistă de specialitate cotate tip C în evaluarea CNCSIS, cod CNCSIS 488, I.S.S.N. 1018-0451

Marin Florin - "*Apogeul producției de petrol*" - în Tribuna Economică nr.12/2010, pag.68-70, , revistă de specialitate cotate tip C în evaluarea CNCSIS, cod CNCSIS 488, I.S.S.N. 1018-0451

c) Articole publicate în revistele de specialitate din România fără recunoaștere CNCSIS

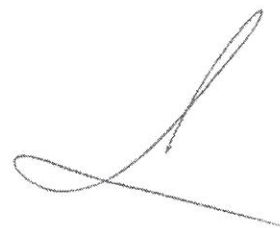
Marin Florin - "*Piata petrolului*" - în Cultura – Fundația Culturală Română nr.36/2009(240), pag.4-6, I.S.S.N. 2065 – 4200

d) Cărți

Marin Viorel Florin – "*Piata petrolului: trasaturi și tendințe – o viziune completă asupra celei mai dinamice piețe mondiale*", Editura Ametist 92, București, 2008, I.S.B.N. - 978-973-8080-14-0

e) Teza doctorat

Marin Viorel Florin, coordonator științific: Prof. Univ. Dr. Marcel Duhăneanu – "Impactul companiilor multinationale asupra comerțului internațional cu petrol în condițiile globalizării", Academia de Studii Economice – Facultatea de Relații Economice Internaționale , teza susținută în București, Septembrie 2009



LISTA DE LUCRĂRI

RAȘCĂ V. IOANA LAVINIA – Dr./ din 1998, prof. univ. dr/ din 2003

1. Teza de doctorat

Strategii ale creării și dezvoltării întreprinderilor mici și mijlocii, în etapa de tranziție spre economia de piață
- teză de doctorat susținută în 1998

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19. Rașcă Lavinia, Deaconu Alexandrina, (2010), <i>How continuous learning can improve the performance of companies acting in Romania</i> , International Conference on Business Excellence 2010, Brașov, România, 15-16 ocombrie, indexată ISI web of knowledge ISI Procedeeng, ISBN 978-973-1747-12-5
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4. Articole publicate în reviste relevante pentru mediul de afaceri/prezențe ca speaker la manifestări relevante

2013 – 2016 – Business Magazin – 41 articole, printre care:

2018 – Cariere – 9 articole, printre care

<https://revistacariere.ro/inovatie/creativitatea-inovarea-si-cosmetica-financiara/>

<https://revistacariere.ro/leadership/diversitatea-de-gen-sub-lupa/>

<https://revistacariere.ro/leadership/dat-sau-rezultat-aptitudini-si-comportamente-antreprenoriale/>

<https://revistacariere.ro/leadership/contribuitori/talentele-nu-mai-stau-la-coada-la-usa-angajatorilor/>

<https://revistacariere.ro/leadership/contribuitori/angajatori-pretuiti-va-talentele-azi-ca-sa-nu-le-pierdeti-maine/>

<https://revistacariere.ro/leadership/oameni-si-organizatii-in-epoca-social-media/>

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Articole publicate în revestele: HR Manager, BIZ, Forbes, ZF

Prezență ca speaker/moderator la conferințe organizate de revistele Forbes, ZF, Cariere

Speaker la conferințele Business Days

Prezențe în emisiuni cu profil economic la radio și TV

5. Proiecte/contracte/granturi de cercetare-dezvoltare-inovare

2017 – Agricover

2010 – Prodal

2010 – Autonet