

## Residence Schedule - Second Year October 2018

**OCT.  
11**

6:30 PM - 7:30 PM Opening Cocktail (Marshall Garden)

**OCT.  
12**

09:00 AM - 10:15 AM **Introduction to Joint Project**

Dr. Sheb True, Professor of Marketing & Professional Sales,  
Coles College of Business, Kennesaw State University



10:15 AM - 10:30 AM **Coffee Break**

10:30 AM - 11:45 AM **Introduction to Joint Project**

Dr. Sheb True, Professor of Marketing & Professional Sales,  
Coles College of Business, Kennesaw State University

11:45 AM - 1:00 PM **Lunch Break**

1:00 PM - 2:15 PM **Leadership in Action**

Dr. Ken Harmon,  
Coles College of Business, Kennesaw State University



2:15 PM - 2:30 PM **Coffee Break**

2:30 PM - 3:45 PM **Leadership in Action**

Dr. Ken Harmon,  
Coles College of Business, Kennesaw State University

**OCT.  
13**

09:00 AM - 10:15 AM **Coaching and Developing People**

Don Lang, Senior Lecturer of Management,  
Coles College of Business, Kennesaw State University



10:15 AM - 10:30 AM **Coffee Break**

10:30 AM - 11:45 AM **Coaching and Developing People**

Don Lang, Senior Lecturer of Management,  
Coles College of Business, Kennesaw State University

11:45 AM - 1:00 PM **Lunch Break**

1:00 PM - 2:15 PM **Consumer Decision-Making**

Dr. Sheb True, Professor of Marketing & Professional Sales,  
Coles College of Business, Kennesaw State University



2:15 PM - 2:30 PM **Coffee Break**

2:30 PM - 3:45 PM **Consumer Decision-Making**

Dr. Sheb True, Professor of Marketing & Professional Sales,  
Coles College of Business, Kennesaw State University