

LISTA DE LUCRARI – Dan Anghel, PhD, EMBA

Din ultimii 5 ani de activitate

I. LISTA PUBLICAȚIILOR ÎN EXTENSO, APĂRUTE ÎN LUCRĂRI ALE PRINCIPALELOR CONFERINȚE INTERNAȚIONALE DE SPECIALITATE:

1. Dan Anghel: **“Performance Improvement Program for Companies (PIPC) © An Innovative Approach in the Change Management Science”**, Bucuresti, Romania, Conferinta Internationala - IAAB, “Transforming Business, Transforming People, The Art and Science to Build High-Performance Organizations in Global Environment”, Editia a 4-a, ISSN 1582-2559, Octombrie 2013, pag.155, lucrarea No.8, in Supplement of Quality-Access to Success, Q-as_Vol.14_S4_Oct-2013,

2. Dan Anghel: **“Crisis As Chance, The State and The Business Environment”** Bucuresti, Romania, Conferinta Internationala - IAAB, “Fast Changing of Business Environment and Companies”, Editia a 10-a, ISSN 1582-2559, Octombrie 2017, pag. 67, lucrarea No.8, in Supplement of Quality-Access to Success, Vol.18_S3_Oct-2017

3. Dan Anghel: **“Individuals and Organizations in the Challenging Process of Change, Today”**, Bucharest, Romania, Conferinta Internationala IAAB, “Are Business Leaders prepared to handle Future Business Disruptions?”, a 11-a Editie, ISSN 1582-2559, Octombrie 2018, pag.51, lucrarea No.7, in Supplement of Quality-Access to Success, Vol.19, S3, 2018.

II. LISTA CONFERINTE si WORKSHOP-uri

a. Conferința cu tema **“Paradigma Creștere-Dezvoltare în România”** - identificarea de soluții pentru dezvoltarea durabilă a României într-o perioadă în care procesul de globalizare se confruntă cu provocări fără precedent, Crowne Plaza, 23 Februarie 2018.

b. Conferinta si expozitie **“Cyber Intelligence Europe”**, din 5 – 7 Septembrie, 2018, Intercontinental Hotel, Bucuresti.

- c. Conferința națională „**Dezvoltarea României – date și realitate**“. Evenimentul a avut loc în București, Hotel Ramada Plaza, sala Europe și a avut ca scop prezentarea rezultatelor intermediare ale proiectului și realizarea unei demonstrații privind modul de utilizare și conținutul Agregatorului online de date statistice construit în cadrul proiectului, 21 septembrie 2018.
- d. Conferința Internațională „**Are Business Leaders Prepared to Handle Future Business Disruptions?**“, ASEBUSS – IAAB, 9 Octombrie 2018.
- e. STRATEGICA conferința internațională, Editia a 6-a, „**Challenging the Status Quo in Management and Economics**” Octombrie 11-12, 2018 – București, România
- f. AmCham Romania - workshop în cadrul the AmCham Learning & Innovation Center oferit de **Sandler Training**, Noiembrie 15, 2018.
- g. Conferința STRATEGIKON - “**Good Governance Summit – Transforming Failing Policies into Successful Governance**” București, 4-5 Mai, 2017.
- h. Conferința Internațională “**Future of Europe**”, organizată de Academia de Studii Economice din București, Facultatea de Relații Economice Internaționale, a 8-a ediție. 16 - 17 Noiembrie, 2017.
- i. Conferința și expoziție “**Cyber Intelligence Europe**”, din 5 – 7 Septembrie, 2017, Intercontinental Hotel, București.
- j. Conferința PARADIGMA “**CREȘTERE – DEZVOLTARE**” ÎN ROMÂNIA, Oxygen Events, cu sprijinul Asociației Analizatorilor Financieri din România, Asociației Române a Băncilor și în

parteneriat cu Banca Transilvania, 23 februarie 2017, ora 9.00, Hotel Crowne Plaza, Sala Primavera.

- k. Conferinta Internationala **“Mastering Business and Innovation in a Challenging and Risky Environment”**, a 9-a Editie, IBAB, 5 Octombrie 2016.
- l. Conferinta - **CEE Entrepreneurship Summit - Business Days**, editia a 24-a, 19 Octombrie 2016, Hotel Pullman.
- m. Conferinta **“Viitorul Plăților Electronice: serviciile financiar - bancare în era digital”** organizata de Oxygen Events în colaborare cu Asociația Română a Băncilor, Banca Transilvania și Allevo cu sprijinul CERT-RO și ANSSI, a 5-a ediție, 20 octombrie 2016, JW Marriott Grand Hotel eveniment inclus în Calendarul ECSM (European Cyber Security Month (ECSM)).
- n. Ambasada Norvegiei la Bucuresti, **Industria Cartii Intr-o Tara Mica. Modelul Norvegian** - Universitatea din Oslo - Gaudeamus/Sala Cupola/15 – 17 Noiembrie 2016.
- o. Conferinta Forumului Româno-Israelian de Agrotehnologii: **“GROWING for the FUTURE”** organizata de Departamentul Economic al Ambasadei Statului Israel în România și Grupul Român pentru Investiții și Consultanță (RGIC), cu sprijinul Institutului Israelian de Export și Cooperare Internațională din Tel Aviv, luni, 2 Martie 2015, ora 9.00, Grand Ballroom Salon A, JW Marriot Hotel, București.
- p. Conferinta BERD: **Romania Transition Report** - Presentation Event - 1 Aprilie 2015, 10:00am
- q. Conferinta **“Viitorul Romaniei in Europa deceniului urmator”**, organizata de Asociația Analistilor Financiar-Bancari din Romania (AAFBR), a VII-a editie, joi 17 septembrie 2015, orele 10.00, la sediul BNR, sala Mitita Constantinescu.

- r. Conferința **“Forbes CEE Forum – Reinventing Europe. The emerging markets way”**, 22 - 23 septembrie 2015, la Athenae Palace Hilton, București, a 2-a ediție
- s. Conferința **“The Transatlantic Trade and Investment Partnership: Romania's Voice”**, 16 Octombrie 2015, Grand Marriott Hotel, Sala Constanța, orele 09.30 - 18.00, București.
- t. Conferința **“Lecții Învățate În Anii De Criza”**, Oxygen Events, 8 decembrie 2015, 9.30, a 3-a ediție, Teatrelli, piața Lahovari nr.3.
- u. Evenimentul Anului în Leadership – **“Leadership Concert: The Orchestra Experience”**, Ateneul Roman - 26 Mai 2014
- v. Conferința **“Bune Practici in H.R.”** organizata de Asociatia Nationala a Recrutorilor impreuna cu 4CAREER, miercuri 17 Septembrie 2014, Hotel Marshal Garden, Calea Dorobantilor nr. 50B, București.
- w. Conferința Internationala **“The Digital Economy: Challenge or Growth Driver for SMEs and Corporations ?”** IBAB-ASEBUSS, a 7-a editie, 30 Septembrie, 2014 in Bucuresti, Romania

LISTA DE LUCRĂRI

I. Teza de doctorat (T):

“Strategii ale specializării și cooperării în industrie și servicii”. Universitatea “Politehnica” din București, 1998. 176 pagini.

II. Cărți publicate (C):

Edituri cu ISBN (după 2000, selectiv)

Ca – Cărți/cursuri (manuale) pentru uzul studenților, publicate în edituri recunoscute

1. **Cezar Scarlat:** Inițierea, dezvoltarea și managementul afacerilor mici și mijlocii. Studii și cercetări despre întreprinzători, antreprenoriat, managementul afacerilor și asistența pentru întreprinzători. Editura Conphys, Râmnicu Vâlcea, 2001. 230 pag. ISBN 973-9334-50-4.
2. **Cezar Scarlat:** Managementul proiectelor și resurselor umane. Editura Bren, București, 2003. 124 pag. ISBN 973-648-139-5.
3. **Cezar Scarlat:** Antreprenoriat și managementul întreprinderilor mici și mijlocii. Editura Printech, București, 2003. 202 pag. ISBN 973-652-761-1.
4. **Cezar Scarlat:** Managementul activităților financiar-contabile. Editura Printech, București, 2004. Reeditare, 2005. 166 pag. ISBN 973-718-103-4.
5. **Cezar Scarlat:** Managementul proiectelor. Editura Printech, București, 2006. 130 pag. Reeditare 2012, 136 pag. Reeditare 2013, 158 pag. ISBN 978-973-718-614-0.
6. **Cezar Scarlat, C. Alexe, Cătălina Alexe:** Afacerea de la vis la succes - Planul afacerii. Editura Printech, București, 2006. Reeditare 2008. pp.3-138/308 pagini; coordonare generală. ISBN 973-718-448-3.
7. A.A. Purcărea, **Cezar Scarlat**, D. Constantinescu, F. Dănălahe, L. Sandovici: Business Science and Economics. University “Politehnica” of Bucharest & University of Vienna, Ed. Printech, 2006. pp.79-90; 165-211 / 211 pages. ISBN 978-973-718-584-6.
8. Simion, C.P. and **Cezar Scarlat** (2017) *Elemente de Antreprenoriat. Îndrumar de lucrări practice*. București: Ed. Printech. ISBN 978-606-23-0776-9.

Cb – Cărți de specialitate publicate în edituri recunoscute (autor, coautor, editor)

1. **Cezar Scarlat:** *Capitolul 19: Metoda distanței tehnice*. În volumul „Sisteme, metode și tehnici manageriale ale organizației” (coordonator: O. Nicolescu). Editura Economică, București, 2000. pp.369-378 / din 528 pag. ISBN 973-590-241-9.
2. **Cezar Scarlat, F.V. Bodo, D.R. Stanciu:** Cercetări privind managementul organizațiilor românești în tranziție (1995-1999). Seria “Cercetări în Managementul Afacerilor”, volumul 3, CEA-UPB, 2000. Editura Printech, București 2001. pp.1-52 / din 132 pag. ISBN 973-652-488-4.
3. **Cezar Scarlat:** *Capitolul 11: Conducerea proiectelor în derulare folosind matricea logică*. În volumul „Managementul proiectelor în derulare” (coordonator: M. Covrig). Editura Printech, București, 2000; reeditare 2002. pp.103-114 / din 156 pag. ISBN 973-652-225-3.

4. **Cezar Scarlat**: *Capitolul 3.3: LFA și matricea logică*. În volumul „Managementul proiectelor” (coordonator: M. Covrig). Editura Printech, București. Ediția I, 2001. ISBN 973-652-295-4. Ediția II, 2002. pp.63-78 / din 194 pag. ISBN 973-652-542-2.
5. D. Constantinescu, S. Costoiu, F. Dănălahe, **Cezar Scarlat**: Evaluarea eficienței economice a proiectelor. Seria “*Cercetări în Managementul afacerilor*”, Vol. 8, CEA-UPB, 2000. Editura Printech, București, 2002. Retipărit în Editura BREN, București, 2002. pp.7-28; 97-121 / din 121 pag. ISBN 973-648-093-3.
6. I. Dumitrache, **Cezar Scarlat**, A. Curaj, R. Munteanu: Managementul centrelor de cercetare științifică. Editura Economică, București, 2003. pp.43-196 / din 222 pag. ISBN 973-590-783-6.
7. A. Curaj, M. Apetroae, **Cezar Scarlat**, A. Purnuș, R. Munteanu: Practica managementului proiectelor. Editura Economică, București, 2003. pp.15-40; 127-142 / din 206 pag. ISBN 973-590-854-9.
8. **Cezar Scarlat**, I. Ţone, C.P. Simion, B. Brustureanu: EDUCAT – Dezvoltarea spiritului și educației antreprenoriale în universitate. Editura Printech, București, 2005. 123 pag. ISBN 973-718-173-5.
9. **Cezar Scarlat**, A. Kasim: Noteworthy Characteristics of the Marketing Decisions in Emerging Economies. Cases of Romania and Malaysia. In: Readings in Tourism and Hospitality (Eds. A. Kasim & S. Tahir), Vol. I. Penerbit: University Utara Malaysia, 2007. pp.119-134. ISBN 978-983-3827-16-9.
10. A.M. Dabija, **Cezar Scarlat**: Transparency: architecture & management. In: “Transparency and architecture. Challenging the Limits” (Editors: Fani Vavili, Evanthia Dova). ZITI Publications, Thessaloniki, 2007. pp.99-108. ISBN 978-960-456-049-3.
11. **Cezar Scarlat**. The management of the Romanian companies under crisis: Were their managers aware of? In “Predictability in nonlinear dynamic systems: The economic crises” (Edited by Eugen Scarlat). Bucharest: Ed. Politehnica Press. 2011. pp.19-35. ISBN 978-606-515-324-0.
12. **Cezar Scarlat**, E.I. Scarlat: *Theoretical aspects of the economic transition*. Chapter in “Models and Applications of Chaos Theory in Modern Sciences” (Editor: Dr. Elhadj Zeraoulia). Science Publishers, An Imprint of Edenbridge Ltd., British Isles P.O. Box 699, Enfield, New Hampshire 03748. 2011. pp.236-255. ISBN 978-1-57808-722-8.
13. E.I. Scarlat, **Cezar Scarlat**: *Assessing the Robustness against the Economic Crisis*. Chapter 2 in “Advanced Topics in Nonlinear Chaotic Systems” (Editor: Elhadj Zeraoulia). LAP-Lambert Academic Publishing, <http://www.lap-publishing.com>, 2012. pp.42-59. ISBN-13:978-3-8465-8624-2.
14. A. Wurster, **Cezar Scarlat**: *Segmenting, Targeting and Positioning of Mobile Payment Services*, in “Mobile Electronic Commerce: Foundations, Development, and Applications” – Chapter 18 (Editor: June Wei). *Industrial and Systems Engineering Series* (Series Editor: Waldemar Karwowski). CRC Press, Taylor & Francis Group. Boca Raton, London, New York. 1st Edition, pp.367-393. ISBN: 978-1-4665-9090-8 (Print, 2014). ISBN: 978-1-4822-6424-1 (eBook – PDF, 2015).
15. **Cezar Scarlat**: *Cartea cu proverbe de Management*. București: Ed. Printech, 2015. Reeditare 2016. 206 pagini. ISBN 978-606-23-0464-5.
16. Popescu, F. and **Cezar Scarlat** (2017): “Human Digital Immortality. Where Human Old Dreams and New Technologies Meet.” Chapter 12 in *Research Paradigms and Contemporary Perspectives on Human-Technology Interaction* (Editor: Anabela Mesquita).

Hershey PA, USA: IGI Global, pp.266-282. ISBN13: 9781522518686; ISBN10: 1522518681; EISBN13: 9781522518693.

17. Popescu, V.F. and **Cezar Scarlat** (2019) *Human Digital Immortality: Where Human Old Dreams and New Technologies Meet*. LAP - Lambert Academic Publishing. ISBN: 978-613-9-44692-6.

18. OGREZCANU, A. and **Cezar Scarlat** (2018) "Toward Wider Explanations of Technology Adoption: The Case of Secondary Education Teachers in Bucharest, Romania". Chapter 8 in: *Education Applications & Developments*, Volume III. Advances in Education and Educational Trends Series (Editor: Mafalda Carmo). Lisboa, Portugal: inScience Press, pp.83-99. ISSN (collection) 2183-2978, ISBN (volume) 978-989-99864-7-3. Available at: http://insciencepress.org/wp-content/uploads/2018/06/Full-Book-Contents_Education-Applications-Developments-III.pdf

19. Popescu, F., **Cezar Scarlat**, Surugiu, M.C. (2018) "Human Body Digitalization and Early Warning Benefits", Chapter 4 in: *Mobile Devices and Smart Gadgets in Human Rights* (Editor: Sajid Umair). Hershey PA, USA: IGI (Idea Group Int.) Global. ISBN13: 9781522569398; ISBN10: 1522569391; EISBN13: 9781522569404. Available at: <https://www.igi-global.com/book/mobile-devices-smart-gadgets-human/201225>

20. Popescu, V.F. and **Cezar Scarlat** (2019) *Human Digital Immortality: Where Human Old Dreams and New Technologies Meet*, 69 pag. LAP - Lambert Academic Publishing. ISBN: 978-613-9-44692-6.

21. **Cezar Scarlat** (2019) *O sută de proverbe ale românilor pentru 100 de ani de management modern*. București: Editura Niculescu. ISBN 978-606-38-0270-6.

Cc – Cărți publicate în alte edituri, cu ISBN

1. **Cezar Scarlat**, D. Popescu, M. Warner: An Overview of the Implications of EU Accession for Romanian Public Sector Institutions / Implicații ale aderării României la UE asupra instituțiilor din sectorul public. "Pre-Accession Impact Studies" Series. Ediție bilingvă (română și engleză). Institutul European din România, 2003. pp.16-79; 98-174 / din 174 pag. ISBN 973-86223-7-9.

2. **Cezar Scarlat**: Elemente de managementul întreprinderilor mici și mijlocii. În „Elemente moderne de instruire antreprenorială” (Coordonator: R. Big). Editura Fundației CDIMM Maramureș, Baia Mare, 2004. pp.25-82 / din 204 pag. ISBN 973-85921-5-1.

3. **Cezar Scarlat**: Elements of Small and Medium Sized Enterprise Management. In “Modern Tools for Entrepreneurial Training. ICTWAY 2003”. (Coordinator: R. Big). Ed. Fundației CDIMM Maramureș, Baia Mare, 2004. pp.25-84 / 211 pag. ISBN 973-85921-6-X.

4. A. Fuerea, S. Sandu, **Cezar Scarlat**, G. Hurduzeu, C. Păun, R.M. Popescu: Evaluarea gradului de concordanță a legislației române cu acquis-ul comunitar, pe capitole de negociere / A chapter-by-chapter assessment of the conformity of the Romanian legislation with the acquis communautaire, at the level of the year 2002. Ediție bilingvă (română și engleză). Institutul European din România, București, 2004. pp.6-19; 40-43; 62-71; 108-116 (română); pp.7-19; 40-43; 61-69; 106-115 (engleză) / din 274 pag. ISBN 973-7736-20-6.

III. Alte materiale publicate (I, D):

I – Culegeri și îndrumare publicate (separate în edituri cu ISBN și în tipografii locale/de instituții sau de uz intern) - *publicate în edituri locale & lito (anterior 1989):*

1. T. Homoș, **Cezar Scarlat**: *Ergonomie Industrială. Îndrumar de lucrări practice*. Lito IPB, 1983. Paginile pp.12-350 / din 350 pag.
2. **Cezar Scarlat**: *Sisteme Informatică și Analiza Activității Economice a Întreprinderii. Îndrumar de lucrări practice*. Lito IPB, 1984. 182 pag.
3. N. Costake, **Cezar Scarlat**: *Sisteme Informatică și Analiza Activității Economice a Întreprinderilor - Partea I. Elemente de Analiză Microeconomică*. Suport de curs pentru studenții facultății Electronică și Telecomunicații. Lito IPB, 1986. 120 pag.
4. N. Stoica, **Cezar Scarlat**, E. Cosor. *Sisteme informatice și Analiza activității economice a întreprinderilor metalurgice*. Elemente de Sisteme Informaționale și Informatică. Lito IPB, 1986. pp.4-20; 48-138; 146-160; 193-211 / din 258 pag.
5. N. Stoica, **Cezar Scarlat** (coordonatori). *Organizarea și conducerea întreprinderilor - Partea I*. Lito IPB, 1987. pp.163-171; 178-187; 215-225; 274-298; 324-348/ din 348 pag.
6. N. Stoica, **Cezar Scarlat** (coordonatori). *Organizarea și conducerea întreprinderilor - Partea a II-a*. Lito IPB, 1988. pp.373-419; 584-667 / din 464 pag. (349...812).

IV. Articole / studii in extenso publicate (R, V):

Ris – Reviste de specialitate de circulație internațională recunoscute (cotate/ indexate ISI Thomson Reuters, sau indexate în alte Baze de Date Internaționale – BDI specifice domeniului, ce fac un proces de selecție a revistelor pe baza unor criterii de performanță)

1. **Cezar Scarlat**: “Sales Hysteresis”: The managers should care about it! *University “Politehnica” of Bucharest Scientific Bulletin – Series C: Electrical Engineering*, Volume 66, 2004, Number 1. pp.89-98. ISSN 1454-234x.
2. B. Antoncic, **Cezar Scarlat**, B. Hvalic Erzetec: The Quality of the Entrepreneurship Education and the Intention to Continue Education: Slovenia and Romania. *Managing Global Transitions International Research Journal*, Volume 3, Number 2, Fall 2005. pp.197-212. ISSN 1581-6311.
3. B. Antoncic, I. Prodan, R.D. Hisrich, and **Scarlat Cezar**: Technological Innovativeness and Firm Performance in Slovenia and Romania. *Post-Communist Economies*, Vol. 19, Issue 3, September 2007. Routledge, Taylor and Francis Group, London. pp.281-298. (ISI Database listed; Journal in SSCI citation index of Web of Science). ISSN 1463-1377.
4. **Cezar Scarlat**, E.I. Scarlat: Theoretical Aspects of the Economic Transition: The Case of Romania. *Managing Global Transitions – International Research Journal*. Vol. 5, Nr. 4, Winter 2007. pp.307-331. ISSN 1581-6311.
5. **Cezar Scarlat**: Developing New Curricula for Engineers’ Entrepreneurial Education: A Romanian Experience. *World Transactions on Engineering and Technology Education*, Vol. 6, No. 2, 2007. pp.275-278. (Journal of the UNESCO Centre for Engineering Education - UICEE). ISSN 1446-2257.
6. A. Kasim, **Cezar Scarlat**, J. Raziah Rashid: Key-drivers in hotel and environmental management: A comparative analysis in Malaysia. *International Journal of Management and*

Enterprise Development. Vol.5, No.2, 2008. pp.123-135. ISSN: 1468-4330 (Print) ISSN: 1741-8127 (Online).

7. **Cezar Scarlat**: Entrepreneurship and Management in Romanians' Proverbs. *UPB Sci. Bull. Series D*, Vol. 70, No. 1, 2008. pp.13-22. ISSN 1454-2358.

8. **Cezar Scarlat**, A. Kasim, I. Ghita: Global and Local in Tourism and Hospitality Industry. Attractiveness of Romania and Malaysia as Emergent Markets. *UPB Scientific Bulletin, Series D*, Vol. 70, No. 1, 2008. pp.53-64. ISSN 1454-2358.

9. **Cezar Scarlat**, C. Alexe: The influence of innovation on strategies of Romanian service firms. *International Journal of Innovation and Learning (IJIL)*. Volume 8, No. 3, 2010. pp.267-278. (IS journal in the Index of Information Systems Journals at: <http://lamp.infosys.deakin.edu.au/journals/> ; ISWorld Publications Page at: www.osu-tulsa.okstate.edu/nromano/wwwroot/iswjsp/) ISSN: 1471-8197.

10. D. Popescu, **Cezar Scarlat**, I. Chivu, A. Ciocarlan-Chitucea, D.O. Popescu: Entrepreneurship in the Romanian learning organizations. *Metallurgia International. Economic Researches in Metallurgical Industry*. Volume XV, No. 6, June 2010. pp.46-50. (ISI Thomson listed). ISSN 1582-2214.

11. D. Popescu, I. Chivu, **Cezar Scarlat**, A. Ciocarlan-Chitucea, D.O. Popescu: Human resources development within Romanian small and medium sized enterprises – in a knowledge-based economy. *Metallurgia International. Economic Researches in Metallurgical Industry*. Volume XV, No. 7, July 2010. pp.48-52. (ISI Thomson listed) ISSN 1582-2214.

12. **Cezar Scarlat**, E.I. Scarlat: Theory of Chaos Approach to Assess the Management Decentralization. *UPB Scientific Bulletin, Series A*. Vol.72, No.3, 2010. pp.185-200. (Indexed ISI Thomson Reuters; Ulrich'S International Periodicals Directory; Elsevier Sciences's Bibliographic Databases; Mathematical Review – Division of the American Mathematical Society; COMPENDEX; METADEX; Cambridge Scientific Abstracts). ISSN 1223-7027.

13. **Cezar Scarlat**, E.J. Rozell, W.A. Scroggins: Characteristics of the Romanian entrepreneurial prototype. *Review of International Comparative Management / Revista de Management International Comparat*. Volume 12, Issue 1, March 2011. pp.83-94. (Indexed in: RePec [Research Papers in Economics - IDEAS, Econpapers, Socionet], Index Copernicus - Journals Master List, The World Wide Web Virtual Library For European Integration, NewJour Electronic Journals and Newsletters, Ulrich's Periodicals Directory, Cabell's Database). ISSN 1582-3458.

14. N.A. Mohd Noor, A. Kasim, **Cezar Scarlat**, A. Muhamad: The Role of Individual Differences in Promoting Front Liners to Become Customer-Oriented: A case of Hotel Industry in Malaysia. *Journal of Quality Assurance in Hospitality and Tourism* (Published by Routledge), Vol. 13, Issue 1, 2012. pp.61-79. (Abstracted/indexed in: Cambridge Scientific Abstracts; CAB Abstracts; CABI; CIRET; CSA; EBSCOhost Online Research Databases; Electronic Collections Online (OCLC); Eflow-D; Elsevier Scopus; eRTR: e-Review of Tourism Research; IndexCopernicus; Institute for Tourism; INSPEC; International Bibliography of Periodical Literature on the Humanities and Social Sciences (IBZ); Intute; JournalSeek; New Zealand Bibliographic Database; Tourism Insight; Tourism Research Links) ISSN: 1528-008X (Print), 1528-0098 (Online).

15. A. Ghiban, **Cezar Scarlat** and D. Iorga: Managing the process of developing removable partial dentures for their increased durability. *Metallurgia International*, Special Issue Vol. XVIII, No.1, 2013, pp.168-170. (Included in *ISI Web of Knowledge* regional Journal Expansion European Union 2010). ISSN 1582-2214.

16. **Cezar Scarlat**, C. Ghiță, J. Magano: Business Location: Mindset or decision of economics and industrial engineering? *UPB Scientific Bulletin, Series D*, Vol.75, Issue 1, 2013. pp.269-286. (Indexed: Ulrich's International Periodicals Directory, Scopus, INSPEC, METADEX, Elsevier Sciences's Bibliographic Databases, Engineering Village, Cambridge Scientific Abstracts, COMPENDEX). ISSN 1454-2358.
17. **Cezar Scarlat**, A. Mesquita, D. Borangic, T. Popescu: Conciliating the theories on entrepreneurship – entrepreneurial manager, entrepreneurial management and entrepreneurial organisation. *UPB Scientific Bulletin, Series D*. Vol.75, Issue 2, 2013. pp.251-264. (Indexed in: Ulrich's International Periodicals Directory, Scopus, INSPEC, METADEX, Elsevier Sciences's Bibliographic Databases, Engineering Village, Cambridge Scientific Abstracts, COMPENDEX). ISSN 1454-2358.
18. D. Iorga, **Cezar Scarlat**: Matrix-type model to control the business processes. *UPB Scientific Bulletin, Series D*, Vol. 76, Issue 1, 2014. pp.243-256. (Indexed in: Ulrich's International Periodicals Directory, Scopus, INSPEC, METADEX, Elsevier Sciences's Bibliographic Databases, Engineering Village, Cambridge Scientific Abstracts, COMPENDEX). ISSN (print): 1454-2358 / (online): 2286-3699.
19. T. Popescu, C. Șerbănică, **Cezar Scarlat**, A. Mesquita: International Students Entrepreneurial Intentions and Attitudes across Cultural Differences. *Journal Advances in Higher Education. Research, Education and Innovation in the European Research Area (with special focus on Entrepreneurship & Entrepreneurship Education)*. SPACE European Research Area. (Higher Education Press, The Netherlands; Eugrimas Publishing House in Vilnius, Lithuania). Volume 6, Number 1, 2014. pp.188-200. ISSN: 2212-5574.
20. **Cezar Scarlat**, C.L. Zarzu, A. Prodan: Managing multicultural project teams. *Cross-Cultural Management Journal*, Volume XVI, Issue 1 (30), 2014. pp.158-168. ISSN-L: 2286 – 0452. ISSN Print: 1454 – 9980. ISSN Online: 2285 – 9292. ISSN Media: 2285 – 9284. Indexed: RePEc IDEAS (Internet Documents in Economics Access Service), EconPapers, ULRICH's – Periodicals Directory, CEEOL (Central and Eastern European Online Library), EBSCO Publishing, Index Copernicus
21. C.L. Zarzu, **Cezar Scarlat**, S. Stroe: Threat of cross-cultural clash: Lessons learnt from international projects. *Cross-Cultural Management Journal*. Biannual journal of culture management edited by Romanian Foundation of Business Intelligence. Special Issue: The Creative Potential of Cross-Cultural Exchange. Volume XVI, Issue 1(30), 2014. pp.820-827. ISSN-L: 2286-0452. Indexed: RePEc IDEAS (Internet Documents in Economics Access Service), EconPapers, ULRICH's – Periodicals Directory, CEEOL (Central and Eastern European Online Library). Also available online: *SEA - Practical Application of Science: "The creative potential of cross-cultural knowledge exchange"*. Volume II, Issue 1 (3), 2014. pp.645-652. <http://sea.bxb.ro/the-creative-potential-of-cross-cultural-knowledge-exchange/>
22. Ceausu, I., Bourbonnais, R., **Cezar Scarlat**: Analysis of SMEs evolution in France. *UPB Scientific Bulletin, Series D*, Vol. 76, Issue 3, 2014. pp.241-250. ISSN (print): 1454-2358 / (online): 2286-3699. Indexed in: Ulrich's International Periodicals Directory, Scopus, INSPEC, METADEX, Elsevier Sciences's Bibliographic Databases, Engineering Village, Cambridge Scientific Abstracts, COMPENDEX
23. **Cezar Scarlat**: *Technopreneurship*: An emerging concept. *FAIMA Business & Management Journal (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania)*. Volume 2, Issue 3, September 2014: "Entrepreneurship and Technology", pp.5-13. ISSN-L 2344-4088, ISSN 2344-4088. Indexată ProQuest, et al.

24. OGREZEANU, A., PRODAN, A.P., PRODAN, M.M., **Cezar Scarlat**: Social Impact Assessment and Need Assessment applied in eLearning projects. *International Research Journal of Computer Science (IRJCS)*, Volume 1, Issue 4, December 2014, pp.10-14. ISSN: 2393-9842. Indexat BDI (Ulrich's, Research Gate, CiteFactor Academic Scientific Journals etc)
25. Ioanid, A., Zarzu, C.L., **Cezar Scarlat**: Communicating successfully when managing multicultural teams. *SEA - Practical Application of Science*, Volume II, Issue 3 (5), 2014, pp.349-353. ISSN 2360-2554. Indexat BDI (Ulrich's, RePEc, EconPapers, CEEOL, EBSCO Publishing, Index Copernicus, EuroInternet, ScienceCentral.com)
26. Kasim, A., **Cezar Scarlat**: The Attractiveness of Emerging Tourism Markets. *FAIMA Business & Management Journal (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania)*, Volume 3, Issue 1, March 2015: "Talent Management", pp.60-70. ISSN-L 2344-4088, ISSN 2344-4088. Indexata ProQuest, et al.
27. Zarzu, C.L. & **Cezar Scarlat**: Knowledge management for knowledge development: lessons learnt while implementing international projects by multicultural teams. *IJMC – International Journal of Management Cases, Special Issue* (Editors: Gian Luca Gregori, Silvio Cardinali, Valerio Temperini), Volume 17, Issue 4, 2015, pp.221-231. ISSN 1741-6264. Indexat BDI in: Cabell's Directories of Academic Journals, EBSCO. Available at: http://www.ijmc.org/ijmc/current_past_home.html
28. Wurster, R.A. & **Cezar Scarlat**: Segmenting, targeting and positioning of mobile payment services. *International Journal of Sales, Retail and Marketing (IJSRM)*, Volume 4, No.4, 2015, pp.123-132. ISSN 2045-810X. Indexat BDI in: Cabell's Directory of Publishing Opportunities in Management & Marketing, Ebsco, Zetoc (British Library), Scopus. Available at: http://www.ijrm.com/ijrm/Current_&_Past_Issues_files/IJSRM4-4.pdf
29. Popescu, F., **Cezar Scarlat**: Limits of SWOT analysis and their impact on decisions in early warning systems. *SEA – Practical Application of Science*, Volume III, Issue 1 (7) / 2015, part II, pp.467-472. ISSN code: 2360-2554. Indexed BDI: RePEc IDEAS (Internet Documents in Economics Access Service), EconPapers, ULRICH'S – Periodicals Directory, CEEOL (Central and Eastern European Online Library), Index Copernicus.
30. Horn Nord, J., Paliszkievicz, J., Grublješić, T., **Cezar Scarlat**, Svanadze, S. Women's empowerment: Social technologies in Slovenia, Romania, and Georgia. *The Online Journal of Applied Knowledge Management - OJAKM*. A Publication of the *International Institute for Applied Knowledge Management*. Volume 3, Issue 1, 2015, pp.128-150. ISSN 2325-4688. OJAKM is indexed in several BDI: Cabell's Directory of Publishing Opportunities in Management and Marketing; Cabell's Directory of Publishing Opportunities in Business Information Systems; Ulrichs Web; Electronic Journals Library; DOAJ - Business and Management; The Index of Information Systems Journals; EBSCO Host.
31. **Cezar Scarlat**: Intelligent Management. *FAIMA Business & Management Journal (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania)*, Volume 3, Issue 2, June 2015: "Strategic Watch", pp.3-4. ISSN-L 2344-4088, ISSN 2344-4088. Indexată ProQuest.
32. **Cezar Scarlat** with OGREZEANU, A. False expectations in project-based consulting business. *FAIMA Business & Management Journal (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania)*, Volume 3, Issue 4, December 2015: "Environmental Turbulence", pp.36-46. ISSN-L 2344-4088, ISSN 2344-4088. Indexată ProQuest.

33. Negoită, O.I., Corocăescu, M., **Cezar Scarlat**, Negoită, O.D., Dumitrescu, A. The brand indicator – A new method for quantification of brand evolution. *UPB Scientific Bulletin*, Series D, Vol. 77, Issue 4, 2015, pp.337-346. ISSN (print): 1454-2358 / (online): 2286-3699. Indexed in: Ulrich's International Periodicals Directory, Scopus, INSPEC, METADEX, Elsevier Sciences's Bibliographic Databases, Engineering Village, Cambridge Scientific Abstracts, COMPENDEX.
34. **Cezar Scarlat**: Client is the King. *FAIMA Business & Management Journal* (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania), Volume 4, Issue 1, March 2016: "Customer Retention", pp.3-4. ISSN-L 2344-4088, ISSN 2344-4088. Indexată ProQuest (UK), EBSCO HOST (USA), Google Scholar, Index Copernicus (Polonia), ERIH PLUS.
35. Scroggins, W.A., Rozell, E.J., Elenurm, T., Alas, R., **Cezar Scarlat**, Fuentes, J.L. Entrepreneurial success factor attributions: A qualitative investigation of Estonian, Guatemalan, and Romanian cultures. *International Journal of Economics and Business*, Vol. 5, No.1, Summer 2016, pp.25-51. ISSN: 1948-5166 assigned by the US Library of Congress, Washington, DC. ISSN 2332-8398, Available at: <http://intledgroup.org/international-journal-of-economics-and-business/>
36. Pascadi, M.V. and **Cezar Scarlat**: Meta-Strategies for Career-Oriented Collaboration. *FAIMA Business & Management Journal* (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania), Volume 4, Issue 4, December 2016: "Business & Networks", pp.43-48. ISSN-L 2344-4088, ISSN 2344-4088. Indexată ProQuest (UK), EBSCO HOST (USA), Google Scholar, Index Copernicus (Polonia), ERIH PLUS.
37. Hermel-Stanescu, M., **Cezar Scarlat** (2017) Improving the managerial abilities of industry managers by coaching, in Romania. *UPB Scientific Bulletin*, Series D, Vol. 79, Issue 2, 2017, pp.235-245. ISSN (print): 1454-2358 / (online): 2286-3699. Indexed in: Ulrich's International Periodicals Directory, Scopus, INSPEC, METADEX, Elsevier Sciences's Bibliographic Databases, Engineering Village, Cambridge Scientific Abstracts, COMPENDEX.
38. **Cezar Scarlat** (2017) Management under the Sign of Value. *FAIMA Business & Management Journal* (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania), Volume 5, Issue 1, March 2017: "Creation of Value", pp.3-4. ISSN-L 2344-4088, ISSN 2344-4088. Indexată ProQuest (UK), EBSCO HOST (USA), ERIH PLUS, Google Scholar, Index Copernicus (Polonia), ICV value 63.20 points (2016).
39. M.V. Pascadi & **Cezar Scarlat** (2017) Predictive decisions based on mimetic models. [Original: Tools for tomorrow's management: Predictive decisions based on mimetic models]. *FAIMA B&M Journal*, 5(4), December 2017: "Management of Tomorrow", pp.35-44. ISSN-L 2344-4088, ISSN 2344-4088. Indexată ProQuest (UK), EBSCO HOST (USA), ERIH PLUS, Google Scholar, Index Copernicus (Polonia), ICV value 63.20 points (2016).
40. Popescu, F., **Cezar Scarlat**, Stan, V. (2017) Human Body Digitalization and Marketing Consequences in the Coming Decades. *American Journal of Embedded Systems and Applications*, Volume 5, Issue 3, May 2017 (published online: Jan.2, 2018), pp.21-28. ISSN: 2376-6069 (print); ISSN: 2376-6085 (online). Included in 12 Indexing databases. DOI: 10.11648/j.ajes.20170503.11

41. **Cezar Scarlat** (2017) Triadic Models: *Triple S* holistic approach for inter-relational analysis in business management, entrepreneurship and marketing. *Research Journal of Social Sciences (RJSS)*, Volume 10, Issue 1, 2017, pp.1-5. ISSN: 1815-9125; EISSN: 2309-9631. Abstracting and indexing by Thomson Gale, Google Scholar, Ulrich periodicals, Ebsco
42. **Cezar Scarlat**, C.L. Zarzu & R. Abi Abdallah (2018) Managing Engineering & Technical Assistance International Projects: Multiculturalism as a Key-Element of the Project Manager's Talent. *UPB Scientific Bulletin*, Series D, Volume 80, Issue 1, 2018, pp.305-316. ISSN (print): 1454-2358 / (online): 2286-3699. Indexed in: Ulrich's International Periodicals Directory, Scopus, INSPEC, METADEX, Elsevier Sciences's Bibliographic Databases, Engineering Village, Cambridge Scientific Abstracts, COMPENDEX.
43. R. Belloiu & **Cezar Scarlat** (2018) Introducing Work Cells in Cadastral Services. *FAIMA Business & Management Journal*, 6(2): "Innovation Management", June 2018, pp.24-34. ISSN-L 2344-4088, ISSN 2344-4088. Indexed: ProQuest (UK), EBSCO HOST (USA), Google Scholar, Index Copernicus (Polonia), ERIH PLUS.
44. **Cezar Scarlat** (2018) Can Cybersecurity Risk Be Managed? *FAIMA Business & Management Journal* (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania), Volume 6, Issue 3, September 2018: "Challenges in Business Informatics", pp.3-4. ISSN-L 2344-4088, ISSN 2344-4088. Indexată ProQuest (UK), EBSCO HOST (USA), Google Scholar, Index Copernicus (Polonia), ERIH PLUS.
45. **Cezar Scarlat**, Ioanid, A. & Horn Nord, J. (2018) Benefits of Social Technologies. *FAIMA Business & Management Journal* (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania), Volume 6, Issue 3, September 2018: "Challenges in Business Informatics", pp.30-42. ISSN-L 2344-4088, ISSN 2344-4088. Indexată ProQuest (UK), EBSCO HOST (USA), Google Scholar, Index Copernicus (Polonia), ERIH PLUS.
46. Gheorghe, A.V., Georgescu, A., Bucovețchi, O, **Cezar Scarlat**, Lazăr, M. (2018) New Dimensions for a Challenging Security Environment: Growing Exposure to Critical Space Infrastructure Disruption Risk. *International Journal of Disaster Risk Science (IJDRS)*, pp.1-6. ISSN: 2095-0055 (Print) 2192-6395 (Online). First Online: 05 December 2018: <https://doi.org/10.1007/s13753-018-0197-2> www.springer.com/13753 Publisher: Beijing Normal University Press. Indexed / Q2-YELLOW ZONE
47. **Cezar Scarlat** (2019) Business Model Innovation between Equations and Business Plans. *FAIMA Business & Management Journal* (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania), Volume 7, Issue 1, March 2019: "Business Model Innovation". ISSN-L 2344-4088, ISSN 2344-4088. Indexată ProQuest (UK), EBSCO HOST (USA), Google Scholar, Index Copernicus (Polonia), ERIH PLUS.

Rio – Alte reviste de specialitate de circulație internațională

1. **Cezar Scarlat**: Innovative Technologies and Right Pricing Decisions in Marketing. *EBS Review*, Summer 2004, No 18: *Innovation and Knowledge Sharing*. Estonian Business School, Tallinn, 2004. pp.42-46. ISSN-1406-0264.

2. **Cezar Scarlat**, M. Richevaux: Aspects de la transition roumaine. *La Revue Humanisme et Entreprise. Cahiers du centre d'etudes et de recherches*, France. No. 275, Fevrier, 2006. pp.73-86. ISSN 0018-7372.
3. Kasim, A., **Cezar Scarlat**: Business Environmental Responsibility in the Hospitality Industry. *Management Journal*, Slovenia. Vol.2, No.1, 2007. pp.5-23. ISSN 1854-4223.
4. **Cezar Scarlat**: The Entrepreneurial Skills of Engineers. Surveys of the Labour Market Needs in Romania. *Journal of Business and Society*. Volume 20, Numbers 1 and 2, 2007. pp.139-152. ISSN 1012-2591.
5. B. Antoncic, **Cezar Scarlat**: Corporate Entrepreneurship Performance: Slovenia and Romania. *Management Journal*, 3(1), 2008. pp.15-38. ISSN 1854-4223.
6. D. Anghel, **Cezar Scarlat**: Model for Successful Privatisation and Implementation of a Viable Capital Market. Romanian Experience. *Current Issues of Business and Law. Research papers*. 2008, Vol.1, No.1. Vilnius Law and Business College, Lithuania. pp.7-16. ISSN 1822-9530.
7. C. Maxim, **Cezar Scarlat**: Online Communication to Mass Media. Romanian Insights. *Current Issues of Business and Law. Research papers*. 2008, Vol.1, No.1. Vilnius Law and Business College, Lithuania. pp.53-61. ISSN 1822-9530.
8. **Cezar Scarlat**: Learning Business, Management, and Entrepreneurship by Proverb Cases: 21 Romanian Proverbs. *Journal Advances in Higher Education*. Volume 1, Number 1, 2008. pp.77-88. ISBN/EAN 978-94-90204-01-3. Starting 2011: ISSN: 2212-5574.
9. **Cezar Scarlat**, C. Maxim: Aspects of Online Business Communication to Mass Media. *Current Issues of Business and Law. Online Journal*. Vol.1 (2009). Springer & Vilnius Law and Business College, Lithuania. pp.32-41. ISSN 2029-1094.
10. **Cezar Scarlat**, A. Albuquerque: Business, management and entrepreneurship in Romanian and Portuguese proverbs. *Journal Advances in Higher Education*. Volume 2, Number 1, 2009. pp.121-134. ISBN/EAN 978-94-90204-02-0. Starting 2011: ISSN: 2212-5574.
11. **Cezar Scarlat**: Models to analyze the economic transition process in East European countries. *Knowledge Hub* bi-annual peer-reviewed research journal Vol.5, No.1, Jan-Jun 2009. pp.1-8. (Cabell's Directory). ISSN 0973-6425.
12. **Cezar Scarlat**: Failing in Change Management: Lessons Learnt from a Romanian Case. *Adaptive Options*. Volume 5, Issue 1, Spring, 2010. pp.8-13. ISSN: 1855—5918.
13. **Cezar Scarlat**, S. Rucinska: Some considerations on ending the process of economic transition in Romania and Slovakia. *European Research Studies. An International Multidisciplinary Journal with topics of European Integration*. Volume XIII, Issue (1), 2010. pp.169-188. ISSN: 1108-2976.
14. N.A. Mohd Noor, A. Kasim, **Cezar Scarlat**, A. Muhamad: Importance of Organizational Commitment, Job Motivation and Front Liners Self Efficacy towards the Marketability of Hotel Industry in Kuala Lumpur Malaysia. *Academica Turistica – Tourism & Innovation Journal*. Year 3, No.1-2, July 2010. pp.64-72. ISSN 1855-3303.
15. **Cezar Scarlat**, A.M. Dabija: Management Transparency vs. Transparency in Architecture. *Knowledge Hub – an International Journal of Management*. Vol.6, No.2, July-December, 2010. pp.194-206. (Cabell's Directory) ISSN 0973-6425.

16. **Cezar Scarlat**: Assessing business ideas for starting-up successful social enterprises in Romania: an IT-supported, regional development project. *Journal of Social Technologies*, Vol.2, No.1, 2011. pp.236-254. (EBSCO Database) ISSN 2029-7564 (online).
17. **Cezar Scarlat**, C. Alexe, E.I. Scarlat: Assessing the firm's innovation knowledge potential. *Management and Production Engineering Review*. Volume 2, Number 4, December 2011. Indexed in: EBSCO, Inspec Database, Cabell's Database, Index Copernicus, ProQuest: The Summon, TEMA (Technology and Management). pp.57-65. ISSN 2080-8208. 2082-1344.
18. A. Kasim, H. Dzakiria, **Cezar Scarlat**: Exploring the Digital Divide Issues Affecting Hotel Frontliners. *Advances in Business-Related Scientific Research Journal (ABSRJ)*, Volume 4, No. 2, 2013. pp.165-176. (Indexed in: DOAJ Directory of Open Access Journals, EconBiz - Virtuelle Fachbibliothek Wirtschaftswissenschaften; Elektronische Zeitschriftenbibliothek EZB (Electronic Journals Library); Journal Finder; Journalseeker Researchbib; New Jour - Electronic Journals & Newsletters; Search-Document; WorldCat). ISSN 1855-931X.
19. L.K. Chiu, H. Dzakiria, A. Kasim, **Cezar Scarlat**: The Need to Understand Cultural Heritage Tourists Behaviour. What Malaysia and developing countries need. *Advances in Business-Related Scientific Research Journal (ABSRJ)*, Volume 4, No. 1, 2013. pp.85-97. (Indexed in: DOAJ Directory of Open Access Journals, EconBiz - Virtuelle Fachbibliothek Wirtschaftswissenschaften; Elektronische Zeitschriftenbibliothek EZB (Electronic Journals Library); Journal Finder; Journalseeker Researchbib; New Jour - Electronic Journals & Newsletters; Search-Document; WorldCat). ISSN 1855-931X.
20. **Cezar Scarlat**: The Influence of the Global Crisis on the Management of the Small Firms Active in the Romanian Pharmaceutical Industry. *Journal of Business Chemistry*, Volume 10, Issue 1, February 2013. pp.23-34. Publication supported by the German Research Foundation (DFG). ISSN 1613-9623.
21. C. Ghita, **Cezar Scarlat**, J. Freitas Santos, A. Correia de Barros: Business Micro-location: Factors, Preferences and Indicators to Assess the Influence Factors. *Management and Production Engineering Review*. Volume 4, Number 2, June 2013. pp.25-36. (Indexed in: EBSCO, Inspec Database, Cabell's Database, Index Copernicus, ProQuest: The Summon, TEMA [Technology and Management]). ISSN 2080-8208. 2082-1344.
22. **Cezar Scarlat** (2018) Business Location: Strategic decision or common knowledge? *International Journal of Management and Applied Science (IJMAS)*, Volume 4, Issue 2 (Part 4), pp.54-57. ISSN 2394-7926.

Rns – Reviste de specialitate de circulație națională recunoscute de CNCIS

1. **Cezar Scarlat**: Innovative Model for Innovative Technologies Analysis. *Nonconventional Technologies Review*, Romania. No. 2, 2005. pp.75-82. ISSN-1454-3087.
2. C.P. Simion, A. Gheorghe, C.A. Popescu, **Cezar Scarlat**, C.M. Alexe: Defining Nuclear Power Plants as Critical Infrastructures. *Scientific Bulletin of the Electrical Engineering Faculty – Valahia University of Targoviste. International publication of advanced studies in electrical engineering*. Year 10, No. 2 (13), 2010. pp.59-61. ISSN 1843-6188.

Rno – Alte reviste de specialitate de circulație națională

1. N. Costake, **Cezar Scarlat**: O cerință actuală a eficienței și competitivității: determinarea nivelului tehnic al produselor. "Revista Economică" nr. 13, 27 martie 1981.
2. W. Kraft, **Cezar Scarlat**: Amplasarea teritorială optimă a unei unități industriale. *Revista Automatică-Management-Calculatoare AMC* nr. 47, Editura Tehnică, București, 1985. pp.78-83.
3. N. Costake, **Cezar Scarlat**: Analiza nivelului tehnic al produselor. *Revista Automatică-Management-Calculatoare AMC* nr. 47, Editura Tehnică, București, 1985. pp.225-236.
4. **Cezar Scarlat**: Microelectronica și flexibilitatea producției. "Revista Economică" nr.13 și 14, 1988.

Vis – Volumele unor manifestări științifice internaționale recunoscute, organizate în țară și străinătate, indexate ISI Thomson Reuters sau indexate în alte Baze de Date Internaționale - BDI specifice domeniului, care fac un proces de selecție a publicațiilor pe baza unor criterii de performanță

&

Vi – Volumele unor manifestări științifice internaționale recunoscute, organizate în țară și străinătate

1. **Cezar Scarlat**: On impact of the EU accession on Romanian public institutions management. Published in "Politics of Regulatory Impact Assessment. Best Practices and Lesson-Drawing in Europe" International Conference Proceedings (Edited by Dr. Olga Borissova), American University in Bulgaria (AUB), Centre for European Programmes, Sofia, 2003. Ediție bilingvă: engleză /pp.94-102; bulgară /pp.105-115. ISBN-954-90484-2-X.
2. **Cezar Scarlat**, A. Craciunescu, I. Filipescu: New Spirit of Enterprise in Romania. Proceedings of the *Euro-EXIST Educational European Summit*, Düsseldorf, Germany, November 11-14, 2000. In "Research in Business Management" Series, Vol. 5: *Introduction to Entrepreneurship*, CBE-UPB. Ed. Printech, 2001. pp.83-93. ISBN 973-652-634-8.
3. **Cezar Scarlat**: Romanian Business Environment: Did the Transition to the Free-Market Economy Process Get to an End in Romania? "Tourism Business" International Seminar, University of Malaga, Spain, May 25 - June 8, 1997. In "Research in Business Management" Series, Vol. 2: *European Cooperation and Expertise*, CEA – UPB. Ed. Printech, București, 2001. pp.13-20. ISBN 973-652-503-1.
4. **Cezar Scarlat**: An Overlook on the State of the Art of the Tourism Business in Romania. Presented to the "Tourism Business" International Seminar, University of Malaga, Spain, May 25 - June 8, 1997. In "Research in Business Management" Series, Vol. 2: *European Cooperation and Expertise*, UPB, 1999. Ed. Printech, București, 2001. pp.21-28. ISBN 973-652-503-1.
5. **Cezar Scarlat**: Adult Training in Marketing Research within Romanian Higher Education Institutions. Preprints of the INCO Copernicus Workshop on "Integrated Control in Manufacturing Systems", Bucharest, September 26-28, 2001. PAIDEIA Publishing House, 2001. pp.156-158. ISBN-973-596-032-X.

6. **Cezar Scarlat:** From Classical Managerial Models to Modern Training and Counseling Ones. Presented to the "Business Languages" International Seminar, University Politehnica of Bucharest, Romania, July 6 – 19, 1997. In "Research in Business Management" Series, Vol. 2: *European Cooperation and Expertise*, CEA – UPB, 1999. Ed. Printech, București, 2001. pp.51-56. ISBN 973-652-503-1.
7. I. Ilinca, **Cezar Scarlat:** Language of Business Counseling, Lucrare prezentată la Seminarul Internațional Presented to the "Business Languages" International Seminar, University Politehnica of Bucharest, Romania, July 6 – 19, 1997. In "Research in Business Management" Series, Vol. 2: *European Cooperation and Expertise*, CEA – UPB, 1999. Ed. Printech, București, 2001. pp.57-61. ISBN 973-652-503-1.
8. R. Stanciu, **Cezar Scarlat:** The "Water Technology" Case. Proceedings of the British-Romanian Seminar *SME Sector Development in Romania*, Mangalia, June 23-28, 1999. "Research in Business Management" Series, Volume 4: *Small Business Development in Romania*, CEA-UPB. Ed. Printech 2002. pp.56-61. ISBN 973-652-502-3.
9. G. Bărbulescu, **Cezar Scarlat:** The "Metal 92" Case. Proceedings of the British-Romanian Seminar *SME Sector Development in Romania*, Mangalia, June 23-28, 1999. "Research in Business Management" Series, Volume 4: *Small Business Development in Romania*, CEA-UPB. Ed. Printech 2002. pp.62-67. ISBN 973-652-502-3.
10. **Cezar Scarlat:** Some principles for project management. Le V-ème séminaire international "Le management de la transition", vol. 2: *Politiques et stratégies économiques et financiers dans le contexte de la globalisation* (coord. I. Cucui, I. Stegaroiu). Université Valahia Târgoviște, 25-26 octobre 2002. Ed. Economica. pp.337-343. ISBN 973-590-754-2.
11. **Cezar Scarlat**, C. Simion: Entrepreneurial Education in University "Politehnica" of Bucharest. Summer School UNISO 2003 - Université dans la société, Curtea de Argeș, Romania, 16-19 iunie 2003. "L' université - moteur du développement régionale en Europe", Ed. Paideia, Bucharest, 2003. pp.233-239. ISBN 973-596-201-2.
12. **Cezar Scarlat**, A. Curaj: SME Management in Contemporary Knowledge Society, in Romania. Proceedings of The 4th International Conference "Knowledge Society – Challenges to Management: Globalisation, Regionalism and the EU Enlargement Process", Portoroz, Slovenia, November 20-22, 2003. Published by University of Primorska, Faculty of Management, Koper, 2004. pp.133-148. ISBN 961-6486-39-X.
13. B. Antoncic, **Cezar Scarlat:** Comparing the Impact of the Quality of Entrepreneurship Education on the Decision to Continue Education. Proceedings of The 5th International Conference « *Intellectual Capital and Knowledge Management* », Portoroz, Slovenia, 18-20 November 2004. Edited: Zvone Vodovnik. Faculty of Management, Koper, 2005. pp.91-108. ISBN 961-6486-71-3.
14. **Cezar Scarlat**, C. Simion: The Importance of Entrepreneurial Education in Professional Training. UNISO 2004 « *UNiversité dans la SOciété* », Galați, 20-25 July 2004. (Coordinators: S. E. Zaharia, Nadia Manea). Published: Paideia, Bucharest, 2005. pp.119-125. ISBN 973-596-261-6.
15. **Cezar Scarlat:** Innovative Model for Product & Price Decisions in Marketing. In "Management Challenges in Times of Global Change and Uncertainty" – Volume III (Editors: Chandana Chakraborty, C. Jayachandran, Ram Misra). Pages: 1749-1756. Proceedings of The 9th International Conference on Global Business and Economic Development "Management Challenges in Times of Global Change and Uncertainty", May 25-28, 2005, Seoul, Korea. pp.1643-1650. CD version: ISBN 978-0-9747415-4-3.

16. **Cezar Scarlat, A.A. Purcărea:** Higher Education Research for Engineering Education in Romania. The 3rd Balkan Region Conference on Engineering Education: "Advancing Engineering Education". 12-15 September 2005, Sibiu, Romania. Editors: C. Oprean, C.V. Kifor, N. Georgescu. pp.55-58. (Listed in ISI Thomson Database). ISBN 973-739-147-0.
17. **Cezar Scarlat, B. Antoncic:** Some aspects of the quality of the management and entrepreneurship education in Romania. The 14th Romanian International Conference on Chemistry and Chemical Engineering – RICCE14. Volume 3. 22-24 September 2005, Bucharest, Romania. pp.S11 - 7-14. ISBN 973-718-284-7. ISBN 973-718-287-1.
18. **Cezar Scarlat, A. Borcea, M. Mocanu, P. Svasta:** Study on Higher Qualified Labour Market Needs in Romanian IT&C Industry. The Second International Conference of Management and Industrial Engineering. November 10-11, 2005, Bucharest. Published in: Sustainable Development Management. Ed. Niculescu, Bucharest, 2005. pp.313-318. ISBN 973-748-022-8.
19. A. Kasim, **Cezar Scarlat:** Business Environmental Responsibility in the Hotel Sector. The Second International Conference of Management and Industrial Engineering. November 10-11, 2005, Bucharest. Published in: Sustainable Development Management. Ed. Niculescu, Bucharest, 2005. pp.200-209. ISBN 973-748-022-8.
20. A. Kasim, **Cezar Scarlat:** Managing the environmental impact of the hospitality industry – in the context of sustainable tourism development. Sustainable Development Management. The Second International Conference of Management and Industrial Engineering. November 10-11, 2005. Ed. Niculescu, Bucharest, 2005. pp.210-217. ISBN 973-748-022-8.
21. **Cezar Scarlat:** Aspects of the Romanian Transition. CD Proceedings of the 6th International Conference « New and Upcoming EU Members in the Process of Economic Globalization: Managing Economic Internationalization in Central-, Eastern- and Southeastern Europe », Portoroz, Slovenia, 24-26 November, 2005. pp.225-234. ISBN 961-6573-03-9.
22. B. Antoncic, **Cezar Scarlat:** Corporate Entrepreneurship and Organizational Performance: A Comparison between Slovenia and Romania. CD Proceedings of the 6th International Conference « New and Upcoming EU Members in the Process of Economic Globalization: Managing Economic Internationalization in Central-, Eastern- and Southeastern Europe », Portoroz, Slovenia, 24-26 November, 2005. pp.71-89. ISBN 961-6573-03-9.
23. A. Kasim, **Cezar Scarlat:** The Business Environmental Responsibility in the Hospitality Industry. Proceedings of the 18th Biennial International Congress - Tourism & Hospitality Industry 2006: "New Trends in Tourism and Hospitality Management". May 03-05, 2006, Opatija, Croatia. Abstracts (in English and Croatian) and CD (Original Scientific Paper UDC 338.48:504.6). pp.1096-1110. ISBN 953-6198-89-4.
24. **Cezar Scarlat:** Models for Technology Prediction. Proceedings of the International Conference on Technology and Quality for Sustained Development – TQSD 2006. May 25-27, 2006. Bucharest, Romania. Academy of Technical Sciences of Romania, AGIR Publishing House, 2006. pp.541-546. ISBN 973-720-035-7.
25. **Cezar Scarlat, S. Zaharia, C. Simion:** Formarea managerială în Universitatea „Politehnica” din București, în contextul unei piețe a muncii dinamice. Simpozionul Internațional "Realități Contemporane ale Resursei Umane în România" – Conferința "Management și Performanță Economică", Academia de Studii Economice din București, 24 noiembrie 2006. ISBN 973-594-883-4; 978-973-594-883-2.

26. A. Kasim, **Cezar Scarlat**: Tourism Industry's Responsiveness towards Green Issues: the Experience in Emerging Economies – Malaysia and Romania. The 2006 International World Energy System Conference – WESC2006: "Our Society Benefits from a Diverse Energy Portfolio". July 10-12, 2006, Torino, Italy. The Sixth « World Energy System Conference » CD Conference Proceedings (Edited by G. Chicco), Politecnico di Torino, Italy. pp.675-680. ISBN10: 88-87380-51-1. ISBN13: 978-88-87380-51-4.
27. A.A. Purcarea, **Cezar Scarlat**, E. Fleaca: Performance Improvement in Energy Sector: an empirical study on labour/working relationship. The 2006 International World Energy System Conference – WESC2006: "Our Society Benefits from a Diverse Energy Portfolio". July 10-12, 2006. Torino, Italy. The Sixth « World Energy System Conference » CD Conference Proceedings (Edited by G. Chicco), Politecnico di Torino, Italy. pp.500-504. ISBN10: 88-87380-51-1. ISBN13: 978-88-87380-51-4.
28. A. Kasim, **Cezar Scarlat**: Hotels and Environmental Management: A Comparative Analysis. Proceedings of the 7th Management International Conference of the faculty of Management Koper, University of Primorska – MIC'06 Management International Conference 2006: "Advancing Business and Management in Knowledge-based Society". November 23-25, 2006. Portoroz, Slovenia. pp.351-360. ISBN 961-6573-43-8. ISSN 1854-4312.
29. C. Simion, S.E. Zaharia, **Cezar Scarlat**: La formation continue dans le but d'améliorer les compétences manageriales, un besoin du marché du travail / Continuing Training to Improve the Managerial Competences – A Labour Market Requirement. UNiVersité dans la SOciété – UNISO 2007, Versailles, 9-12 juillet, 2007. Published in "La formation tout au long de la vie et les certifications professionnelles dans l'enseignement supérieur / Lifelong Learning and Qualifications in Higher Education" (Coord.: S.E. Zaharia and M.S. Ivan), Ed. Niculescu, Bucuresti, 2007. pp.321-325. ISBN 978-973-748-279-2.
30. A.A. Purcarea, **Cezar Scarlat**, E. Fleaca: The Role of Organizational Culture in Building Sustainable Organisations: An empirical study on working behaviour. Proceedings of the 5th International Conference on Management of Technological Changes. August 25-26, 2007. Alexandroupolis, Greece: "Management of Technological Changes" (Eds. C. Rusu, N. Badea), Democritus University of Thrace, Volume II. pp.319-328. (Listed in ISI Thomson Database). ISBN: 978-960-8932-0-5, ISBN (Vol.II): 978-960-8932-2-9.
31. **Cezar Scarlat**, K. Tatic, E.I. Scarlat: On Emerging Economies in Transition from Eastern Europe: Comparing the Economic Transitions in Romania and Bosnia-Herzegovina. Proceedings of the 8th Management International Conference of the Faculty of Management Koper, University of Primorska – MIC 2007: "Managing Global Transitions: Globalisation – Localisation - Regionalisation" (Management International Conference – ISSN 1854-4312). November 20-24, 2007. Portoroz, Slovenia. pp.1315-1324. ISBN 978-961-6573-88-7.
32. **Cezar Scarlat**, E.I. Scarlat: Chaotic Approach for Assessing the Management Decentralization. The case of Romanian market. Proceedings of the 9th Management International Conference – MIC 2008: "Intercultural Dialogue and Management" (Management International Conference – ISSN 1854-4312). November 26-29, 2008. Barcelona, Spain. Pages: 2179-2193. ISBN 978-961-6573-99-3. (*Best Paper Award*: <https://ssl.fm-kp.si/mic/2009/?id=77>)
33. **Cezar Scarlat**, C.P. Simion: Human Reliability Analysis (HRA) in Nuclear Power Systems. Proceedings of the 2008 International World Energy System Conference: "Towards a Sustainable Energy System" – WESC 2008. 7th Edition. June 30 – July 2, 2008. Iasi, Romania. ISSN 1198-0729.

34. **Cezar Scarlat**, C. Alexe, C. Simion: Innovation Culture and Entrepreneurship. Romanian Surveys in Global Context. CD Proceedings of The International Conference on Quality – Innovation – European Integration QIEI 2008 (Ed.: I.G. Rosca et al.). September 18-20, 2008. Sibiu, Romania. Vienna: University of Technology. ISBN 3-901888-41-3. Published: *Special Issue of "Calitatea – acces la succes" Romanian Monthly Journal of Management Systems – Vol.2, Year 9, No.93, October 2008*. Ars Academica Publishing House, Bucharest. pp.361-365. ISSN 1582-2559.
35. **Cezar Scarlat**, C. Alexe: Innovation influence on strategies of Romanian service firms. CD Proceedings of the International Conference Technology Innovation & Industrial Management (TIIM) 2009: "Diversity, technology, and innovation for operational competitiveness". 18-20 June, 2009. Bangkok, Thailand. pp.S3 - 85-94. ISBN: 978-974-300-248-9.
36. **Cezar Scarlat**, C. Alexe, C. Simion: Entrepreneurship in Romania: An Overview. Proceedings of the 6th International Conference *Management of Technological Changes: "Sustainable Development through Technological Change"* (Editor: C. Rusu), Volume I. September 3rd – 5th, 2009. Alexandroupolis, Greece. (*Listed in ISI Thomson Database*). pp.413-416. ISBN 978-960-89832-7-4.
37. **Cezar Scarlat**, E.I. Scarlat: A nonlinear approach to analyze the transitional economy of Romania. Proceedings of the 11th International Business and Economic Development Conference – "Striving for Competitive Advantage & Sustainability: New Challenges of Globalization" (Editors: C. Jayachandran, Ram Subramanian, Jan Rudy). May 27-30, 2009, Bratislava, Slovakia. Volume 1. pp.349-359. ISBN-13: 978-0-9797659-6-4. ISBN-10: 0-9797659-6-X.
38. **Cezar Scarlat**, B. Brustureanu: Opportunity-Oriented University Strategy. Proceedings of The 11th International Business and Economic Development Conference – "Striving for Competitive Advantage & Sustainability: New Challenges of Globalization" (Editors: C. Jayachandran, Ram Subramanian, Jan Rudy). May 27-30, 2009, Bratislava, Slovakia. Volume 4. pp.2050-2061. ISBN-13: 978-0-9797659-9-5. ISBN-10: 0-9797659-9-4.
39. **Cezar Scarlat**, C.G. Alexe, C.M. Alexe: Assessing the Firm's Innovation Capability. Proceedings of the Balkan Region Conference on Engineering and Business Education & International Conference on Engineering and Business Education (Editors: C. Oprean, N. Grünwald, C.V. Kifor). 15-17 October 2009. Sibiu, Romania. Volume 1. pp.139-143. (*Listed in ISI Thomson Database*). ISBN 978-973-739-848-2. ISSN 1843-6730.
40. **Cezar Scarlat**, S. Rucinska: Some considerations on ending the process of economic transition in Romania and Slovakia. Proceedings of International Conference on Applied Business & Economics – ICABE 2009 (Eds: E. Thalassinou, N. Theriou). October 1-3, 2009. Kavala, Greece. p.92. ISSN: 1108-2976.
41. **Cezar Scarlat**, E. Rozell, W. Scroggins: Some characteristics of the Romanians' entrepreneurial profile. Proceedings of the Fourth International Conference of Management and Industrial Engineering – ICMIE 2009: "Management in the Worldwide Contemporary Challenges" (Ed: D. Dumitriu). 5-6 November 2009. Bucuresti, Romania. pp.143-150. ISBN 978-973-748-468-0.
42. A. Kasim, J.Z.R. Radha, **Cezar Scarlat**, Ileana Ghita: Stakeholder collaboration and partnerships: Cases and recommendations for heritage tourism management in emerging economies. Proceedings of the Fourth International Conference of Management and Industrial Engineering – ICMIE 2009: "Management in the Worldwide Contemporary

Challenges” (Ed: D. Dumitriu). 5-6 November 2009. Bucuresti, Romania. pp.404-413. ISBN 978-973-748-468-0.

43. **Cezar Scarlat**, D. Anghel, E.I. Scarlat: Romanian experience on successful privatization and viable capital market development. Proceedings of The 10th Management International Conference MIC 2009: “Creativity, Innovation and Management” (Editor: Alen Ježovnik); ISSN 1854-4312. 25-28 November 2009. Sousse, Tunisia. pp.1021-1037. ISBN 978-961-266-048-2.

44. **Cezar Scarlat**, C.G. Alexe, C.M. Alexe, C.P. Simion: Score-based assessment of the innovation capability – at company level. CD Proceedings of the 2010 International Conference on Technology Innovation and Industrial Management - TIIM 2010. 16-18 June, 2010. Pattaya, Thailand. pp. S3 24-39. ISSN 1906-7631.

45. N.A. Mohd Noor, A. Kasim, **Cezar Scarlat**, A. Muhamad: The Marketability of Hotel Industry in Malaysia: What type of front liner’s individual differences needed? CD Proceedings of the “Advances in Business-Related Scientific Research” Conference 2010 - ABSRC 2010 (Editor: Bostjan Antoncic). September 8-10, 2010. Olbia, Sardinia, Italy. Koper, Slovenia: Edukator, 2010. 10 pages. ISBN 978-961-92917-0-2.

46. C.G. Alexe, **Cezar Scarlat**, C.M. Alexe: Improving the innovation management in Romanian SMEs. In “Business Excellence” (Edited by Constantin Bratianu, Dorin Lixandriou, Nicolae Al. Pop) – Proceedings of the 5th International Conference on Business Excellence, Vol.1. 15-16 October 2010. Brasov, Romania. Brasov: Infomarket Publishing House, 2010. pp.10-13. ISBN 978-973-1747-22-4. ISBN 978-973-1747-23-1 (Volume 1).

47. **Cezar Scarlat**, S. Zlate: The impact of the global economic crisis on the Romanian small and medium size enterprises and their management. CD Proceedings of the 3rd International Conference on Innovation and Entrepreneurship (ICIE) & the 3rd International Conference on Engineering and Business Education (ICEBE): “Trends and Prospects of Innovation and Entrepreneurship and its Implications in Engineering and Business Education amidst Global Economic and Environmental Crises” (Editors: Divina M. Edralin, Giovanni R. Barbajera). 16-18 November, 2010. Manila, Philippines. Manila: La Consolacion College, 2010. pp.362-373. ISSN 2094-7607.

48. **Cezar Scarlat**, S. Zlate, I. Barda-Miron: E-learning platform for developing management and leadership skills in Romanian universities’ administration. Abstracts of the 11th Management International Conference MIC 2010: “Social Responsibility, Professional Ethics, and Management” (Editor: Janez Šušteršič). November 24-27, 2010. Ankara, Turkey. Koper: Faculty of Management, 2010. p.16. ISBN 978-961-266-090-0.

49. **Cezar Scarlat**: Management under the economic and financial crisis: Management in crisis. What the Romanian firms reveal. CD Proceedings of the Third International Conference The Future of Europe: “The Economic and Financial Crisis Impact on the European Business Environment” (Editors: Silviu Negut *et al.*). 18-19 November 2010. Bucharest, Romania. Bucharest: Ed. ASE, 2010. pp.125-140. ISBN 978-606-505-386-1.

50. **Cezar Scarlat**, S. Zlate, I. Barda-Miron: E-learning platform for developing management and leadership skills in Romanian universities’ administration. In “MIC 2010: Social Responsibility, Professional Ethics, and Management” (Editor: Janez Sustersic). CD Proceedings of the 11th Management International Conference. November 24-27, 2010. Ankara, Turkey. Koper: Faculty of Management, 2010. pp.621-636. ISBN 978-961-266-098-7.

51. C. Daraban, **Cezar Scarlat**: Conceptual model for human resources reengineering. CD Proceedings of the 7th International Conference on Management of Technological Changes: "Sustainable Development through Technological Change" – MTC 2011. September 1st – 3rd, 2011. Alexandroupolis, Greece (*Listed in ISI Thomson Database*). In "Management of Technological Changes" – Book 1 (Editor: Costache Rusu). Democritus University of Thrace, Greece. pp.273-276. ISBN 978-960-99486-1-6. ISBN (Book 1): 978-960-99486-2-3.
52. L. Ifrim, **Cezar Scarlat**: Study on the firms active in the textile industry in Romania. Their technology and management. CD Proceedings of the 7th International Conference on Management of Technological Changes: "Sustainable Development through Technological Change" – MTC 2011. September 1st – 3rd, 2011. Alexandroupolis, Greece (*Listed in ISI Thomson Database*). In "Management of Technological Changes" – Book 2 (Editor: Costache Rusu). Democritus University of Thrace, Greece. pp.657-660. ISBN 978-960-99486-1-6. ISBN (Book 2): 978-960-99486-3-0.
53. E.I. Scarlat, **Cezar Scarlat**: "Hands On – Hands Off": Centralized vs. Decentralized Management of Economic Systems by Nonlinear Time Series Analysis. Proceedings of the IEEE 5th International Conference on Industrial Engineering and Management (IEM 2011). 12-14 August, 2011. Zhengzhou, China. IEEE eXpress Conference Publishing. Volume 1. pp.119-123. IEEE Catalog Number: CFP1141H-CDR. ISBN 978-1-4244-6580-4.
54. **Cezar Scarlat**, C. Simion, E.I. Scarlat. Managing new technology projects: Some considerations on risk assessment in the case of NPP critical infrastructures. Proceedings of ICEMMS 2011 International Conference. August 8-10, 2011. Beijing, P.R.China. "2011 2nd IEEE International Conference on Emergency Management and Management Sciences" (Edited by Li Wenzheng). IEEE Press. IEEE Catalog Number: CFP1133J-PRT. ISBN: 978-1-4244-9663-1.
55. **Cezar Scarlat**, C. Ghită, I. Bardă-Miron, I. Ceausu, C. Chira. Improving the managerial skills of Romanian university managers by a country-wide e-training programme. In "MIC 2011: Managing Sustainability?" (Editor: Janez Sustersic). CD Proceedings of the 12th Management International Conference. November 23-26, 2011. Portorož, Slovenia. Koper: Faculty of Management, 2011. pp.1003-1016. ISSN: 2134-4581, ISBN: 978-961-266-112-0.
56. T. Popescu, **Cezar Scarlat**, F. Danalache: The impact of cultural aspects and intercultural conflicts on international mergers and acquisitions. Proceedings of the 5th International Conference of Management and Industrial Engineering – ICMIE 2011. October 20th – 21st, 2011. Bucharest, Romania. "Change Management in a Dynamic Environment" (Editor: Dan Dumitriu). Bucharest: Editura Niculescu. 2011. pp.346-353. ISBN 978-973-748-658-5.
57. D. Iorga, **Cezar Scarlat**: The Transfer Function, a valuable tool towards the 'Process-Focused Organization'. Proceedings of the 2012 International Conference on Technology Innovation and Industrial Management (TIIM 2012) – "Building Competences, Synergy and Competitiveness for the Future". 22-25 May 2012, Lublin, Poland. Published in "Competences, Synergy and International Competitiveness Influence on the Technology Innovation and Industrial Management" (Editors: Z. Pastuszak, K. Phusavat, A. Sitko-Lutek, B. Lin), pp.16-30. ISBN 978-83-7784-104-4.
58. C. Ghita, **Cezar Scarlat**: The Impact of the Institutional Factors on the Location of SMEs: Case of Romania, Bucharest-Ilfov Region. Regional Studies Association - RSA European Conference 2012, 13th-16th May 2012, Delft, Netherlands. "Networked regions and cities in times of fragmentation: Developing smart, sustainable and inclusive places". Book of Abstracts (Editors: Aureliane Beauclair & Elisabeth Mitchell), pp.66-67. ISBN: 978-1-897721-41-4.

59. **Cezar Scarlat**, B. Brustureanu, D. Borangic, T. Popescu: Entrepreneurial vs. Administrative Management in not-for-profit organizations – public administration and universities. Management, Knowledge and Learning (MakeLearn) International Conference 2012 – Knowledge and Learning: Global Empowerment, 20-22 June 2012, Celje, Slovenia. “Management, Knowledge and Learning” International Conference 2012, Book of Abstracts, page 32. Proceedings of the “Management, Knowledge and Learning (MakeLearn) International Conference 2012 – Knowledge and Learning: Global Empowerment” (Editors: Valerij Dermol, Nada Trunk Širca, Goran Daković and Urška Lindav). Celje, Slovenia: International School for Social and Business Studies. pp.671-682. ISBN 978-961-6813-09-9 (CD-ROM); ISBN 978-961-6813-10-5.
60. C. Ghita, **Cezar Scarlat**: Business location behaviour in time of economic crisis: Case of Romania. CD Proceedings of the “Advances in Business-Related Scientific Research Conference” – ABSRC 2012. September 5-7, 2012, Olbia, Italy. Editor: Bostjan Antoncic. Published by: Edukator d.o.o., Koper, Slovenia, 2012. 12 pag. Book of Abstracts, p.31. ISBN 978-961-92917-4-0.
61. **Cezar Scarlat**: The influence of the global crisis on small firms active in the Romanian pharma industry. Lessons Learnt About Entrepreneurship and Management Education. Proceedings of the 7th European Conference on Innovation and Entrepreneurship – ECIE 2012, 20-21 September 2012, Santarém, Portugal (Edited by: Dr. Carla Vivas and Dr. Fernando Lucas). Published by Academic Publishing International Limited, Reading, UK. Submitted to Thomson ISI for indexing. CD version ISBN: 978-1-908272-66-9; CD version ISSN: 2049-1077; pp.72-73. Book version ISBN: 978-1-908272-68-3; Book Version ISSN: 2049-1050; pp.591-599.
62. C.G. Alexe, C.M. Alexe, **Cezar Scarlat**, F.A. Alexe: The model of analysis and improvement of the firm's innovation capability. CD Proceedings of the International Conference on Engineering & Business Education, Innovation and Entrepreneurship, October 18-21, 2012, Sibiu, Romania. (Editors: Constantin Oprean, Norbert Grünwald, Claudiu Vasile Kifor). Sibiu: Lucian Blaga University of Sibiu, 2012. pp.5-8. Book of Abstracts, p.5. ISBN 978-606-12-0369-7; ISSN 1843-6730.
63. C. Ghita, **Cezar Scarlat**, J. Freitas Santos, A. Correia de Barros: Business location - factors, preferences and indicators to assess the influence factors. “Eurasia Business and Economics Society” (EBES) 2012 International Conference, November 1-3, 2012, Warsaw, Poland. Abstract Book, pp.81-82. Publisher: Teknik Basim Matbaacilik, Istanbul, Turkey. ISBN: 978-605-61069-7-2.
64. T. Popescu, C. Serbanica-Constantin, **Cezar Scarlat**: International students' entrepreneurial intentions and attitudes across cultural differences. CD Proceedings of the “Eurasia Business and Economics Society” (EBES) 2012 Conference, November 1-3, 2012, Warsaw, Poland, pp.1315-1325. Abstract Book, p.81. Publisher: Teknik Basim Matbaacilik, Istanbul, Turkey. ISBN: 978-605-61069-7-2.
65. **Cezar Scarlat**, C.L. Zarzu: Building successful teams and achieving higher quality results in an international higher education environment. Proceedings of the 7th International Conference on Quality Management in Higher Education, November 16th-17th 2012, Iasi, Romania. Silvia Avasilcai, A Min Tjoa, Carmen Aida Hutu, and Edgar Weippl (eds.): “E” Era & Higher Education. Wien: Oesterreichische Computer Gesellschaft / Austrian Computer Society, pp.361-370. ISBN 978-3-85403-291-5.
66. **Cezar Scarlat**, P. Falcioğlu, C. Zarzu: Team composition and team performance: Achieving higher quality results in international higher education environment. Management,

Knowledge and Learning (MakeLearn-2013) International Conference: "Active Citizenship by Knowledge Management & Innovation", 19-21 June 2013, Zadar, Croatia. ISBN 978-961-6914-01-7 (CD); ISBN 978-961-6914-02-4; ISSN 2232-3309.

67. D. Iorga, A. Ghiban, **Cezar Scarlat**: Innovative approach in managing the process of manufacturing removable partial dentures. Proceedings of the 8th European Conference on Innovation and Entrepreneurship (ECIE 2013), 19-20 September 2013, Brussels, Belgium. Submitted to *Thomson ISI* for indexing. Universiteit Brussels, Belgium. Volume 1, pp.322-333.

68. **Cezar Scarlat**, J.O. Paliszewicz, A. Rola-Jarzębowska: Impact of the global crisis on the management of Polish firms. Proceedings of the 6th International Conference on Management and Industrial Engineering – ICMIE 2013: "Management - facing new technology challenges", 31 October – 2 November 2013, Bucharest, Romania. Ed. Niculescu (Editors: Cezar Scarlat, Cristian Niculescu, Catalin Alexe, Dan Dumitriu). pp.90-99. ISSN-L 2344-0937. ISSN 2344-0937.

69. **Cezar Scarlat**, P. Falcioğlu: Team composition and team performance: Achieving better results in an international higher education environment. Proceedings of the 6th International Conference on Management and Industrial Engineering – ICMIE 2013: "Management - facing new technology challenges", 31 October – 2 November 2013, Bucharest, Romania. Ed. Niculescu (Editors: Cezar Scarlat, Cristian Niculescu, Catalin Alexe, Dan Dumitriu). pp.340-347. ISSN-L 2344-0937. ISSN 2344-0937.

70. E. Pavan, **Cezar Scarlat**: Modern management seen through old proverbs' lens – An intercultural prospective. Proceedings of the 6th International Conference on Management and Industrial Engineering – ICMIE 2013: "Management - facing new technology challenges", 31 October – 2 November 2013, Bucharest, Romania. Ed. Niculescu (Editors: Cezar Scarlat, Cristian Niculescu, Catalin Alexe, Dan Dumitriu). pp.444-453. ISSN-L 2344-0937. ISSN 2344-0937.

71. Iorga, D., **Cezar Scarlat**, Ionescu, S. The Enterprise Dynamic Indicators Matrix: Top Management Tool for Stable and Mature Process Sustainability. Proceedings of the 9th European Conference on Innovation and Entrepreneurship - ECIE 2014: "Societal-driven innovation and entrepreneurship" (Editor: Brendan Galbraith), 18-19 September 2014, Belfast, UK. Published by Academic Conferences and Publishing International Limited – ACPI, Reading, UK, pp.235-245. Book of Abstracts, pp.24-25. E-Book ISBN: 978-1-910309-47-6; E-Book ISSN: 2049-1050; Book version ISBN: 978-1-910309-45-2; Book Version ISSN: 2049-1069; CD Version ISBN: 978-1-910309-46-9; CD Version ISSN: 2049-1077. Submitted to *ISI Thomson* for indexing.

72. Ioanid, A., Zarzu, C.L., **Cezar Scarlat**: Communicating successfully when managing multicultural teams. Proceedings of the International Conference NETWORK INTELLIGENCE, NORD (Networking, Observing, Rethinking & Disrupting) series, 28-29 November 2014, Iași, Romania. Published in: *SEA - Practical Application of Science*, Volume II, Issue 3(5), 2014, pp.349-353. ISSN-L: 2360-2554. Indexat IDEAS, EconPapers, Ulrich's, Ceeol, Ebsco, Index Copernicus, EuroInternet, ScienceCentral.

73. Hermel-Stănescu, M., **Cezar Scarlat** (2015) The stages of entrepreneurship. How coaching can help define the entrepreneur and its growth. The Sixth International Conference of Bulgarian Association for Management Development and Entrepreneurship – BAMDE, 9-12 September, 2014, Nessebar, Bulgaria. Published in "Entrepreneurial/Managerial Innovative Strategies and Behaviour in Global Multicultural Environment" (Editors: Kiril

Todorov, Mitko Dimitrov); Sofia: Bulgarian Association for Management Development and Entrepreneurship – BAMDE, 2015; pp.65-82. ISBN 978-954-9827-15-6.

74. Brustureanu, B., **Cezar Scarlat** (2015) Elements of a conceptual framework aimed at analyzing the entrepreneurial attitudes and behavior within universities. The Sixth International Conference of Bulgarian Association for Management Development and Entrepreneurship – BAMDE, 9-12 September, 2014, Nessebar, Bulgaria. Published in “Entrepreneurial/Managerial Innovative Strategies and Behaviour in Global Multicultural Environment” (Editors: Kiril Todorov, Mitko Dimitrov); Sofia: Bulgarian Association for Management Development and Entrepreneurship – BAMDE, pp.223-245. ISBN 978-954-9827-15-6.

75. **Cezar Scarlat**: Organization and its limits: three major managerial implications. Conference Volume for the 7th International Conference on SEA events (Sharing, Empower, Awareness) International Conference – “Interdisciplinary approaches between traditional and modern methods” (Editor-in-Chief: Dan Serghie). 24th-25th of April 2015. The Romanian Academy, Iași, Romania. pp.67-74. ISBN: 978-606-624-946-1. *ISI indexing in Thomson Reuters database*.

76. Ioanid, A., **Cezar Scarlat**, C., Militaru, G. How managers and entrepreneurs use the innovative social technologies. Proceedings of the *10th European Conference on Innovation and Entrepreneurship – ECIE 2015*, Genoa, Italy, 17-18 September 2015 (Edited by: Renata Paola Dameri, Luca Beltrametti, Roberto Garelli and Marina Resta), pp.298-302. E-Book ISBN: 978-1-910810-50-7; E-Book ISSN: 2049-1069; Book version ISBN: 978-1-910810-49-1; Book version ISSN: 2049-1050; CD version ISBN: 978-1-910810-51-4; CD version ISSN: 2049-1077. Indexed *Thomson ISI Web of Science*. WOS: 000371978800035.

77. **Cezar Scarlat**, Horn Nord, J., Ioanid, A. Access to and use of social technologies: A survey in Romania. Proceedings of *The 7th International Conference of Management and Industrial Engineering – ICMIE 2015*: “Management – The key driver for creating value”, October 22nd – 23rd, 2015, Bucharest, Romania: Editura Niculescu, No.7, October 2015, pp.220-227. ISSN 2344-0937; ISSN-L 2344-0937. Transmise spre indexare *Scopus Elsevier*.

78. Niculescu-Mizil Gheorghe, P., **Cezar Scarlat** (2015) Music industry: Trends in the 3rd decade. Proceedings of *The 7th International Conference of Management and Industrial Engineering – ICMIE 2015*: “Management – The key driver for creating value”, October 22nd – 23rd, 2015, Bucharest, Romania: Editura Niculescu, No.7, October 2015, pp.73-81. ISSN 2344-0937; ISSN-L 2344-0937. Transmise spre indexare *Scopus Elsevier*.

79. Popescu, F. and **Cezar Scarlat** (2015) From ‘Local normality’ to ‘New global normality’. New instruments to be included in gaining competitive advantage: Early Warning & Opportunities Mechanism. VIIIth International Conference *Globalization and Higher Education in Economics and Business Administration - GEBA 2015*, 22-24 October 2015, Iasi, Romania. GEBA Book of Abstracts, p.136. Sent to be indexed ISI.

80. OGREZEANU, A., **Cezar Scarlat**, OGREZEANU ANDREEA: Talking the Talk and Walking the Walk: Designing an Online Admissions Process in an Elearning Training Project. Proceedings of the *3rd International Engineering and Technology Education Conference (IETEC'15)* and *7th Balkan Region Conference on Engineering and Business Education (BRCEBE)*, Sibiu, Romania, 1-4 November 2015: “The role of engineering/technology and business education in an uncertain future” (Editors: Claudiu Vasile Kifor and Arun Patil), pp.158-166. ISSN: 1843-6730; ISBN: 978-0-646-94781-5. Indexed *ISI Web of Science*, *De Gruyter Open*, *EconPapers*.

81. Brujban, A., **Cezar Scarlat**, Ioanid, A. Can Women Be Successful Managers in Technology Business? Four Romanian Examples. Proceedings of the 3rd *International Engineering and Technology Education Conference (IETEC'15)* and 7th *Balkan Region Conference on Engineering and Business Education (BRCEBE)*, Sibiu, Romania, 1-4 November 2015: "The role of engineering/technology and business education in an uncertain future", Vol.1, No.1 (Editors: Claudiu Vasile Kifor and Arun Patil), pp.239-249. ISSN: 1843-6730; ISBN: 978-0-646-94781-5. Indexed *ISI Web of Science*, *De Gruyter Open*, *EconPapers*. WOS: 000380559300007
82. OGREZEANU, A., **Cezar Scarlat**: Toward wider explanations of technology adoption: The case of secondary education teachers in Bucharest, Romania. *International Conference on Education and New Developments 2016 (END 2016)*, 12-14 June 2016, Ljubljana, Slovenia. *World Institute for Advanced Research and Science - WIARS Conferences*. Book of Proceedings (Edited by Mafalda Carmo), Lisbon, Portugal: WIARS, pp.369-373. ISBN: 978-989-99389-8-4. Book of Abstracts (Edited by Mafalda Carmo), Published by WIARS, Lisbon, Portugal. pp.52-53. ISBN: 978-989-99389-9-1.
83. Ioanid, A., **Cezar Scarlat**, Militaru, G. How mobile technologies and social media merge to help managers and entrepreneurs fast track their business. Proceedings of the 11th *European Conference on Innovation and Entrepreneurship - ECIE 2016*, Jyväskylä, Finland, September 15th-16th, 2016 (Editors: Iris Aaltio and Minna Tunkkari Eskelinen), pp.297-302. Print version ISSN: 2049-1050; Print version ISBN: 978-1-911218-07-4; e-Book ISSN: 2049-1069; e-Book ISBN: 978-1-911218-08-1. Published by Academic Conferences and Publishing International Limited, Reading, UK. The proceedings have been submitted to *Thomson ISI Web of Science* and *Elsevier Scopus* for indexing.
84. Iorga, D., Scafa, A., Ionescu, S. and **Cezar Scarlat**: Improving the quality of life through Six Sigma. Proceedings Book of the 2nd *International Conference on Quality Engineering and Management – ICQEM 16: "A better world with Quality!"*, Guimarães, Portugal, July 13-15, 2016. (Editors: Sampaio, Paulo; Domingues, Pedro; Barros, Síría; Carvalho, André; Casadesús, Martí; Costa, Acácio; Fernandes, Ana Cristina; Marimon, Frederic; Melo, Mónica; Oliveira, Rui; Pires, António Ramos; Saraiva, Pedro), pp.771-786. Publisher: *International Conference on Quality Engineering and Management*. ISBN 978-989-20-6814-5.
85. Ioanid, A. and **Cezar Scarlat** (2016) Factors Influencing Social Networks Use for Business: Twitter and YouTube Analysis. Proceedings of the 10th *International Conference INTER-ENG 2016: "Interdisciplinarity in Engineering"*, Targu Mures, Romania, October 6th-7th, 2016. Available at: <http://inter-eng.upm.ro/2016/files/technical-program/Brochure.pdf> Papers will be indexed in *Scopus*, *Engineering Information*, and will be submitted to *Thomson Reuters Conference Proceedings Citation Index-ScienceSM* (*ISI Web of Science*) for evaluation of inclusion in the list. All accepted and presented papers will be published as one dedicated issue in Elsevier's *Procedia Engineering Journal* (ISSN: 1877-7058) and made available in open-access on Elsevier's ScienceDirect.

Vn – Volumele unor manifestări științifice naționale

(nelistat: alte peste 25 lucrări publicate – volume ale unor conferințe științifice locale)

&

(nelistat: alte peste 25 lucrări publicate în reviste locale)

Institutul de Administrare a Afacerilor din municipiul București
Departamentul de Administrare a Afacerilor
Nume: Crăciun Mădălin Alexandru

LISTA DE LUCRĂRI (2012-2015)

1. Teza de doctorat titlu și anul și domeniul: „Apariția și dezvoltarea clusterului maritim portuar. Studiu asupra elementelor de influență în apariția aglomerației economice portuare.”, susținută în 2015, domeniul Economie și Afaceri Internaționale.

2. Publicatii: -

3. Articole/studii publicate:

indexate în baze de date internaționale recunoscute (BDI) :

- Crăciun A. M., 2012. „Structural Implications of Economic Crisis on Container Throughput. Evidences from Port of Constanta”, Ovidius University Annals, Economic Science Series, Ovidius University of Constanta, Faculty of Economic Sciences, vol. 0(1), pp.34-40, May;
- Crăciun A. M., 2013. „How Supply Chains Affect Economies of Agglomeration. Evidence from Port of Constanta”, Economics & Sociology, Vol. 6, No 1, 2013, pp. 46-59.

4. Articole/studii publicate în volumele unor manifestări științifice: (se precizează dacă este cazul - indexate ISI sau indexate în baze de date internaționale-BDI).

A) internaționale recunoscute (cu ISSN sau ISBN) în țară și în străinătate

- Crăciun A. M., Zaharia M. R., 2012. „The Economic Agglomeration from the Romanian Seaports at the Halfway Between Industrial District and Industrial Cluster”, 7th International Scientific Conference "Business and Management 2012", Vilnius Gedminas Technical University, ISBN 978-609-457-116-9, included in ISI Proceedings database;
- Crăciun A. M., 2014. „The Implications of Privatization to the Organizational Model of Constanta Port”, Procedia Economics and Finance, Vol. 15, pp.522-529, ISSN 2212-529.

5. Proiecte/contracte/granturi de cercetare-dezvoltare-inovare: -

6. Recunoașterea prestigiului științific

Membru în asociații științifice și profesionale:

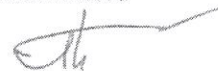
- Membru al Centrului Național de Promovare a Transportului Intermodal
- Membru al Comitetului de Transport Intermodal din cadrul European Seaports Organisation

7. Teme de cercetare (proprii sau în grup, finalizate sau nu prin rapoarte sau articole publicate):-

Data

11.01.2019

Semnătura



Note

1. În cadrul fiecărui grup de lucrări, lucrările sunt în ordine invers cronologică.
 2. Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă;
- I - autorii în ordinea din publicație, cu scriere "bold" a **titularului**;
- II – *titlul*, scris "italic";
- III - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz (ISI, Baza de date de indexare, ISSN/ISBN etc.);
- IV - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz;
- V - anul sau perioada de realizare, după caz.

Institutul de Administrare a Afacerilor din municipiul București
Departamentul de Administrație a Afacerilor
Nume: Radu CRĂCIUN

LISTA DE LUCRĂRI

1. Teza de doctorat

2. Publicații:

A) Cărți publicate, îndrumare/culegeri publicate

B) Capitole publicate în volume colective

Industrializarea României și teoria conspirației, capitol publicat în volumul colectiv „7 teme fundamentale pentru România”, 2014

Sistemul de pensii private din România după 10 ani, capitol publicat împreună cu Mihai Bobocea în volumul colectiv „România după 10 ani – realizări, esecuri, perspective economice” tipărit sub egida Asociației Analistilor Financiar-Bancari din România, 2018

C) Capitole teoretice redactate

3. Articole/studii publicate:

A) în reviste de specialitate de circulație internațională recunoscute cotate ISI sau indexate în baze de date internaționale specifice domeniului, care fac un proces de selecție a revistelor pe baza unor criterii de performanță ;

B) indexate în baze de date internaționale recunoscute (BDI).

C) în alte reviste de specialitate de circulație internațională ;

D) în reviste din țară recunoscute C.N.C.S.I.S. ;

E) în alte reviste de specialitate de circulație națională (cu ISSN);

F) citări ISI/BDI/Alte reviste

Peste 40 de articole pe teme economice scrise în 2018 pe blogul personal raducraciun.ro și pe cele mai populare site-uri de informații economice și de informații generale din care prezint mai jos o selecție a celor mai recente:

Sclavi pe măsia cui?, Ziarul financiar, cursdeguvernare, feb 2019

Despre trinitate pentru ateii economiei, cursdeguvernare.ro, ian 2019

Recesiune sau criza?, cursdeguvernare.ro, dec 2018

Hit and run?, Ziarul financiar, noi 2018

O nouă globalizare? Pentru cine?, cursdeguvernare, oct 2018

Bun venit în țara bătrânilor, hotnews.ro, sep 2018

„Too big to fail” răman printre noi, republica.ro, sep 2018

Este România discriminată de agențiile de rating?, hotnews.ro, republica.ro, aug 2018

România-blestemată sau binecuvântată cu gaze naturale?, republica.ro, iul 2018

Ambiția României: să nu devină un lider regional, cursdeguvernare.ro, iul 2018

O criza nu este deloc imposibilă-trei scenarii, cursdeguvernare.ro, iun 2018

Bancile din România mai au o problemă, cursdeguvernare.ro, mar 2018

Există alternative la depozite bancare cu dobânzi real negative?, republica.ro, ian 2018

4. A) Articole/studii publicate în volumele unor manifestări științifice: (se precizează dacă este cazul - indexate ISI sau indexate în baze de date internaționale-BDI).

B) internaționale recunoscute (cu ISSN sau ISBN) țară și din străinătate

C) naționale

Despre de rigoare și ipocrizie, Pietele financiare din România, ASE, mai 2018

România și zona euro, Academia Română, apr 2017

5. Proiecte/contracte/granturi de cercetare-dezvoltare-inovare:

A) obținute prin competiție pe bază de contract/grant internaționale

B) obținute prin competiție pe bază de contract/grant naționale

C) contracte de cercetare cu mediul socio-economic

D) alte lucrări de cercetare-dezvoltare, după caz

E) lucrări prezentate la diferite seminarii/expoziții și nepublicate, etc.

6. Recunoașterea prestigiului științific

A) Conducere de doctorat

B) Referent în comisii de doctorat internaționale în ultimii 5 ani

C) Membru în colective de redacție ale unor reviste științifice recunoscute

D) Referent atestat al unor reviste științifice cotate ISI sau indexate în BDI în ultimii 5 ani

E) Expert științific atestat național / internațional

F) Premii .

G) Membru în asociații științifice și profesionale

Președinte, Asociația pentru Pensile Administrative Privat din România (APAPR)

Vicepreședinte, Asociația Administratorilor Independenți (AAI)

Membru, Asociația Analistilor Financiar Bancari din România (AAFBR)

Membru, Asociația INSEAD Alumni

7. Teme de cercetare (proprie sau în grup, finalizate sau nu prin rapoarte sau articole publicate)

Data

19.02.2019

Semnătura



Note

1. În cadrul fiecărui grup de lucrări, lucrările sunt în ordine invers cronologică.

2. Fiecare lucrare este prezentată, în limba în care a fost publicată/expusă;

I - autorii în ordinea din publicație, cu scriere "bold" a **titularului**;

II - *titlul*, scris "italic";

III - editura sau revista sau manifestarea și/sau alte elemente de localizare, după caz (ISI, Baza de date de indexare, ISSN/ISBN etc.);

IV - intervalul de pagini din publicație, respectiv, pp ...-..., numărul total de pagini, respectiv, ... pg., sau alte date similare, după caz;

V - anul sau perioada de realizare, după caz.

Lista de lucrări publicate 2007-2018

Profesor universitar doctor Marcel Duhanenu

Lucrări publicate:

Marcel Duhăneanu, *“Business Strategies under the Impact of the Rules of Global Commerce”*. Publicat în lucrările Conferinței Internaționale a Institutului de Administrare a Afacerilor din București, ediția a 11-a: “Are Business Leaders Prepared to Handle Future Business Disruptions?”, anul 19, S3, 2018, ISSN 1582-2559. (NURC Categoria B+ reviste), inclus în baza de date EBSCO Publishing (<http://www.ebscohost.com/titleLists/e5h-coverage.xls>) și SCOPUS (http://www.info.sciverse.com/documents/files/scopus-training/resourcelibrary/xls/title_list.xls) data bases.

Marcel Duhăneanu, *“Brexit Negotiations and the Impact on Business Environment”*. Publicat în lucrările Conferinței Internaționale a Institutului de Administrare a Afacerilor din București, ediția a 10-a: “Fast Changing of Business Environment and Companies”, anul 18, S3, 2017, ISSN 1582-2559. (NURC Categoria B+ reviste), inclus în baza de date EBSCO Publishing (<http://www.ebscohost.com/titleLists/e5h-coverage.xls>) și SCOPUS (http://www.info.sciverse.com/documents/files/scopus-training/resourcelibrary/xls/title_list.xls) data bases.

Marcel Duhăneanu, Florin Marin, *“Digital Agenda for Europe – Risks and opportunities in a digital economy”*. Publicat în lucrările Conferinței Internaționale a Institutului de Administrare a Afacerilor din București, ediția a 7-a: “The Digital Economy: Challenge or Growth Driver for SMEs and Corporations”, anul 15, S4, 2014, ISSN 1582-2559. (NURC Categoria B+ reviste), inclus în baza de date EBSCO Publishing (<http://www.ebscohost.com/titleLists/e5h-coverage.xls>) și SCOPUS (http://www.info.sciverse.com/documents/files/scopus-training/resourcelibrary/xls/title_list.xls) data bases.

Marcel Duhăneanu, Florin Marin, *“Transforming energy sector to sustain growth, business opportunities in Romania’s energy sector”*. Publicat în lucrările Conferinței Internaționale a Institutului de Administrare a Afacerilor din București, ediția a 6-a: “Transforming Business, Transforming People. The Art and Science to Build High – Performance Organizations in Global Environment”, anul 14, S4, 2013, ISSN 1582-2559. (NURC Categoria B+ reviste),

inclus in baza de date EBSCO Publishing (<http://www.ebscohost.com/titleLists/e5h-coverage.xls>) și SCOPUS (http://www.info.sciverse.com/documents/files/scopus-training/resourcelibrary/xls/title_list.xls) data bases.

Marcel Duhăneanu, Carmen Mincu, „*Five Leadership Competency Challenges Romania Faces as a Member of the European Union*”. Publicat în “Business Acumen II”, Kennesaw State University, Coles College of Business, 2 370000 088406, Printed in USA, 2012, LVOW 08061211212.

Marcel Duhăneanu, Florin Marin, “*Romania Going Green – Wind Power Plants, New Strategy towards the Green Energy Future*”. Publicat în lucrările Conferinței Internaționale a Institutului de Administrare a Afacerilor din București, ediția a 5-a: “Reinventing Business in a Changing World”, supliment la revista “Calitatea – Acces la Succes”, anul 13, nr. 130, 2012, ISSN 1582-2559. (NURC Categoria B+ reviste), inclus in baza de date EBSCO Publishing (<http://www.ebscohost.com/titleLists/e5h-coverage.xls>) și SCOPUS (http://www.info.sciverse.com/documents/files/scopus-training/resourcelibrary/xls/title_list.xls) data bases.

Marcel Duhăneanu, Florin Marin, “*Multinational Companies and Risk Mitigation in Today’s Global Economy*”. Publicat în lucrările Conferinței Internaționale a Institutului de Administrare a Afacerilor din București, ediția a 4-a: “Strategic Agility: Accountable Leadership in Action”, supliment la revista “Calitatea – Acces la Succes”, anul 12, nr. 124, 2011, ISSN 1582-2559. (NURC Categoria B+ reviste), inclus in baza de date EBSCO Publishing (<http://www.ebscohost.com/titleLists/e5h-coverage.xls>) și SCOPUS (http://www.info.sciverse.com/documents/files/scopus-training/resourcelibrary/xls/title_list.xls) data bases.

Marcel Duhăneanu, Claudiu Doltu, “*Romania’s recovery after the economic crisis*”. Publicat in „Journal of Global initiatives, policy, pedagogy, perspective”, vol. 6 nr. 2, 2011, editura Universitatii din Kennesaw, Atlanta, SUA, ISSN 1930-3009.

Marcel Duhăneanu, Claudiu Doltu, “*Incentives and Barriers for FDI’s. The Romanian Experience*”. Publicat in lucrarile Conferintei Internationale a Institutului de Administrare a Afacerilor din București, editia a 3-a: “Leading and Managing Change from Economic Downturn to Recovery”, supliment la revista „Calitatea – Acces la Succes”, anul 11, nr. 117, 2010, ISSN 1582-2559. (NURC Categoria B+ reviste), inclus in baza de date EBSCO Publishing (<http://www.ebscohost.com/titleLists/e5h-coverage.xls>) și SCOPUS (http://www.info.sciverse.com/documents/files/scopus-training/resourcelibrary/xls/title_list.xls) data bases.

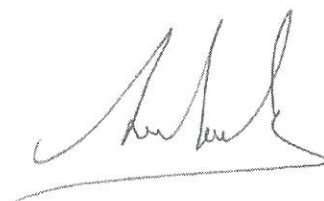
Marcel Duhăneanu, Rodney Alsup, “*Measuring Virtual Teams Use of Collaboration Technology for Improved Team Performance*”. Publicat in lucrarile Conferintei Internationale a Institutului de Administrare a Afacerilor din București, editia a 2-a: “Leading and Managing

during Turbulent Times”, supliment la revista „Calitatea – Acces la Succes”, anul 10, nr. 104, 2009, ISSN 1582-2559. Revista este publicata de Societatea Romana de Asigurare a Calitatii, recunoscuta de catre Consiliul National al Cercetarii Științifice din Invatamantul Superior (CNCSIS), ca o revista categoria B + și este inclus in baza de date EBSCO Publishing. (<http://www.ebscohost.com/titleLists/e5h-coverage.xls>) și SCOPUS (http://www.info.sciverse.com/documents/files/scopus-training/resourcelibrary/xls/title_list.xls) data bases.

Marcel Duhăneanu, Rodney Alsup, “*Collaboration Roadblocks to Building and Sustaining Competitive Advantage in a Global Business Environment*”. Publicat in suplimentul revistei cotate B+ „Calitatea – Acces la Succes”, anul 9, nr. 92, 2008, ISSN 1582-2559 și inclus in baza de date EBSCO Publishing. (NURC Categoria B+ reviste) (<http://www.ebscohost.com/titleLists/e5h-coverage.xls>) și SCOPUS (http://www.info.sciverse.com/documents/files/scopus-training/resourcelibrary/xls/title_list.xls) data bases.

Marcel Duhăneanu, Lavinia Rașca, “*Creating Sustainable Competitive Advantage in Managerial Education – The case of ASEBUSS*”. Publicat in suplimentul revistei cotate B+ „Calitatea – Acces la Succes”, inclus in baza de date EBSCO, anul 9, nr. 92, 2008, ISSN 1582-2559, București, Romania, 2008. (NURC Categoria B+ reviste), (<http://www.ebscohost.com/titleLists/e5h-coverage.xls>) și SCOPUS (http://www.info.sciverse.com/documents/files/scopus-training/resourcelibrary/xls/title_list.xls) data bases.

Marcel Duhăneanu, Charles W. Haley, Douglas L. MacLachlan, “*Creating a Business School in Romania: Made in USA, Delivered in Romania*”. Publicat în International Journal of Public Administration, Vol. 27, Nos. 11 & 12, pp.963-978, 2004, Marcel Dekker, INC, New York, Basel.



LISTĂ DE LUCRĂRI (2008-2018)

Cărți publicate

"Modele pentru fundamentarea deciziei în managementul organizației", Ed Matrixrom, ISBN: 9736854051, re-editare, 2015

Articole comunicate și apărute în volume

- 1) **Firică, O., Manaicu, A.** (2018). How to Appraise the Data Assets of a Company? Comunicare apărută în Volumul celei de-a 11-a Conferințe Internaționale organizate de IAAB "Are Business Leaders Prepared to Handle Future Business Disruptions?", București, 9 Octombrie, p 41-50, http://www.calitatea.srac.ro/en/arhiva/supliment/2018/Q-asContents_Vol.19_S3_October-2018.pdf
 - 2) **Firică, O.** (2017). Blockchain Technology: Promises and Realities of the Year 2017. Comunicare apărută în Volumul celei de-a 10-a Conferințe Internaționale organizate de IAAB "Fast Changes of Business Environment and Companies", București, 11 Octombrie, p 51-58 http://www.srac.ro/calitatea/en/arhiva/supliment/2017/Q-asContents_Vol.18_S3_Oct-2017.pdf
 - 3) **Dumitrescu, D., Firică, O., Mincu, C.** (2016). Ethical Business Roadmaps for Effective Human Capital. Comunicată și apărută în Volumul Conferinței Internaționale „An Enterprise Odyssey: Saving the Sinking Ship through Human Capital”, Zagreb, 8-10 iunie, 2016, p 74-81. Indexed/referenced în EBSCO, EconLit și ProQuest
 - 4) **Dumitrescu, D., Firică, O., Brătășanu, V.** (2016). Innovative Models for Credit Portfolio Quality Management from the Perspective of Microfinance Entities. Comunicată și apărută în Volumul celei de-a 9-a Conferințe Internaționale organizate de IAAB: "Mastering Business and Innovation in a Challenging Risky Environment", București, 5 octombrie, p 19-34 http://www.srac.ro/calitatea/en/arhiva/supliment/2016/C-asContents_Vol.17_S4_Oct-2016.pdf
 - 5) **Dumitrescu, D., Firică, O.** (2015). Building Quality through Recession in the EMBA Program based on Assessment of Learning. Comunicată și apărută în Volumul celei de-a 8-a Conferințe Internaționale organizate de IAAB: "Building Growth through Recession", București, 6 octombrie, p 37-54 http://www.srac.ro/calitatea/en/arhiva/supliment/2014/Q-as_Vol.15_S4_Sept-2014.pdf#page=36
 - 6) **Dumitrescu, D., Firică, O.** (2014). *A turbulent IT currency infant in the global business environment*. Comunicată și apărută în Volumul celei de-a 7-a Conferințe Internaționale organizate de IAAB: "The Digital economy: Challenge or Growth Driver for SMEs and corporations?" București, 30 sept. 2014, p 79-86 http://www.srac.ro/calitatea/en/arhiva/supliment/2014/Q-as_Vol.15_S4_Sept-2014.pdf#page=36
-
- 7) **Rașcă, L., Deaconu, A., Firică, O.** (2011). Meeting the requirements of the knowledge based society – a critical success factor for the competitive advantage of training companies, ICBE 2011, Bucharest
 - 8) **Dumitrescu, D., Firică, O.** (2011). Is ethical decision making on short-term earnings management impacted by the economic crisis? Volumul celei de a patra Conferințe

Internațională IAAB, "Strategic agility: accountable leadership in action", supliment al revistei Calitatea - acces la succes,
http://www.srac.ro/calitatea/arhiva_suplimente.html

- 9) Rașcă, L., Fircă, O., Deaconu, A. (2011). Strategic change in a professional service firm, during the economic downturn. Volumul celei de a șaptea Conferințe Internaționale Managementul schimbărilor tehnologice, 1-3 septembrie, 2011, Alexandroupolis, Greece, ISBN (vol II) 978-960-99486-3-0, p 729-732.
- 10) Alsup, R., Dumitrescu, D., Fircă, O. (2011). Managing change with assurance and assessment of learning: IBAB an executive case study. Volumul celei de a șaptea Conferințe Internaționale Managementul schimbărilor tehnologice, 1-3 septembrie, 2011, Alexandroupolis, Greece, ISBN (vol II) 978-960-99486-3-0, p 205-208.
- 11) Alsup, R., Dumitrescu, D., Fircă, O. (2011). Managing Quality in a business school: from mission statement to assessment of learning. Volumul celei de a treia Conferințe Internaționale Managementul Strategic al Calității în învățământul superior, ISQM 2011, organizată de Agenția Română pentru Asigurarea Calității în învățământul superior în România, ISBN 978-973-598-913-2, iulie 14-16, Sibiu, România, p 11-19
- 12) Dumitrescu D., Fircă O., Manaicu A. (2010). The managerial challenges in coping with the recovery process in the Romanian business environment (II). Volumul Conferinței Internaționale "Leading and Managing Change from Economic Downturn to recovery", IAAB, p 77-96
http://calitatea.srac.ro/arhiva/supliment/20100916_asebuss_contents.pdf
- 13) Rașcă L., Fircă O., Deaconu, A. (2010). The assessment of customer satisfaction - a key factor for the quality of managerial education and training. The case of EXEC-EDU. Volumul celui de al 6-lea seminar asupra managementului calității în învățământul superior, iulie, 8-9, 2010, Tulcea, Romania
- 14) Fircă, O. (2010). Statistical methods for business analysts in insurance companies (Romanian), note elaborate pentru ING Asigurări de Viață, Romania în martie 2010
- 15) Fircă O., Deaconu A, Lefter V. (2010). Maintaining the service level by using the coordinated order model for the replenishment of distribution stocks. Revista Amfiteatru Economic, anul XII, iunie 2010, No. 28, pag. 675-686.
http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=40
- 16) Fircă O., Dumitrescu D. (2009). An exit survey at ASEBUSS: encouraging the dialog between business schools and their clients in turbulent times. Volumul celei de a doua Conferințe Internaționale: "Leading and Managing During Turbulent Times", supliment al revistei Calitatea- acces la succes, Anul 10, no. 104, p 75-89, ISSN 1582-2559, publicată de Societatea Română pentru Asigurarea Calității
http://calitatea.srac.ro/arhiva_suplimente.html#2009
- 17) Dumitrescu D., Fircă O., Manaicu A. (2009). The financial crisis and the managerial challenges in the Romanian business context. Volumul celei de a doua Conferințe Internaționale: "Leading and Managing during Turbulent Times", IAAB, 2009
http://calitatea.srac.ro/arhiva_suplimente.html#2009

- 18) **Firică, O.** (2009). Dezvoltarea competențelor manager de proiect: planificare a activităților și a jaloanelor. Lucrare de Disertație pentru examenul de Trainer certificat
- 19) **Dumitrescu D., Firică O., Manaicu A.** (2008). Ethical decisions making in short-term earnings management: a cross-cultural approach – Pilot study. Volumul primei Conferințe Internaționale "Building and Sustaining Competitive Advantage in a Global Business Environment", IAAB, http://calitatea.srac.ro/arhiva_suplimente.html#2008
- 20) **Dumitrescu D., Rașcă L., Firică O.** (2008). Financial Management in Crisis Situation, Pilot Study Regarding Romanian Practice. Conferința Internațională "European Integration – New Challenge for Romanian Economy", Oradea, 30-31 May 2008, vol. II, p 575-579
<http://steconomice.uoradea.ro/anale>

Note tehnice

- 1) **Firică, O.** (2015). Priorități în alocarea resurselor. Nivelarea resurselor. Notă tehnică (l. română), Exec-Edu, București
- 2) **Firică, O.** (2013). Controlul programului de execuție și al calității (Tehnica Valorii Dobândite). Notă tehnică (l. română), Exec-Edu, București, Romania.
- 3) **Firică, O.** (2013). Planificarea și controlul calității. Notă tehnică (l. română), Exec-Edu, București, Romania.
- 4) **Firică, O.** (2010). Sampling and Estimation, (engleză), IAAB, București, Romania.
- 5) **Firică O.** (2009). Quantitative and Qualitative Methods in Demand Forecasting. Technical Note (Romanian), text for the Certification course Excellence in Management organized by Exec-Edu

București, decembrie 2018

LISTA DE LUCRĂRI

a) Articole publicate în revistele de specialitate din România cu recunoastere CNCSIS si incluse in bazele de date EBSCO si SCOPUS

Marcel Duhaneanu, Marin Florin - "Companiile multinationale si diminuarea riscurilor in economia globala de astazi"- în suplimentul revistei "Calitatea – acces la succes", pag.21- 41, revistă de specialitate cotate tip B+ în evaluarea CNCSIS, I.S.S.N. 1582-2559, revista este inclusa în bazele internationale de date SCOPUS, EBSCO, CABELL'S Directories si PROQUEST

b) Articole publicate în revistele de specialitate din România cu recunoastere CNCSIS

Marin Florin - "*Biocombustibilii – o alternativa la petrol*"- în Tribuna Economica nr.40/2009, pag.66-68, revistă de specialitate cotate tip C în evaluarea CNCSIS, cod CNCSIS 488, I.S.S.N. 1018-0451

Marin Florin - "*Elemente economice in industria de rafinare a petrolului*"- în Tribuna Economica nr.11/2010, pag.68-70, , revistă de specialitate cotate tip C în evaluarea CNCSIS, cod CNCSIS 488, I.S.S.N. 1018-0451

Marin Florin - "*Apogeul productiei de petrol*" - în Tribuna Economica nr.12/2010, pag.68-70, , revistă de specialitate cotate tip C în evaluarea CNCSIS, cod CNCSIS 488, I.S.S.N. 1018-0451

c) Articole publicate în revistele de specialitate din România fara recunoastere CNCSIS

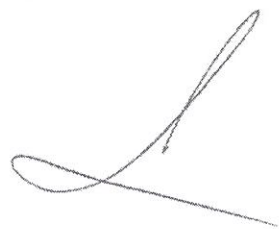
Marin Florin - "*Piata petrolului*" - în Cultura – Fundatia Culturala Romana nr.36/2009(240), pag.4-6, I.S.S.N. 2065 – 4200

d) Cărți

Marin Viorel Florin – "*Piata petrolului: trasaturi si tendinte – o viziune completa asupra celei mai dinamice pietre mondiale*", Editura Ametist 92, Bucuresti, 2008, I.S.B.N. - 978-973-8080-14-0

e) Teza doctorat

Marin Viorel Florin, coordonator științific: Prof. Univ. Dr. Marcel Duhăneanu – "Impactul companiilor multinationale asupra comerțului international cu petrol in conditiile globalizarii", Academia de Studii Economice – Facultatea de Relatii Economice Internationale , teza sustinuta in Bucuresti, Septembrie 2009



Lista lucrărilor publicate

Andrei OGREZEANU

Lista celor mai relevante 10 lucrări

Articole în jurnale de specialitate

1. Scarlat, C., OGREZEANU, A. (2015) False Expectations in a Chaotic Environment. *FAIMA Business & Management Journal* (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania), Volume 3, Issue 4, December 2015: "Environmental Turbulence", pp.36-46. ISSN-L 2344-4088, ISSN 2344-4088. Indexată BDI (ProQuest etc).
2. OGREZEANU, A. (2015) Models of Technology Adoption: An Integrative Approach. *Network Intelligence Studies*. No 5. pp. 55-67. ISSN-L: 2344 – 1712. Indexată BDI (EconPapers).
3. Brustureanu, B., OGREZEANU, A. (2016) Innovation processes in technical universities – A new perspective. *U.P.B. Sci. Bull., Series D*, Vol. 78, Iss. 1, 2016, pp.291-302. Indexat BDI.
4. OGREZEANU, Andreea, PURCĂREA A. A. OGREZEANU, A. 2017. Thematic Content Analysis Applied for Userfriendly Software Applications. *FAIMA Business & Management Journal* (A Journal of Faculty of Entrepreneurship, Business Engineering & Management from University "Politehnica" of Bucharest, Romania), Volume 6, Issue 3. pp. 43-50. ISSN 2344-4088.

Articole în lucrări ale unor conferințe

5. OGREZEANU, A. & OGREZEANU, A. (2014) ICT Use and Attitudes among Secondary Education Teachers in Romania. *Proceedings of the International Scientific Conference on eLearning and Software for Education*. Vol. 4. April 24-25. Bucharest. pp. 458-465. (Editor: Ion Roceanu). ISSN: 2066-026X. Indexată ISI Web of Science.
6. OGREZEANU, A. & OGREZEANU, A. (2014) Benefits and Use of Needs Assessment and Impact Assessment for the Management of eLearning Programs: Case Study on a Large eLearning Project for Teachers. *Proceedings of the International Scientific Conference on eLearning and Software for Education*. Vol. 3. April 24-25. Bucharest. pp. 543-550. (Editor: Ion Roceanu). ISSN: 2066-026X. Indexată ISI Web of Science.
7. OGREZEANU, A., SCARLAT, C., OGREZEANU Andreea, (2015) Talking the Talk and Walking the Walk: Designing an Online Admissions Process in an Elearning Training Project. *Proceedings of the 3rd International Engineering and Technology Education Conference (IETEC'15) and 7th Balkan Region Conference on Engineering and Business Education (BRCEBE)*, Sibiu, Romania, 1-4 November 2015: "The role of engineering/technology and business education in an uncertain future" (Editors: Claudiu Vasile Kifor and Arun Patil), pp.158-166. ISSN: 1843-6730; ISBN: 978-0-646-94781-5. Indexed ISI Web of Science.
8. OGREZEANU, A. & C. SCARLAT (2016) Toward wider explanations of technology adoption: The case of secondary education teachers in Bucharest, Romania. *International Conference on Education and New Developments 2016 (END 2016)*, 12-14 June 2016, Ljubljana, Slovenia. *World Institute for Advanced Research and Science - WIARS Conferences*. Book of Abstracts (Edited by Mafalda Carmo), Published by WIARS, Lisbon, Portugal. pp.52-53. ISBN: 978-989-99389-9-1. Book of



Proceedings (Edited by Mafalda Carmo), Lisbon, Portugal: WIARS. pp.369-373. ISBN: 978-989-99389-8-4. BDI

9. OGREZEANU, Andreea, PURCĂREA, A.A., OGREZEANU, A. (2017). Pathways for Positive Social Impacts through Designing Communication Strategy and Tools Within Elearning Projects. *Proceedings of the International Scientific Conference on eLearning and Software for Education*. Vol. 2. April 27 – 28. pp. 585-592 (Editori: Ion Roceanu, Jochen Rehl, Lician Ciolan, Ioana Stefan, Catalin Radu, Bogdan Logofatu) ISSN 2066-026X. DOI: 10.12753/2066-026X-17-168. Carol I National Defence University Publishing House: Bucharest. Indexare ISI Web of Science în curs.

Capitole în cărți editate:

10. OGREZEANU, A. SCARLAT, C. 2018. Toward Wider Explanations of Technology Adoption: The Case of Secondary Education Teachers in Bucharest, Romania. In *Education Applications and Developments III* (Edited by: Mafalda Carmo). InScience Press: Lisbon, Portugal. ISBN 978-989-99864-7-3

Teza de doctorat

Ogrezeanu, Andrei. „Un model comprehensiv al adopției tehnologiei digitale: Aplicație în domeniul educațional”. Teza de doctorat. Coordonator: prof. dr. ing. ec. Cezar Scalat. Universitatea Politehnica din București, 2018.

Brevete de invenție și alte titluri de proprietate intelectuală

Nu este cazul

Alte contribuții științifice

Alte articole în lucrări ale unor conferințe

1. OGREZEANU, A., OGREZEANU, A. & NICULESCU, A. (2015) Entrepreneurship and Innovativeness in an eLearning Training Project in Romania. *Proceedings of the European Conference on Innovation and Entrepreneurship - ECIE*. (Edited by: Renata Paola Dameri & Luca Beltrametti). 17-18 September. Genova, Italy, pp. 512-520. ISBN: 978-910810-50-7. ISSN: 2049-1049. Indexed: ISI Web of Science.
2. OGREZEANU, Andreea, PURCĂREA A. A., OGREZEANU, A. 2017. Thematic Content Analysis Applied for Userfriendly Software Applications. *Proceedings of the International Conference on Management and Industrial Engineering (ICMIE)*. Oct. 12-14. Editura Niculescu: București. Indexare in ISI Web of Science în curs.

Prezentări la conferințe

3. Freyberg-Inan, A., și OGREZEANU, A.. 2004. „Transnationalization dynamics in southeast Europe: The case of Romania's progress towards EU accession”. În *Annual Conference of the International Studies Association*, 17-20. Montreal Quebec.
4. OGREZEANU, A., FLOREA, M., NICHESU, I. și NICHESU, I. 2017. FLOOD-serv Semantic Wiki: Un instrument pentru modelarea semantică a cunoașterii despre inundații și managementul



inundațiilor. Conferința Științifică Anuală Apa, Resursă Esențială Pentru Viață, Dezvoltare Durabilă și Mediu: Rezumate. București 14-15 noiembrie

5. OGREZEANU, A., NICHESU, I., și NICHESU, I. 2018. FLOOD-serv semantic wiki based on an ontology evaluation. Al 26lea Simposion Științific „Delte și Zone Umede”. 16-20 mai. Book of Abstracts.

Recenzii de cărți

6. OGREZEANU, A. 2001. Recenzie: “Florin Costiniu and Paul Dorin Șerban, Aspecte ale evoluției sistemului electoral în România” in Romanian Journal for Society and Politics Vol 1, No 2, November 2001.
7. OGREZEANU, A. 2001. Recenzie: “Steven D. Roper, Romania: the Unfinished Revolution” in Romanian Journal for Society and Politics Vol 1, No 1, May 2001.

Alte lucrări relevante

8. OGREZEANU, Andrei. „Romania’s Quest for EU Membership: True Love or Seeking a Marriage of Convenience”. Teză de Master, Profesor coordonator: Markus Crepaz. University of Georgia, 2004. https://getd.libs.uga.edu/pdfs/ogrezeanu_andrei_200408_ma.pdf.
9. OGREZEANU, Andrei, Andrei Zidaroiu, Catalin Amza, Graziella Testaceni, Andreea OGREZEANU, și Lucian Hanganu. „ICT Skills, Access, Use and Attitudes among Secondary Education Teachers in Romania”. Raport profesional: Analiza de nevoi. Proiect: eProf. Bucharest, 2012. http://www.eprof.ro/attachments/article/82/Research%20Report_EN.pdf.
10. EVANS, Holt, Michael Kammrath, Andrei OGREZEANU, Andreea OGREZEANU, și Cristian Stoica 2011. „ICT Skills Demand and Supply Analysis”. Pythia International. Raport profesional către Ministerul Educației Naționale. Proiect: INET Integrated Network for Education and Technology.

Semnătura



Data: 17.01.2019

LISTA DE LUCRĂRI

RAȘCĂ V. IOANA LAVINIA – Dr./ din 1998, prof. univ. dr/ din 2003

1. Teza de doctorat

Strategii ale creării și dezvoltării întreprinderilor mici și mijlocii, în etapa de tranziție spre economia de piață
- teză de doctorat susținută în 1998

2. Cărți/cursuri/manuale/capitole de cărți publicate în edituri recunoscute, naționale și internaționale

1. Alexandrina Deaconu, Simona Podgoreanu, Lavinia Rașcă, (2004) , <i>Factorul uman și performanțele organizației</i> , editura ASE, București, www.biblioteca-digitala.ase.ro/carte2.asp?id=370
2. Alexandrina Deaconu, Lavinia Rașcă, Iulia Chivu, Doru Curteanu, Andrea Niță, Simona Podgoreanu, Ion Popa (2002) , <i>Comportamentul organizațional și gestiunea resurselor umane</i> , editura ASE București, ISBN 973-504-054-X
3. Lavinia Rașcă, Ștefan Nedelea (2002) , <i>Teorie și practică în microeconomie</i> , Editura ASE București, ISBN 973-594-076-0
4. Lavinia Rașcă (1998) , <i>Succesul întreprinderilor mici și mijlocii – un ghid pentru întreprinzători... și nu numai</i> , Editura tehnică, ISBN 973-31-1286-0
5. Rasca Lavinia, Deaconu Alexandrina, True Sheb, (2018) , <i>From Successful SMEs to Entrepreneurial Society and the Importance of the Entrepreneurial Mindset</i> , capitol în <i>DOING BUSINESS IN EUROPE: ECONOMIC INTEGRATION PROCESSES, POLICIES, AND THE BUSINESS ENVIRONMENT</i> , Science, Pages: 315-328, DOI: 10.1007/978-3-319-72239-9_15, https://link.springer.com/.../bfm%3A978-3-319-72239-9_15
6. Alexandrina Deaconu, Lavinia Rașcă, Cătălina Radu (2017) , <i>Caracterul dual al utilității intraprenoriatului în România, în Filosofie și Economie</i> , capitol în <i>Economie și Filosofie</i> , coordonator V. Macoviciuc, Editura ASE, București, ISBN 978-606-34-0180-0, https://editura.ase.ro/Carte/F0ilosophie-si-Economie--Sensuri-ale-utilitatii-in-stiintele-socioumane/
7. Rașcă L., Deaconu A., (2014) , <i>The Importance of managerial Education and Training for Country Performance in Handbook of Research on Trends in European Higher Education Convergence</i> , coordinated by Dima A., IGI Global, Hershey, USA., pp. 264-281, ISSN 2327-6983/ EISSN 2327-6991, https://www.igi-global.com/ViewTitle.aspx?TitleId=186632
8. Rașcă Lavinia, Fircă Oana, Deaconu Alexandrina, (2011) , <i>Meeting the Requirements of Knowledge based Society – a critical succes factor for the competitive advantage of tranning companies</i> , în <i>Business Excellence</i> , vol 2, Editura Universității Transilvania, ISBN 978-973-598-941-5, https://ideas.repec.org/s/rom/cmanag.html

3. Articole/studii publicate în reviste de specialitate de circulație internațională recunoscute (reviste cotate ISI sau indexate în baze de date internaționale specifice domeniului), **articole/studii** publicate în volumele unor manifestări științifice internaționale recunoscute din țară și din străinătate (cu ISSN/ISBN) și **alte lucrări similare**: articole/studii publicate în reviste de specialitate de circulație națională recunoscute CNCS (Rn1, Rn2 etc.), articole/studii publicate în volumele unor manifestări științifice naționale (cu ISSN/ISBN) (Vn1, Vn2 etc.), lucrări prezentate (working paper) la diferite conferințe/seminarii/expoziții, inovații etc. (E1, E2 etc.), după caz, prin care se aduc contribuții la dezvoltarea domeniului.

1. Deaconu Alexandrina, Rasca Lavinia, **(2016)**, *Human Resources Development Strategies in Small and Medium Enterprises*, Euromentor Journal Studies about Education, <http://euromentor.ucdc.ro/EUROMENTORvo2nr42016.pdf>

2. Deaconu Alexandrina, Lavinia Rașcă (2015), *Women's role in leading organizations*, The Review of International Comparative Management, Vol. 16, Issue 4, clasificată CNCIS, indexată în RePec, Index Copernicus, EBSCO, Ulrich's Periodicals Directory, Cabells Database, The World Wide Web Virtual Library For European Integration, NewJour Electronic Journals and Newsletters, Google Scholar, OCLC-WorldCat, <http://www.rmci.ase.ro/>
3. Deaconu Alexandrina, Rașcă Lavinia, (2010), *The role of the Professional Training of Human Ressources in the Employee - Employer Partenership*, Ovidius University Annals, Volume X, Issue 1, Ovidius University Press, pp. 1706-1710, indexată RePec, DOAJ, stec.univ-ovidius.ro/html/anale/RO/2010-1/cuprins2010p1.pdf
4. Deaconu Alexandrina, Rașcă Lavinia, (2009), *Romanian Human Resources' Policies in The Context of Economic Crisis*, Revista Analele Universității din Oradea, Științe economice, volum IV, tom XVIII, ISSN-1582-5450, indexată CNCIS (Categorie B+), înscrisă în bază de date RePec, DOAJ, EBSCO, CABELL (în curs), site Journal of Faculty of Economics, <http://steconomice.uoradea.ro/anale>
5. Lavinia Rașcă, Alexandrina Deaconu, (2009), *The talent management challenge*, Revista de Management comparat internațional, nr. Special 1, Editura ASE, București. ISSN 1582-3458, revista CNCIS (Categorie B+), indexată RePec, Copernicus, Cabells, Ulrich's Periodicals
6. A. Deaconu, L. Rașcă, (2008), *The role of the human resources function for the organizational performance*, Review of Management and Economical Engineering, volum nr2, 2008, Special issue, volum dedicat manifestării "International Conference on Business Excellence", ICBE, 17-18 octombrie, Brașov, România, ISSN 1583-624X (revista B+), indexată ULRICH'S, Cabell'Directory, Index Copernicus, EBSCO, RePec
7. Rașcă Lavinia, (2018), *Employee Experience – An Answer to the Deficit of Talents, in the Fourth Industrial Revolution*, (2018), The 11th International Conference of the The Institute for Business Administration, Are Business Leaders Prepared to Handle Business Disruption? http://www.calitatea.srac.ro/arhiva/supliment/2018/Q-asContents_Vol.19_S3_October-2018.pdf
7. Mocanu (Dedu) Elena Mădălina, Deaconu Alexandrina, Rașcă Lavinia, (2018), *Experimental research on the effects of Information and Comunication Technology (ICT) in the instructive-educational process*, The 12th International Conference on Business Excellence, Innovation and Sustainability in a Turbulent Economic Environment, 22-23 march, Bucharest, <http://www.bizexcellence.ro/icbe/>
8. Lavinia Rașcă, Alexandrina Deaconu, (2018), *Entrepreneurial motivators and competencies-main drivers of entrepreneurial success*, The 12th International Conference on Business Excellence, Innovation and Sustainability in a Turbulent Economic Environment, 22-23 march, Bucharest, <http://www.bizexcellence.ro/icbe/>
9. Lavinia Rașcă, (2017), *Human resources challenges for the 21st century*, The 11th International Conference on Business Excellence, Strategy, Complexity and Energy in changing times, 30-31 March, Bucharest, <http://www.bizexcellence.ro/icbe/>
10. Mocanu (Dedu) Elena Mădălina, Deaconu Alexandrina, Rașcă Lavinia, (2017), *Research Regarding the Influence of Information and Communication (ICT) on Vocational Education*, The 11th International Management Conference –IMC, The Role of Management in the Economic Paradgm of the XXIst Century, November 2-4th, Bucharest, Romania <https://ideas.repec.org/a/rom/mancon/v11y2017i1p687-701.html>
11. Alexandrina Deaconu, Lavinia Rașcă, (2015), *Leadership and Gender Balance: Past, Present and Perspectives*, International Conference, Risk in Contemporary Economy, XVIth Edition, 23-24 april, Galați, România, ISSN-L 2067-0532, <http://www.rce.feaa.ugal.ro/index.php/2014-02-04-19-50-49/rec2015>
12. Lavinia Rașcă, Alexandrina Deaconu, (2015), *Human Resources Management Practices and Learning Organizational Culture – A New Perspective*, The 9th International Management Conference IMC, Management and Inovation for Competitive Advantage, Bucharest, Romania, <https://conferencealerts.com/show-event?id=149270>
13. Deaconu A., Rașcă L., (2014), *How to Improve the Labor Market Insertion of Graduates in Romania*, International Management Conference management Challenges for Sustainable Development, Bucharest, 6-7 nov, pp.794-806, Editura ASE, ISSN 2286-1440/ ISSN-L, 2286-1440. Indexată Proceedings Index – Social Science and Humanities (ISI), conferinta.management.ase.ro/archives/2014/pdf/64.pdf

14. Alexandrina Deaconu, Lavinia Rașcă, (2014), <i>The importance of internship programs in developing the profesional identity of young graduates</i> , Proceedings of the 9th International Conference of Business Excellence, Editura Economică, București, ISBN 978-973-709-738-5
15. Rașcă Lavinia, Deaconu Alexandrina (2012), <i>Knowing who customers are and what they need, a main advantage on the learning and development market</i> , The conference on Business Excellence, 12-13 octombrie Brașov, ISBN-978-606-19-0104-3, www.business-excellence.ro
16. Lavinia Rașcă, Oana Fircă, Alexandrina Deaconu, (2011) <i>Strategic Change in a Profesional Service Firm, during the Economic Downturn</i> , Proceedings of the 7-th Conference on Management of Technological Changes, 1-3 sept. Alexandroupolis, Grecia, ISBN 978-960-99486-1-6, ISBN (book 2) ISBN 978-960-99486-3-0, https://ideas.repec.org/s/rom/rmcimn.html
17. Deaconu A., Rașcă L., Fircă O, (2011), <i>Corporate Social Responsibility-trend or structural concern?</i> , International Conference Modern Approches in Organisational Management and Economy, 24-25 nov., ISSN 2284-7634, ISSN -L 2284-7634
18. Lavinia Rașcă, Oana Fircă, Alexandrina Deaconu, (2011), <i>Meeting the Requirements of Knowledge, Based Society – a Critical Success Factor for the Competitive Advantage of Training Companie</i> , Proceedings of the 6-th International Conference on Business Excellence, 14-15 octobrie, Brașov, Romania, vol.2, ISBN 978-973-598-941-5, Editura Universității Transilvania din Brașov
18. Lavinia Rașcă, Alexandrina Deaconu, (2010), <i>The assessment of customer satisfaction - a key factor for the Quality of Management, Education and Training: the case of EXEC-EDU</i> , International Seminar on the Quality Management in Higher Education, Tulcea, România, 8-9 iulie, indexată ISI web of knowledge ISI Procedeeng, ISBN 978-973-662-566-4
19. Rașcă Lavinia, Deaconu Alexandrina, (2010), <i>How continuous learning can improve the performance of companies acting in Romania</i> , International Conference on Business Excellence 2010, Brașov, România, 15-16 ocombrie, indexată ISI web of knowledge ISI Procedeeng, ISBN 978-973-1747-12-5
20. Alexandrina Deaconu, Lavinia Rașcă, (2010), <i>Investissement en performance – source de competitivité</i> , Journée d'Études, Les alternatives en matière de compétitivité, 8 octombrie, ASE, Bucarest

4. Articole publicate în reviste relevante pentru mediul de afaceri/prezențe ca speaker la manifestări relevante

2013 – 2016 – Business Magazin – 41 articole, printre care:

2018 – Cariere – 9 articole, printre care

<https://revistacariere.ro/inovatie/creativitatea-inovarea-si-cosmetica-financiara/>

<https://revistacariere.ro/leadership/diversitatea-de-gen-sub-lupa/>

<https://revistacariere.ro/leadership/dat-sau-rezultat-aptitudini-si-comportamente-antreprenoriale/>

<https://revistacariere.ro/leadership/contribuitori/talentele-nu-mai-stau-la-coada-la-usa-angajatorilor/>

<https://revistacariere.ro/leadership/contribuitori/angajatori-pretuiti-va-talentele-azi-ca-sa-nu-le-pierdeti-maine/>

<https://revistacariere.ro/leadership/oameni-si-organizatii-in-epoca-social-media/>

<https://revistacariere.ro/leadership/contribuitori/self-leadership-strategic-este-starea-de-bine-o-iluzie/>

Articole publicate în revestele: HR Manager, BIZ, Forbes, ZF

Prezență ca speaker/moderator la conferințe organizate de revistele Forbes, ZF, Cariere

Speaker la conferințele Business Days

Prezențe în emisiuni cu profil economic la radio și TV

5. Proiecte/contracte/granturi de cercetare-dezvoltare-inovare

2017 – Agricover

2010 – Prodal

2010 – Autonet

Semnătura